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# From the Director



# Dear friends.

I am honored to present the 17th Annual report for Heifer-Ukraine, which covers a year of further hard work and successes of our organization. I am also happy to announce that this year our organization has changed its Ukrainian name to International Charitable Organization Community Wellbeing, which has a clear meaning and is easy to remember for all stakeholders.

This Annual report provides a summary of the many activities carried out by the Heifer-Ukraine team for the period July 2010 – June 2011 (see Our Highlights and Our Initiatives in Depth). Through a great variety of activities we have created and pursued more ambitious and productive projects and, consequently, reached more rural families in Ukraine.

The past year has strengthened our organization's extant partnerships as well as provided promising opportunities for new partnership-building. We have successfully completed Phase 1 of the Ukraine Milk Communities project with Danone Ecosystem Fund and helped over 1,000 rural families increase their income through improved quality and increased quantity of produced milk. We have equipped 20 plus Agricultural Service cooperatives (co-ops) for milk collection and cooling. This project bared additional significance as it is was of the first corporate responsibility projects in Ukraine, based on a partnership between an international business company and a non-profit organization targeting the needs of smallholders.

We have launched two additional projects in partnership with the Danone Ecosystem Fund and Danone-Ukraine: Phase 2 of the Milk Communities project and The Cooperative Learning Farm and Services Project. The first initiative will build upon the success of Phase 1 of the Milk Communities Project and help further strengthen Agricultural Service Co-ops to become sustainable milk producers in Southern and Central Ukraine. The second initiative will create a learning center for a model operational coop union dairy production farm in Dnipropetrovsk oblast. Please find more detail about these two exciting projects in the relevant sections of this report!

Fiscal year 2011 was also important for us in strengthening cooperation with FAO. Mini-projects for six rural communities were approved by the FAO TeleFood Special Fund and successfully implemented by Heifer-Ukraine. As a result, over 200 families have received assistance in the form of animals and/or plants and invaluable training, which will help them further develop their skills and improve wellbeing.

This year also marked the development of a new Heifer-Ukraine – Danone Ecosystem Fund Initiative we called the Ecofruit project. The goal of this project was to improve the livelihoods of more than 250 rural families of Losiatyn village (Ternopil Oblast) through increasing their income and introducing completely new strawberry production, storage and marketing practices. The total budget of Phase 1 of this project which is expected to begin early next fiscal year and to last until March 2013, is approximately 1.4 million USD.

We hope the next year and the next strategic period will bring us more successes and we will be able to overcome all challenges of the current economic downturn, improve our fundraising and have more impact on policy development.

We are deeply grateful to all our donors and proud for remarkable relations we built with them and with communities.

We are very thankful to Heifer-International headquarters' staff in Little Rock, Arkansas, the US, Ecosystem Fund, Danone-Ukraine, SOCODEVI and all our partners. We highly appreciate the constant support of the entire donor community, the Government and local self-governments of Ukraine who uphold our work!

Sincerely, Viktor Teres, Heifer-Ukraine Country Director







# Heifer Ukraine Mission and Values

## 1994

The first pilot project for Western Ukraine *Small Farm Development in Drohobych District*, designed by Heifer International Representative Office in Central and Eastern Europe, was approved.

# 2000

International Charitable Foundation Heifer Project International (Heifer-Ukraine) is officially registered with the Ministry of Justice of Ukraine, Kyiv.

# 2003

The main office of Heifer Ukraine moved from Lviv to Kyiv. The Lviv office continues operations in the capacity of a field office.

# 2004

Heifer-Ukraine's first Strategic Plan for 2004-2008 was developed and approved.

# 2009

Heifer-Ukraine has received Benefactor of the Year national award as the best international charity organization in Ukraine!

Heifer-Ukraine Country Program Strategic Plan 2009-2013 is developed and approved.

### 2010

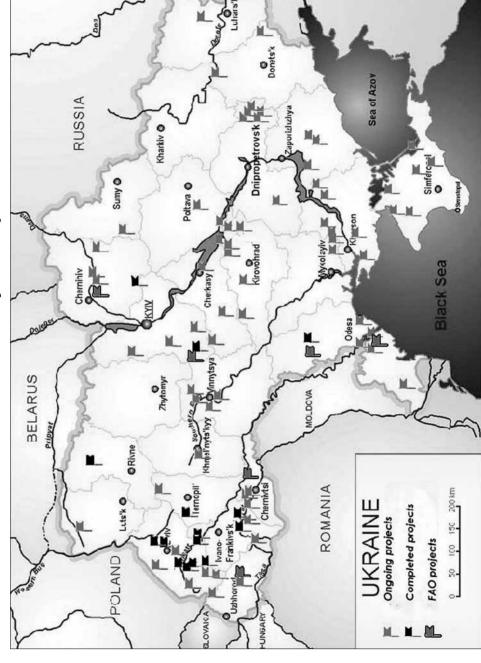
Heifer-Ukraine has received funding from Danone Ecosystem Fund for Milk Communities Project. The first Phase of the project for the amount of 500,000 Euro started in February 2010.

# 2011

Heifer-Ukraine has received funding from Danone Ecosystem Fund for three projects: Milk Communities Project Phase 2, Cooperative Learning Farm and Services project and EcoFruit Project.

The official name of the organization changed to *International Charitable Organization: Community Wellbeing;* the short name *Heifer-Ukraine* is also kept.

# **Ukraine Project Map**





# Heifer Ukraine Mission and Values

Heifer-Ukraine is a well-known, and successful charitable organization with broad experience and effective professionalism. It has operated in Ukraine from 1994.

# **Heifer International Ukraine Statement of Purpose**

Heifer-Ukraine works with rural communities to improve the well being of families while caring for the environment.

# Values of Heifer-Ukraine

Honesty

Professionalism

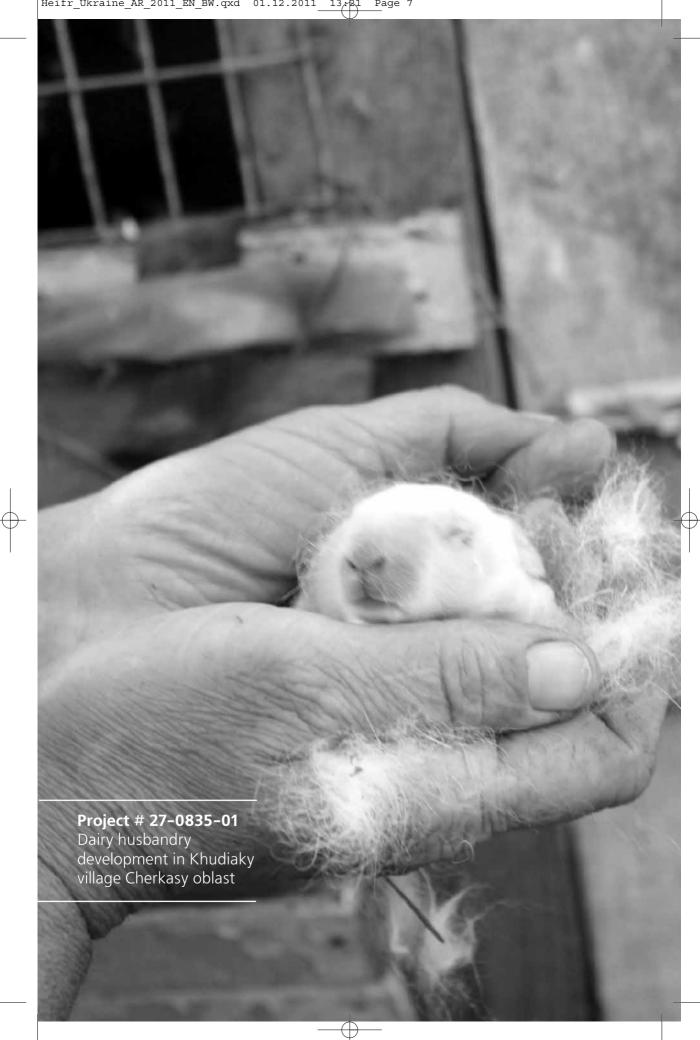
Responsibility

Efficiency

Dedication

Sustainable development

It is important for Heifer-Ukraine to consider the political, economical, social, and cultural transformations in villages. The organization also considers the impact of its projects; how they benefit the development of democracy, sustainable communities, private households, high social security, and gender equity.





# Our Highlights for Fiscal Year 2011

### Highlights of Heifer-Ukraine's successes in fiscal year 2011 include:

- **1. Six new classical projects launched**, including three in Western Ukraine:
  - in Losiatyn village, Kremenets raion, Ternopil oblast;
  - in Chervonyi Lyman village, Pokrovskyi raion, Dnipropetrovsk oblast;
  - in Andriivka village, Pokrovskyi raion, Dnipropetrovsk oblast;
  - in Hlyboka urban village, Chernivtsi oblast;
  - in Lypivka village, Rohatyn raion, Ivano-Frankivsk oblast;
  - in Tokarivka village, Zhmeryn raion, Vinnytsia oblast.
- **2. Partnership** is actively strengthened with **international organizations** (including FAO, Danone Ecosystem Fund, SOCODEVI), **businesses** (Danone Ukraine), **authorities and self-governing** bodies.

# 3. Approved umbrella project for expanding the achievements of united Heifer-Ukraine – Danone-Ecosystem Fund—CIDA-SOCODEVI projects

The approved umbrella project encompasses three initiatives that target rural areas, such as 20 plus communities in Southern and Central Ukraine, as well as several communities in Western Ukraine. All communities will receive support to boost agricultural production of smallholders and small farmers through the development of complete value-added chains within their respective service cooperatives. When agricultural products (produce of smallholders and small farmers) are sold in bulk directly to processing companies, this will help rural families (members of cooperatives) to increase their income due to increased production and competitive prices (including incentives for improved quality and quantity).

### The three initiatives are:

Milk Communities Project Phase 2 (approved by the Danone Ecosystem Fund on January 20th, 2011);

Cooperative Farm and Services for Smallholders and Farmers project (approved by the Danone Ecosystem Fund in September 2010); and

*EcoFruit project* (Phase 1 approved by the *Danone Ecosystem Fund* on September 13th, 2011).

**4. Second Phase of Milk Communities** project has started with support of Danone Ecosystem Fund in February 2011. The project targets 20 communities that receive equipment, resources, training, and consultations. As of September 2011, 22 coops have registered.

Since then, each of these coops has developed business-plans and consulted on planning and providing services for their members. Today, 18 co-ops are receiving equipment and funds to repair the premises in order to open milk collection and cooling centers by December 2011.

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# 5. Cooperative Learning Farm and Services Project

We have recently launched another project in partnership with DANONE Ecosystem Fund, DANONE Ukraine, and SOCODEVI (funded through CIDA) called the Cooperative Learning Farm and Services project for \$2 million. This innovative project will target roughly 1,100 rural families from a minimum of 18 communities in Dnipropetrovsk oblast. The goal of this project is to better the livelihoods of cooperative members through improved farming practices and access to appropriate equipment and services through agricultural service cooperation. The project is intended to create a cooperative dairy farm equipped for optimized cattle feeding, breeding, and milking, as well as establishing several family demo farms that will serve as learning centers for co-op members.

## 6. EcoFruit Project Demo-Field and Phase 1 (of main project) approved

The first phase of EcoFruit project, a collaborative social initiative of Heifer-Ukraine and Danone – Ukraine, was approved this fall. The goal of this project is to improve the livelihood of more than 250 rural families of Losiatyn village (Ternopil Oblast) by increasing their income and introducing new agricultural techniques for better strawberry production, such as: storage and marketing practices.

These rural families will be supplied with frigoplants and united through local cooperatives for common production of high quality strawberries. Thus, they will supply the strawberries to Danone after thorough processing and packaging. In addition, co-op members will receive access to cooperative services, and knowledge through seminar and demo-fields. The total budget of Phase 1 is approximately \$ 1.4 million and is expected to sustain till March 2013.

- **7.** Advocating for the rights of AS co-ops and smallholders resulted in commendations; a most distinguished achievement. AS co-ops were provided consultations on methods to receive state funding within the framework of the State Program.
- **8.** The number of animals passed on as a gift has increased (see table below).

# The Number of Plants and Animals Originally Received from Heifer-Ukraine and Passed-on

Animals/	Originally received		Passed-on as a gift	
plants	In 2011 FY	Total	In 2011 FY	Total
		for 17 years		for 17 years
Dairy Cattle	127	1486	156	1198
Horses	-	92	3	45
Pigs	381	835	133	476
Sheep	-	898	33	616
Goats	31	117	10	76
Rabbits	360	838	165	195
Poultry	800	3348	996	1316
Potatoes, kg	42250	174820	43950	80504
Saplings, seeds	27786	128216	7515	54935
Bee families	71	1103	102	970

- **9. Organization expands institutionally** qualification of personnel is growing; employees participate in professional training, thus additional resources are involved. Project Holder organizations are consulted on the issues of fundraising, including state support and grant competition application procedures.
- 10. The number of families that were gifted animals and plants from Heifer-Ukraine has increased (see table below).

New families in FY 2011 – 3803 (including 851 POG) New individuals in FY 2011 – 1260

Period	Families received animals as original placements from Heifer-Ukraine	Families received animals as Passed- on gifts from others	Families received services from coops	TOTAL
2011	585	851	2,567	3803
for 17 years			5,433	10,953

11. Providing of new equipment results in shared use among co-op members and smallholders (see table below).

# Equipment provided by Heifer-Ukraine in FY 2011 supplied shared use of smallholders through co-ops

Equipment	№ of units bought	Equipment	№ of units bought
Cultivator	4	Mini-tractor	1
Dewar flask	10	Mixed feed production unit	1
Digital milk scanner	15	Mower	3
Disk harrow	1	Playgrounds for children	5
Drip irrigation system	1	Potato planter	2
Fertilizer spreader	1	Potato seeder	1
Fruit processing line	1	Power generators	5
Harrow	1	Rakes	2
Individual milking unit	9	Sowing machine	3
Milk collection units (premises)	7	Tractor	3
Milk cooling tank	18	Truck	1
Milking line	1	Meet processing line	1

**12.** Participation prospers as successful project leaders and affiliates, whose achievements depend on Heifer-Ukraine, contribute significantly. The earning of grants and community development is implemented in the success of these leaders, as some have been elected to local and Raion councils.



Success story

# **CLEAN YOUR STREET TO LIVE ON A CLEANER PLANET**

Environment protection initiatives are an important component of most Heifer-Ukraine projects. Responding to the needs of project participants, we decided to involve an expert in agro-ecology to help villagers solve water pollution problems. This problem is usually caused by waste, erosion, and low rate of refill. With the help of expert consultations and information materials developed during the seminars on agro-ecology, the rural community of Denezhnikove village, led by the village Head Serhiy Artemenko, has created an action plan to improve the environmental situation in their village and neighboring areas. The community has also decided to take part in the all-Ukrainian initiative "Let's clean Ukraine up". More than 30 people of Denezhnikove expressed their will to help the village look better and to take the garbage away from the streets. They worked together to make a small step in improving the place they live in.

"It is not so hard to spend one day outdoors, walking down the streets and collecting garbage. This is an excellent initiative, because there is no need for major financial investments and the results are impressive!" said Vasyl Voronkin, head of "Ai-Dar" cooperative, "From now on, we are planning to organize such events more often and on a regular basis."

In the framework of the initiative, participants collected garbage in 55 cities of Ukraine, while waste incineration plants provided their services by recycling. For example, batches of plastic and glass from Denezhnikove village are already being sent to the plant to be recycled.

"Let's clean Ukraine up" – is a part of international initiative "Let's do it world!" that involves non-profit organizations and was founded in 2008 in Estonia. Its mission is to dramatically change the attitude of Ukrainians of their living space and develop a need to take care of the environment by producing less waste. Organizers call Ukrainians to action by improving the environment through the conducting of meetings and large-scale event, all in hopes to make Ukraine cleaner.



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# **Cornerstones**

Everyone involved in Heifer International work is guided by Cornerstones – principles developed for almost 60 years of Heifer International successful work in fighting hunger and poverty.



## passing gifts

allows families and individuals who have received animals or other support to be donors themselves. This spirit of goodwill ripples through the community as animals are passed on and bonds are formed in a group effort to better their own lives.



## training & education

include formal sessions as well as informal farm visits and demonstrations. Each project group decides on their own training needs and local people are involved as trainers. Some topics of education include human nutrition, food processing, marketing and leadership development.



### accountability

allows for organization at the grassroots level. Community members decide together what kind of animal and assistance they would like. They also set goals, plan appropriate strategies to achieve those goals and evaluate



### improving the environment

includes such agroecological techniques as improving soil fertility with animal manure, promoting forestation, respecting and encouraging biodiversity, monitoring watershed conditions and minimizing erosion.



# sharing & caring

embodies Heifer's belief that global problems can be solved if all people are committed to sharing what they have and caring about others.



# full participation

is expected in groups that Heifer works with. Leaders at the grassroots level should be committed to involving all members in decision making.



### sustainability & self-reliance

is necessary for the long-term success of projects. Heifer can only fund a project for a limited time so the families Heifer works with must plan to support themselves.



### genuine need & justice

ensures that those most in need are given priority in receiving animals and training.



# improved animal management

means that project participants learn how to keep their animals safe, healthy and productive through proper food, shelter, healthcare and reproductive management.



### genuine need & justice

is expressed in common values, common beliefs about the value and meaning of all life, a sense of connectedness to the earth and a shared vision of the future. Heifer International works with people of all beliefs in our efforts to overcome poverty and hunger.



### nutrition & income

are the rewards Heifer expects recipients to reap from their gift animal through the consumption and/or sale of products such as milk, eggs, cheese, honey, wool etc.



### gender & family focus

encourages women and men to share in decision making as well as in the benefits the animals and training bring



# SUCCESS OF BUDZHAK CO-OP GAINS ADDITIONAL FUNDS FOR FURTHER DEVELOPMENT

The villagers of the Starosillia community had once lost hope in enhancing their direction of life and were left desperate for help. Fed up with their situation, the young and more active representatives of the community began to flee their homes (typically to neighboring countries), looking for a better way of life. Unfortunately those that remained were alone with disbelief, tired from endless grueling work, just to make ends meet.

It seemed as perfect timing when a project initiated by Budzhak Co-op was created to help rural families change their quality of life for the better. The project implemented advancing the quality of local herds, increasing resident income (by selling mutton), and establishing a milk collection service (which increased the price for milk sold by villagers).

Just two years later, with the hard work and perseverance of Heifer-Ukraine affiliates, the co-op provides milk collection services to 103 rural families of Starosillia and neighboring communities. Effectively, 83 tons of milk were sold through the co-op during just six preliminary months, resulting in an average of \$ 2,000 for each family.



Additionally, 31 rural families received 93 highly productive purebred sheep that increased their gross income by 10%, through the sale of mutton and wool. Along with 21 pedigree pigs, two boars, 278 geese and 50 rabbits, which 59 families were originally provided, the animals have now been passed on to another 59 families, continuing the intended beneficial domino effect of "pass-on gifting." Thus, it is planned to provide 62 additional families with sheep and lamb through the principle of passing on the gift, as well as provisioning hay and establishing centers for milk-processing and animal education; where community members will consult and train with educated professionals about artificial insemination, animal wellbeing, and community strengthening.

Alas, due to all of this successful work, it is now possible to implement further help to these communities by means of additional projects and funds by Heifer-Ukraine and FAO TeleFood. For what was once a rough beginning, the Budzhak Co-op project provides rural families not only with supplies and resources, but belief in means for a better life.





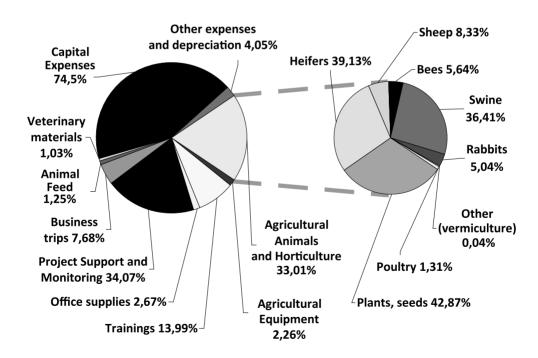
# **Our Financial Indicators**

# **BUDGET BY SOURCES**

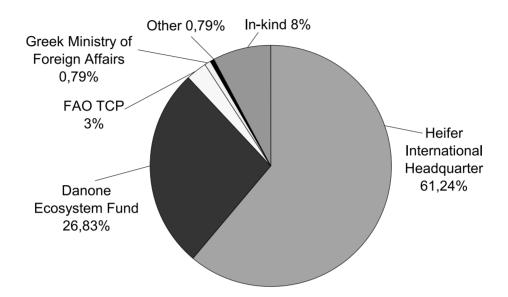
In FY 2011 (from July 1, 2010 to June 30, 2011), the total budget was \$ 1, 821, 266, including in-kind resources in the amount of \$142, 245, received by project holder organizations from other partners. Sources of budgeting include funding from Headquarters, external grants, co-funding from other donors and authorities. There is also non-monetary support such as volunteer work and involvement of local resources.

Heifer-Ukraine is constantly working on the diversification of its budget sources. There was an increase in grant funding in FY 2011 (see chart below). In the 2011 FY the co-funding of 42 ongoing projects equaled \$ 142, 265, including the financial support of the co-ops initiative of the state budget; received as grants from other organizations and donations from the communities (including in-kind) etc. Also, an unqualified international audit is conducted on an annual basis, with this year's audit report available from our office upon request.

# Program Expenses of Heifer-Ukraine in 2011 FY: General and by Animal



# Program Expenses of Heifer-Ukraine in 2011 FY: General and by Animal



FAO TCP — FAO Technical Cooperation Program, subcontracted Heifer-Ukraine to conduct marketing research of potential origin-linked quality food products and their demand in Ukraine Funds.





Success story

# Iryna Ivankova, "THE PROJECT LITERALLY SAVED MY LIFE"

I've loved my small garden and flowers around our house since I was a child. I was born in the worker's village Popasnaya-2, Luhansk oblast. As most of the children born not far from the railway-carriage repair plant, I thought that technician specialization was what I had to choose in my life. I graduated from the Kramatorsk Industrial Institute, and started to work as a technician designer at one of the plants.

A small house in Raihorodets was just a hobby for me. But in the 90's, when the state was collapsing together with my wellbeing, I began to revalue my garden. After time, it became one of the few sources of income for my family and I. We were selling surpluses at the market, earning money, not paid by my work, but through the garden. At that time the thought was born, that by doing farming we can earn more.

Soon, as our finances were plummeting, we couldn't afford buying high quality planting stock— we have three daughters, and they all were studying in the Universities at this time— so we didn't have money for anything else. Our regular and local selection of strawberries not only occupied a lot of land, but also didn't earn us much of an income.

One day we found out that Heifer-Ukraine started a new project # 27-0844-01 Improving the livelihoods of Rayhorodets residents through livestock restoration in Slovjansk raion, Donets'ka oblast. The project provided villagers with strawberry bushes and turkeys chicks. This was long awaited and became a real help that gave an opportunity to develop farming in the region.



In April 2008 our family prepared beds for strawberries and boxes with drinking bowls for the turkey chicks, but life turned to us with its dark side and soon afterwards a tumor was detected in my breast that was diagnosed as malignant. I needed an urgent surgery that was unexpected. Only caring for our strawberries was able to draw the bad thoughts away.

A few days before the surgery we received little turkey chicks. They needed so much attention! Probably thanks to them, I went to the surgery calmly, with a thought that I had to get back to my family, my chickens and strawberries. The days of radiation treatment and chemotherapy were passing slowly. It was hard to stand up and even to breathe. But I was standing up and going to the rehabilitation room to train my hand which, at the time was not functioning. I had not only to survive, but also return to work and finally see my dream come true. That year was extremely hard for our family. Two cooperative members began visiting me. They were calling and visiting, asking for advice on turkey chick care and on POG procedures.

Turkeys gave our family an opportunity to have meat on our table. During the first year the strawberries were not very productive, as I planted only 600 bushes at the time I was made aware of my disease. Next autumn, after passing on the gift, we planted a new and larger plantation of strawberries. And it grew good crops. I was no longer needed at work as I was considered disabled. Only the land was still with me. It was good to understand that there were so many like-minded people in the cooperative. We all had one purpose, to make our lives better. We often communicate and help each other to plant new sorts of strawberries. With our own example we show that it is possible to achieve high results in farming.

The seminars and trainings conducted in the framework of the project helped us a lot in doing productive farming. I can't even imagine what I would do without our cooperative. I would probably still be planting unknown sorts of strawberries with no results in the end. But now I have a great plantation of high quality strawberry bushes that has alre-



ady given \$ 500 of net profit. I have people who support me, and I have a goal to achieve. I also want to plant raspberries now, which can be very profitable in our region. I only hope that God will give me more time and strength to work on the land and that the land will always respond to the efforts we make for it.



# **Our Initiatives in Depth**

# COMMUNITY AND ENTREPRENEUR DEVELOPMENT IN RURAL AREAS

Heifer-Ukraine helps rural families unite with Agricultural Service cooperatives (co-ops) through the practice of rural development projects. These cooperatives provide a variety of services to their members including: land cultivation, milk collection and cooling, mixed fodder preparation, collecting and drying fruits & berries, and similar services. The main goal of a co-op is to help its members increase their income, diversify the sources of income, and improve the quality of life. Although in high demand, these services are not often provided to rural areas, if so they are not from co-ops, but instead from commercial organizations.

Heifer-Ukraine provides support to co-ops based on the principles of integrated assistance, development of institutional capacity of the co-ops, and increasing the number of involved families. Examples of such assistance include:

Providing animals and plants that are later distributed among families and co-op members (based on a consensual decision)

Providing equipment for shared use

Providing training and consultations in business planning, marketing, accounting, financial reporting, etc.

Developing valued relationships by means of agricultural processing Promotion of new and innovative methods for effective farming; growing organic products, composting etc.

Community mobilization through training and public meetings etc.

One of the most debated and methodologically complex issues of co-op development is the appropriate condition for effective equipment use. Heifer-Ukraine developed methods that assist the co-ops by monitoring economic effectiveness. The organization also provides equipment to co-ops as an associated member without receiving dividends for profit; the equipment is always provided based on the developed co-op business plan. They have also eliminated the issue of capital equipment repair by requiring co-ops to collect funds through member's equipment use; registered through a special co-op account at a monthly rate. It is also required that the special account be used only for a specific purpose. Alas, when a relevant amount of funds is accumulated, the co-op has the right to use the money for capital repair or replacement of equipment and if the capital repair is not needed after the effective period of equipment use and the equipment works flawlessly, the co-op can buy additional new equipment.

Depreciation savings of the co-ops in FY 2011 equaled \$ 28, 498. In total, co-ops have accumulated \$53,386 as amended savings since this method was launched in January 1-st, 2009.

Co-ops are constantly developing their sustainability through business planning and meticulous service planning. These important aspects, along with others, have resulted in the establishment of value chains in rural areas that accumulate costs for capital equipment repair through the relationship of co-op members and their need for supplies etc.

Cash value of services provided by co-ops, project holders of Heifer-Ukraine to families in FY 2011:

Collection and cooling of milk - \$ 495, 283

Plowing and land cultivation - \$ 64, 505

Grain grinding - \$ 2, 317

Wood cutting - \$ 14, 048

Feed preparation - \$ 66, 236

Artificial insemination - \$ 10, 615

Wholesale of produce from co-op members - \$ 2, 963

Snow removal - \$ 375

Planting grains - \$ 1, 950

Gathering potatoes - \$ 2, 625

Water delivery - \$ 12, 181

Veterinary services – \$ 1, 188

Garbage removal - \$ 160

# Examples of how average income of families increases from selling milk through co-ops

Со-ор	Volume of milk sold (kg)	Number of families	Average income increase per family (\$)
Budzhak	43 500	52	90
Ai-Dar	34 560	16	854
Krymekoproduct (data for 4 months)	197 034	133	93
Svitanok Oleksandrivky	226 500	72	78
Ivankovetskyy Svitanok	112 000	47	60



Success story

# **Hrendei family** "COOPERATION IS A RIGHT WAY TO SUCCESS"

Hrendei family from Panka village is guite known and outstanding in the village where they live and in all Storozhynets raion.

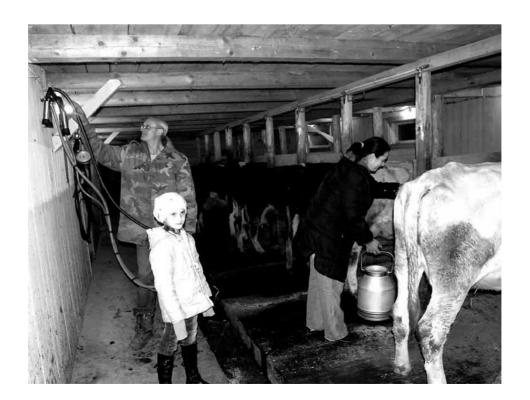
There are six people in the family: father – Oleh, mother Svitlana and four daughters - Evelina, Yaroslava, Vlada and Dana.

"Prospective of the big city we changed for life in the village and success was not reached in a minute", says Oleh. After moving to Panka village family built a house, later they managed to build stable which became an everyday working place for Oleh and Svitlana. Since then they have rebuilt the stable few times and it is under reconstruction at the moment (they built additional sections and reequip it in order to lessen the amount of manual work). "Today we have seven cows, three of them are Black and White breed, three Semmentals and one head of Red and White breed, but we are planning to have 10 heads in a while.



Oleh can talk a lot about their cows, explaining differences of breeds, their characters, as these animal are a main source of income for Hrendei family. Being members of Novobroskivetskyi coop Oleh and Svitlana deliver 160 liters of milk which equals 4 tons of milk per month and 50 tons per year. Hrendei daily income reaches 50 US dollars, it means they earn 1200 US dollars per month and 14 400 US dollars per year. Aside the milk they collect at home, Oleh collects around 300-400 liters of milk from other villagers, these services bring additional income paid by the coop where Oleh works (3 cents per liter).

"Yes, this is hard everyday work, but if one wants to have a good result he has to work double tides", says Oleh. "I'm regretting the times when our family has to sell milk to a private entrepreneur who cheated on the fat content again and again, and finally failed to pay for 440 liters of milk. This factor was determinant. "Novobroskivetskyi" co-op became an alternative and our family started to cooperate with it in 2010. The price raised, we started to receive bonuses for fat and all the payments were well-timed. Since then we have enough money to buy clothes, food, studying and retreats. I have to admit that my wife and I are glad and lucky to be in such cooperation!"





# Result-oriented training programs

Heifer-Ukraine pays special attention to their training programs and attendance at seminars and conferences; these are three requirements of top priority within the program. During ten years the training program has been constantly improving; new forms, practices, goals and objectives have been used in order to improve the training of adults.

The trainings are provided for office staff and project leaders, as well as specialists and participants. All invitees are in accordance with the plan; they are identified as fulfilling the demands of best international, national, and local specialists. Office employees attend capacity and experience building training, provided by partner organizations of Heifer-Ukraine on national and international levels.

During reporting period the priority was given to the following aspects in order to make the training program more efficient:

- 1. Participation of office employees in scientific conferences that inform knowledge of scientist researching, seminars, training, and expertise of active projects.
- 2. Participation of coordinators and project leaders in international, national and local educational events.
- 3. Conducting training for future trainers. Training that exercises methodological aspects for leaders and project-holders of agricultural service co-ops.
- 4. Organization of numerous trainings on co-op efficiency, activity, and knowledge of changes in legal acts and tax codes of Ukraine.
- 5. Creating training plans at a specialized regional level for affiliates involved in active projects.



# raine 📆

# Gender aspects of milk co-ops

During 2011 the Heifer-Ukraine gender program was reiterated with developed strategies. Activity at the international level included provision of information on results of project gender analysis and training during forums, conferences, and seminars. At the national level we took part in scientific and educational events. At the local level we continued analyzing the impact of our activity on equal opportunities for male and female project participants. During the reporting period, a deep gender analysis of the project #27-0856-10 "Ukraine Milk Communities" that includes 18 co-ops, was conducted by a group of experts.

Results proved that it is very important to consider interests and experiences of men and women in the process of preparation, implementation, monitoring, and evaluation of milk co-op strategic events. It is crucial to ensure men and women will profit equally from the project, eliminating any gender inequality.

Based on the conducted analysis, it was identified that women play an important role in preparing the sale of milk in bulk, which is a priority for the project. Analysis of the technological process, respective sharing of men and women chores, was conducted. Results revealed that men mostly do machine labor and women do most of the manual labor. In order to improve the outcome, the project donated milking apparatus' to families owning three or more cows and provided training on fair share of household chores.

Gender analysis also revealed that women are 100% responsible for the organized collection of milk from co-op members in every co-op. They attended training provided within the project framework, became employed as milk collectors, learned to operate milk equipment, and are now responsible for milk collection, digital scanning, operating cooling tankers, and preparing milk for sale in bulk. Women make up 58% of heads and 100% of bookkeepers at co-ops created within the framework of project 27-0856-10. This aspect allows us to reevaluate the issues and strengthen the relationships of men and women; advancing us toward a women's enterprise and future projects of socioeconomic direction.

The full report of gender analysis of the project #27-0856-10 "Ukraine milk communities" is available on the site: www.heifer.org.ua



# Ukraine milk communities

# General information about the project

The Ukraine Milk Communities project aims to help/foster the transformation of Ukrainian milk agriculture from a declined and neglected state to a more dynamic one by developing milk communities around the Kherson factory belonging to Danone.

**Goal:** to create 29 milk cooperatives that will collect high quality milk from members (individuals) and sell it at better prices in hopes of increasing the income of individuals in milk production.

**Resources provided:** milk collection and cooling equipment; milking units (for families having at least four cows) and heifers for co-op members

# **Project programs:**

Milk guality	receive trainings o	

households to produce high quality milk. Milk quality experts will visit co-ops to ensure proper processing of milk cooling, fat measuring, and cleanliness of milk

equipment.

Vet&genetics Co-ops organize 24/7 member access to first-aid kits

with vet medicines. Experts provide training on genetics and facilitate use of artificial insemination in milk com-

munities.

Cow feeding Feeding experts will make diagnostics of feeding

rations in households and provide programs for improving feeding to increase cow productivity. Co-ops will develop activities on production of feeding-mix-tures facilitating grain grinders within the communities.

Hay&hayfields Co-ops will buy bale rollers and grass cutting machines

to collect hay for co-op members. Project will help to initiate high productive hayfields in communities.

Family farm Co-ops will identify families that would like to grow to

family-farm size and facilitate financing and expert

assistance to those families.

Trade services Co-ops will collect farmer produce and sell it to bulk

traders. Project will help diversify sources of income to

co-op members and co-ops respectively.

# **Project Results (Fall 2011)**

- 29 co-ops were created in 7 regions with 2300 members
- 24 co-ops started milk collecting and supplied 5500 tons of milk to the Danone factory
- Individual income from milk sales grows an average of 17% in 2011 in all working co-ops
- Co-op milk quality is of higher quality than usual individual milk 110 heifers were provided to members in support of milk production in families
- \$ 15,000 micro-loan financing was provided to co-op members

Co-ops purchased 5 bale rollers to collect hay and straw for co-op members

### Plan for 2012

- Increased total number of co-ops to 30 in 2012
- Increased number of members to 3, 000 in 30 co-ops in 2012
- All 30 co-ops will be equipped to start milk collecting
- 200 heifers will be provided to co-op members
- Co-op milk quality will meet Ukrainian standards for raw milk
- \$85,000 micro-loan for additional financing
- Start trade services in at least in 5 co-ops





# FAO TELEFOOD SPECIAL FUNDS UMBRELLA PROJECT TO SUPPORT INCOME GENERATION ACROSS 11 COMMUNITIES IN UKRAINE

# **Project innovativeness**

The first stage of FAO Telefood special fund umbrella project Support of income generation across 11 communities in Ukraine was launched in the second half of FY 2011. Currently six communities are members of the project. The special aspect of the project is its procedure of passing on the gift. According to the policies of FAO Telefood project, the community special funds are created in every community for vital use and





pursuit of the mission. During the second half of FY 2011, 59, 989 UAH (\$ 7, 498) have already been accumulated as funds, which will be used for solving local problems, based on community decisions.

# **Project locations**

The project first stage is applied in the following regions: Central Ukraine (Mykhailivka village, Kyiv oblast), Northern Ukraine (Zhukivka village, Chernihiv oblast), Southern Ukraine (Starosillia and Mykolaivka villages, Odesa oblast), and Western Ukraine (Nyzhnie Selysche village, Zakarpattia oblast and Novoselytsia village, Chernivtsi oblast).

# Partnership financing

Contribution of FAO Telefood for completion of project phase I was equivalent to \$50,000.

Heifer-Ukraine during the second half of FY 2011 allocated co-financing in the amount of \$ 25, 000 which were used for organization of trainings in communities, provision project-holders with stationeries, supplies for business trips, lastly institutional strengthening and capacity building.



### **Results of FY 2011**

During FY 2011, 202 families in six communities received assistance in 1, 034 kg of differing potato seed types, 108 pedigree sheep, 171 pedigree gilt, 54 pedigree rabbits, and 285 pedigree geese. In addition all of these families received mixed feeds to nourish their pedigree animals for the early stages of breeding.

388 participants attended 19 specialized trainings which were organized within the project framework.

# Plans for FY 2012

The first stage of the project is to be completed by the first half of FY 2012. In the second half of FY 2012, the project phase II will be launched and an additional five communities will be involved.



# **ECOFRUIT PROJECT**

# Project innovativeness and location:

Ecofruit project will be operated in Western Ukraine and will collaborate its finances with Danone with Danone Ecosystem Fund support, Heifer-Ukraine and Heifer-International. The whole project is and will be divided into three separate phases.

The first phase of the project will take place in Losiatyn village of Ternopil oblast. The village and its residences have been famous strawberry and raspberry producers for a long time. It's a well-known fact that more than 100 years ago, a lot of villagers were involved in strawberry production and delivering to consumers in Western Ukraine. Nowadays Losiatyn's rural families are continuing the tradition of berry production and sell their products as far as Kyiv's markets. Some of the families have started to apply new production technologies such as mulching plastic and drop irrigation, etc.

On the other hand there is a serious problem with strawberry marketing, as no permanent and stable consumers exist. This can be explained by pro-



duction individuality of each rural family. They produce different strawberry varieties, with different practices and conditions, resulting in the degraded quality of goods, as larger processors permit.

# Project goal:

The initiative of Danone-Ukraine and Heifer-Ukraine to launch the Ecofruit project is in due time. The idea of the project is supply 50 rural families (members of the Losiatynske Molochne Dzerelo cooperative) with high quality strawberry frigo seedlings, drop irrigation systems, and all other necessary equipment for production, storage and transporting of the harvest. After strawberries are collected, they will be delivered to processing plants for deep freezing and distribution among Danone production facilities. The cooperative's income will be partly distributed among its members, participants of the project, and partly accumulated on special account to ensure POG can attract more families to the project.

After strawberry was collected it will be delivered to processing plant for deep freezing and distribution among Danone production facilities. The cooperative's income will be partly distributed among its members - par-



ticipants of the project and partly accumulated on special account to ensure POG and attract more families to the project.

First phase foresees involving of 17 hectares of land of Losiatyn's families and it's expected to produce more than 600 tons of strawberry during three years period. Italian experts from "New Fruit" company will provide agronomical support of the project.

Strawberry production requires a lot of manual work, so rural families from Losiatyn and neighboring villages will get regular working place. It will have significant social impact which influencing on unemployment rate decrease in Ternopil Oblast. This issue is very critical there.

To test new modern technologies on practices, one hectare demonstration field was established jointly with project's partner "Agro Frutica Byshkiv" company based in Lviv Oblast. This field will be also used as training base to learn particularities of strawberry production by cooperative's members.

As a result of the project implementation, rural families from Western Ukraine will gain access to knowledge and ability to use modern strawberry production, storage and marketing technologies.





# Plans for the Coming Year

- Continue implementing ongoing charitable development projects throughout Ukraine while increasing diversification of the types of assistance, improving efficiency of work and serving more families.
- Expand fundraising for new projects, including grant writing and assisting project holders in their own fundraising.
- Continue developing cooperation with the Danone/Ecosystem Fund and Danone Ukraine to successfully continue the current 2nd phase of "Ukraine's Milk Communities" project and the Cooperative Learning Farm and Services project, as well as develop and receive funding for a new EcoFruit Project in Western Ukraine.
- Begin the implementation of a new project in Western Ukraine's Bukovyna region on the construction of a new dairy processing plant which will help solve the region's problem with milk production and processing.
- Improve and regularly implement monitoring and evaluation practices to allow better insight into the effectiveness of the projects.
- Continue collaboration with the Government of Ukraine and local selfgovernments/ municipalities in advocating for needs of small holders united into Agriculture Service Cooperatives (co-ops).
- Continue advocacy work at regional, national and international levels to provide state support for co-ops, introduce in Ukraine concepts of remunerating positive environmental externalities and certification of traditional goods with PDO/GI status, development of rural tourism, gender integration in rural development etc.
- Involve partner organizations in supporting rural communities and Heifer-Ukraine's projects.
- Continue cooperation with FAO and UNDP on the implementation of additional five approved FAO TELEFOOD Special Fund projects.
- Work on the thorough selection of experienced and active project holders to improve the quality of implemented projects.
- Seek funding for the follow-up FAO TCP big project on GI (origin Geographical Indication) certification of the traditional origin-linked food products in Ukraine. This project will be based on the findings of a National Workshop that presented and discussed results of the "Marketing Research of Potential Origin-Linked Quality food Products and Their Demand in Ukraine" project implemented with support of FAO TCP.

- Continue implementing training program within projects, attract highly qualified trainers on various topics related to the goals and objectives of every project; including in the fields of animal well-being, veterinary medicine, animal hygiene, project management, economic development of co-ops etc.
- Continue initiatives targeting rural youth.
- Continue initiatives on gender equity, gender integration and women leadership in rural areas.
- Continue cooperation with HIV-AIDS rehabilitation center in implementation of the active project.
- Continue the implementation of environmental initiatives, including organizing a study of environmental problems in project communities and conducting a series of environmental trainings.
- Continue work on completion of the new office premises, which will allow have desk space for all employees, as well as convenient training and conferencing facilities, modern furniture and equipment.



# COOPERATIVE LEARNING FARM AND SERVICES

Project goal: Establishment, development, and institutional support of the cooperative learning farm will demonstrate the best methods of animal breeding, high quality milk production, and train its members of the Cooperative Union. With improved farming methods and access to equipment owned by the Cooperatives Union, income has increased for co-op members.

Participants: over 1, 100 families in at least 18 villages of Pokrovka and Apostolove raions, Dnipropetrovsk, oblast united into at least seven AS co-ops.

### **Actions:**

- Establishment of the Cooperatives Union and Cooperative learning farm
- Institutional support and service development of the Cooperatives Union
- Establishment of the micro-crediting program for co-op members to promote development of small family farms
- Ensuring sustainable development principles through replication

### **Innovativeness:**

- Demonstration of modern animal breeding and milk production methods
- Learning center for union members will increase the income of cooperative members and promote family farms development
- High quality production and fodder provision system

# **Partners and Financing:**

Ecosystem Fund Danone EUR 670, 000 Danone-Ukraine EUR 124, 000 EUR 245, 681 CIDA EUR 459, 700

## **Expected social impact:**

- Knowledge development and income increase for 1, 100 families
- Transformation of 30 smallholders into small family farms
- Five active and small family demo-farms
- Rural community development through the work of the Cooperatives Union







# Bright Leader Iryna Pavliuk is a Golden Talent Award Winner!

Iryna Pavliuk is a bright leader who easily motivates her community. The local authorities and coop members respect her. Since the beginning of the project the number of cooperative members has increased from 60 to 593, which shows the importance of co-op activity for the community. As of today, representatives of 11 villages have become members of the cooperative. Heifer International recognized Iryna as a Golden Talent this year. And Heifer-Ukraine is extremely proud to work with such an amazing leader!

Thanks to Iryna's efforts and motivation ASC Novobroskivetskyi was selected as model co-op 2009 in Chernivtsi oblast, and was awarded with milk tank TATA by the Ukrainian government. In the framework of The State Special Economic Program of Supporting Agricultural Service Cooperatives Development till 2015, ASC Novobroskivetskyi received co-financing from the state budget in the amount of \$ 15, 093.75 for a tractor purchase, and later in 2010-2011 the co-op also received seeder, a land cultivating machine, mineral fertilizers, pulverizes, and a walk-behind tractor for the amount of \$ 11, 122.9.

# Volodymyr Omelchenko Receives National Award!

National Business Rating awarded the winners nominated Leader of the Sector 2010. This year agricultural service cooperative Tsentranyi, headed by the Golden Talent Award 2010 holder Volodymy Omelchenko, received a National certificate for the outstanding service in its sector. Volodymyr has proven himself as a successful and initiative leader, a wise manager and a simply kind and sincere person within his community. Under Mr. Omelchenko leadership ASC Tsentralnyi managed to develop its capasity and halp its ma



city and help its members raise their incomes. This award proves that the Golden Talent prize was given to the right person.

Success story

# THE HIGHEST-QUALITY POTATO FOR VILLAERS

Potato is considered to be another bread in Ukraine. This product occupies an important place in the rations for Ukrainians, especially in rural areas. Each and all of the rural families in Ukraine grow potato in their households. Individual households produce 97% of the total yield in potato harvest. However this process is not mechanized at all and most of the work starts from planting and finishing with lifting done by hand or horse. This work is too hard for the elderly people; it scares off the younger ones and makes them leave their hometowns in search for a better life.

Vasyl Savitskyi, former collective farm (kolkhoz) agronomist from Lypiv-ka village, Rohatyn raion, Ivano-Frankivsk oblast, knows the secrets of growing high harvests of potatoes very well. He understands that only scientific approaches can guarantee villagers high incomes in this area. At first, Vasyl started to grow seed potato at his household, and then he began to sell it to other villagers in Lypivka. Later Vasyl, working with the Extension Service, started to conduct seminars on this issue in surrounding villages. Vasyl bought a small tractor and provided help in land cultivation and potato growing to Lypivka villagers.

Close cooperation with Ivano-Frankivsk Extension Service and the Association of Organic Products, producer Chysta flora, led Vasyl to understanding that only cooperation and appeal of additional resources can help villagers in solving their problems. This is how agricultural service cooperative Lypivsky was created and now unites 42 families. Vasyl Savitskyi was chosen to be the leader of the cooperative unanimously. The cooperative developed rapidly. It soon won the contest in the framework of the State Special Economic Program of Support Agricultural Service Cooperatives Development till 2015. And finally the cooperative received support from Heifer-Ukraine in the framework of the project # 27-0861-11 Helping rural population produce organic potato in Rohatyn raion, Ivano-Frankivsk oblast. All of the support helped in elevated potato growing to its next regional level. Thanks to the state program the cooperative purchased a new tractor and land cultivation equipment.



Heifer-Ukraine purchased seeds of the highest quality potato, biological plant protectants, vermiculture, and conducted a series of training for villagers in order to raise their professional level, improve women's access to resources, and decrease the comparative work load meanwhile introducing Heifer cornerstones to the community. The first trainings involved members of the cooperative and farmers from the surrounding villages, during which they extended services to organic faming club representatives, which resulted in the raised awareness and interest of other participants. People involved in the trainings



received opportunities to learn new sorts of potato, bio-farming principles, and share their experiences. Young participants especially liked the Passing on the gift (re-gifting) cornerstone and interactive games that helps in better understanding the perception of this cornerstone.

After the seed potato was carefully analyzed, Heifer-Ukraine purchased 8 tons of the highest quality potato in three different types fitting local conditions.

The ceremony of potato delivery to Lypivka villagers took place on November 24, 2010. Representatives of the local state administration, mass media, and community took part in the ceremony.

Each family received potatoes of one kind; it meant that starting from the next harvest, each family would be able to form a wholesale quantity of potato with certain consumer qualities. In order to define which sort will be provided to each family, Heifer-Ukraine representatives organized a sortation, putting the names of the types to the pot and letting the family representative pull a slip of paper with a name.

The oldest people in the community had the right to pull the slips first and the younger ones helped to weigh the potato bags and deliver them to the houses. The atmosphere of the whole event was very friendly and welcoming.

It is expected that 276 rural families (including through passing on the gift) will receive support in the framework of the project in such villages as Lypiv-ka, Voroniv, Kryvnia, Rohatyn raion, Ivano-Frankivsk oblast. Such results will be achieved through the introduction of organic farming, increasing of ecologically pure agricultural products, production volumes in individual households, and development of the seed potato growing system.

# List of Heifer-Ukraine active projects

1	Daine Cant Burnding in Nations	Nielies es Coelies es isse	27 0012 01
1	Dairy Goat Breeding in Nelipyno	Nelipyno, Svaliava raion, Zakarpattia oblast	27-0813-01
2	Development of dairy stock-breeding and pig farming in Lisovody village, Horodok raion, Khmelnytskyi oblast	Lisovody, Horodok raion, Khmelnytskyi oblast	27-0818-01
3	Helping Khalaidove village, Monasteryschi raion, Cherkasy oblast in Dairy Cattle Development	Khalaidove, Monasteryschi raion, Cherkasy oblast	27-0819-01
4	Dairy husbandry development in the village of Sytniaky, Makariv raion, Kyiv oblast	Sytniaky, Makariv raion, Kyiv oblast	27-0824-01
5	Cattle, swine breeding and beekeeping development in Avdiivka village, Kulykivka raion, Chernihiv oblast	Ávdiivka, Kulykivka raion, Chernihiv oblast	27-0828-01
6	Improving the welfare and employment rate of ASC "Nadia" members through the growth and sale of organic produce	Avdiivka, Kulykivka raion, Chernihiv oblast	27-0828-02
7	Cattle, swine, and sheep breeding development in Ivankivtsi village, Znam'yanka raion, Kirovohrad oblast	Ivankivtsi, Znamianka raion, Kirovohrad oblast	27-0829-01
8	Strengthening the economic sustainability of Ivankivtsi's rural households through the development of an efficient milk processing facility.	Ivankivtsi, Znamianka raion, Kirovohrad oblast	27-0829-02
9	Helping in cattle and swine breeding development in Olexandrivka village, Pokrovske raion, Dnipropetrovsk oblast	Olexandrivka, Pokrovka raion, Dnipropetrovsk oblast	27-0831-01
10	Cattle breeding improvement in Pryvitne village, Crimea	Pryvitne, Crimea	27-0832-01
11	Carpathian project - Conservation of indigenous animal breeds and potato varieties in Torun village, Mizhhiria raion, Zakarpatia oblast	Torun, Mizhhiria raion Zakarpattia oblast	27-0833-21-1
12	Dairy cattle breeding development in Starokozache village Bilhorod - Dnistrovskii raion Odesa oblast	Starokozache, Bilhorod - Dnistrovskyi raion, Odesa oblast	27-0834-01
13	Development of animal breeding in villages of Maidan-Chapelskyi, Purpurivtsi, and Knyzhyntsi, Vinnytsia oblast	Maidan-Chapelskyi, Purpurivtsi, and Knyzhyntsi, Vinnytsia raion, Vinnytsia oblast	27-0836-01
14	Helping farmer families of "Prydunavia" Farmers Association to improve swine breeding and production	Izmail raion, Odesa oblast	27-0837-01
15	Livestock and Equipment for Babanka Orphanage	Babanka orphanage, Uman raion, Cherkasy oblast	27-0838-01
16	Helping rural families in the Bukovyna region	Novi Broskivtsi, Storozhyntsi raion, Chernivtsi oblast	27-0840-21
17	Carpathian Project – Helping rural families in Turka raion, Lviv oblast	Turka raion, Lviv oblast	27-0841-21
18	Helping the community in Nyzhnie Selyshche Khustka raion, Zakarpattia oblast	Nyzhnie Selyshche, Khustka raion, Zakarpattia oblast	27-0842-21
19	Promoting rural tourism development for people residing in the territory of the "Skolivski Beskydy" National Park	Skolivsky Beskydy National Park, Lviv oblast	27-0843-21
20	Improving the livelihoods of Rayhorodets residents through livestock restoration in Slovjansk raion, Donetska oblast	Raihorodok, Sloviansk raion, Donetsk oblast	27-0844-01

21	Dairy cattle breeding and beekeeping dev't in	Perekopivka, Romny	27-0845-01
	Perekopivka vi <b>ll</b> age, Romny raion, Sumska	raion, Sumy ob <b>l</b> ast	
	oblast		
22	Development of cattle breeding and	Baturyn, Bakhmach raion,	27-0846-01
	beekeeping in Baturyn vi <b>ll</b> age, Chernihiv	Chernihiv oblast	
	oblast		
23	Improving the Nutrition of people recovering	Ploske, Znamianka raion,	27-0847-01
	from drug addiction and people living with	Kirovohrad oblast	
	HIV/AIDS in Kirovohrad oblast through		
	Greenhouse Development		
24	Development of Livestock breeding in	Dmytrivka, Shahtarsk	27-0848-01
	Dmytrivka village, Donetsk oblast	raion, Donetsk oblast	
25	Together towards clean pond	Trostianets, Odesa oblast	27-0850-01
26	Greenhouse Development in Severynivka,	Severynivka, Zhmerynka	27-0851-10
	Zhmerynk araion, Vinnytsia oblast	raion, Vinnytsia oblast	
27	Assisting Rural Families that Suffered from	Western Ukraine	27-0852-60-1
	the Flooding in Western Ukraine		
28	FAO TELEFOOD Special Fund Umbrella Project	Ukraine	27-0853-10
	to Support Income Generation Across 11		
	Communities in Ukraine		
29	Bettering the Livelihoods of "Ai-Dar" ASC	Denezhnykove, Novyi	27-0854-10
	Members Through Livestock Restoration,	Aidar raion, Luhansk	
	Education, and Community Enrichment in	ob <b>l</b> ast	
	Denezhnykove Village, Luhansk oblast		
30	Improving Livelihoods of Rural People	Starosillia, Sarata raion,	27-0855-10
	Through Livestock Development in the	Odesa oblast	
	Community of Starosillia, Sarata raion, Odesa		
	oblast		
31	Ukraine Milk Communities – Phase 1	Ukraine	27-0856-10
32	Ukraine Milk Communities – Phase 2	Ukraine	27-0856-31-1
33	Coop Learning Farm and Services Project	Oleksandrivka, Pokrovka	27-0856-32-1
		raion, Dnipropetrovsk	
		ob <b>l</b> ast	
34	Helping rural families improve animal	Losiatyn village,	27-0857-11
	breeding and potato growing in Kremenets	Kremenets raion, Ternopil	
	raion, Ternopil	oblast	
35	To better the livelihoods of Chervonyi Lyman	Chervonyi Lyman	27-0858-11
	residents through the development of organic	Pokrovskiy raion,	
	vegetable growing and introduction of	Dnypropetrovsk oblast	
2.0	environmentally sound farming practices	A 1 2 1 3H	27.0052.11
36	Improvement of the wellbeing of rural	Andriivka village,	27-0859-11
	families in Andriivka village, Pokrovskyi raion,	Pokrovskyi raion,	
27	Dnipropetrovsk oblast	Dnipropetrovsk oblast	27 0060 44
37	Revival of individual rural households in	Hlyboka urban village,	27-0860-11
20	Hlyboka raion, Chernivtsi oblast	Chernivtsi oblast	27 0061 11
38	Helping the rural population in Rohatyn raion,	Lypivka village, Rohatyn	27-0861-11
	Ivano-Frankivsk oblast produce organic	raion, Ivano-Frankivsk	
30	potatoes  Development of complete production cycle	oblast	27 0062 11
39	Development of complete production cycle	Tokarivka, Zhmeryn	27-0862-11
	poultry breeding in the village of Tokarivka,	raion, Vinnytsia oblast	
40	Zhmeryn raion, Vinnytsia oblast	Lileraine	
40	GI Project	Ukraine	1



# How You Can Help

We are extremely grateful to all our partners, sponsors, and others that are sensitive to our cause – the problems of rural development – and are willing to enlist their support!

# There are several ways you can help:

- Provide funding to implement Heifer-Ukraine projects
- Technical support for various activities (volunteer in the office, provide equipment/ materials, expert support, etc.);
- Disseminate information on our activities, needs, and successes
- Submit your ideas, help search for the most effective ways for us to reach our goals.

Those companies that render their assistance to Heifer-Ukraine also support the development of business social responsibility principles within their own organizations.

Private donors that provide financial or other types of support have the opportunity to learn more about the problems faced by rural communities, learn about our projects, and gain new and interesting skills!

Only together can we stimulate the development of the rural landscape and improve the welfare of rural residents, help implement WTO standards in agriculture, and improve the quality of agricultural products! We are counting on your interest and support in the coming financial year!



# **Bank Details for Your Donations**

### **Bank Details for Your Donations**

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Deutche Bank Trust Co. Americas New York, USA,

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Bank in Ukraine: OF CB "KHRESCHATYK"

Address: 8-A Khreschatyk Street, Kiev, 01001 Ukraine

SWIFT CODE: KHRCUAUK

Account Name: ICO Community Wellbeing,

Account Number: 2600 7000 1616 56

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Correspondent Bank Name:

DEUTSCHE Bank AG Frankfurt/Main, Germany

SWIFT CODE: DEUTDEFF

Account Number: 0812445011/888

Bank in Ukraine: OF CB "KHRESCHATYK"

Address: 8-A Khreschatyk Street, Kiev, 01001 Ukraine

SWIFT CODE: KHRCUAUK

Account Name: ICO Community Wellbeing,

Account Number: 2600 7000 1616 56

# Account to receive your donation in UAH:

ICO Community Wellbeing

Kyiv, Vasylkivska str. 14 office 720

Identification code 21712644

Non-profit code 0005

Account 226007000161656

Bank in Ukraine: OF CB "KHRESCHATYK"

MFO 300670

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