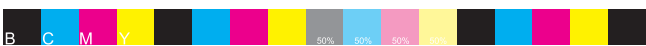




# **International Charitable Foundation** **Heifer - Ukraine (Community Wellbeing)**

Annual Report

July 2009- June 2010





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## Letter from the Country Director



Dear friends,

I am honored to present the 16th Annual report of Heifer-Ukraine, which covers a year of further hard work and successes of our organization. Through a great variety of activities we have created and pursued more ambitious and productive projects and, consequently, reached more rural families in Ukraine.

This Annual report provides a summary of the many activities carried out by the Heifer-Ukraine team for the period July 2009 - June 2010 (see Our Highlights and Our Initiatives in Depth). It also features examples of our most successful projects that mark the 16 years of our operation in Ukraine.

The past year has brought our organization promising opportunities for effective partnership-building. We have started a new *Ukraine Milk Communities project* with Danone/Ecosystem Fund to help rural families increase their income through improved quality and increased quantity of produced milk. It is planned to equip ten Agricultural Service cooperatives (AS coops) for milk collection and cooling in the period from February 2010 till February 2011. The project also includes strong community mobilizing and training components. This project bares additional significance as it is one of the first corporate social responsibility projects in Ukraine, which is based on a partnership between an international business company and a non-profit organization and targets the needs of smallholders.

Our major challenges for FY 2010 were fundraising and effective solving of problems of *Ukraine Milk Communities Project*, which has required quick operational management and effective staffing. Despite all difficulties, we have strengthened our team and built a partnership with Danone-Ukraine and Danone/Ecosystem Fund. In the next fiscal year we hope the Ecosystem Fund will support two additional projects targeting the needs of smallholders with Heifer-Ukraine as an implementing partner.

Fiscal year 2010 was also important for us in strengthening cooperation with FAO. Mini-projects for six rural communities were approved by the FAO TELEFOOD Special Fund with Heifer-Ukraine as an implementing partner.

Another important initiative started in 2010 is the project Assessment of potential origin-linked quality food products and their demand in Ukraine supported by FAO/TCP. We expect this project will result not only in developing policy recommendations, but designing a larger scale technical cooperation project. This initiative will be aimed at improving the institutional environment for GI certification of food products in Ukraine and will include pilot activities benefiting small rural producers.

Our nearest plans are to change the Ukrainian version of the name of our organization to *Добробут Громад /Community Wellbeing*. The new name will have a clear meaning in Ukrainian and will be easy to remember by all stakeholders in Ukraine.

We hope the next year and the next strategic period will bring us more successes and we will be able to overcome all challenges of the current economic downturn, improve our fundraising and have more impact on policy development.

We are deeply grateful to all our donors and proud of the remarkable relations we built with them and with communities.

We are very thankful to Heifer-International headquarters' staff in Little Rock, Arkansas, the US, Ecosystem Fund, Danone-Ukraine and all our partners. We highly appreciate the constant support of the entire donor community, the Government and local self-governments of Ukraine who uphold our work!

Sincerely,

Viktor Teres,  
Heifer-Ukraine Country Director/  
President of the International Charitable  
Foundation Heifer Project International, Ukraine

# Heifer International at a glance

## Heifer International in the world

Heifer International is a non-profit, humanitarian organization dedicated to ending world hunger and saving the earth by providing livestock, trees, training and other resources to help poor families around the globe become self-reliant.

Since it began in 1944, Heifer has worked directly with 12 million families in more than 125 countries and in 38 U.S. states.

Animals from Heifer International provide milk, eggs, plowing power and other benefits that for families across the planet can mean improved nutrition, education for children, health care, improved housing and literally a new way of life.

What makes Heifer unique is the practice known as "passing on the gift." Families receiving animals agree to pass on the first offspring - or an appropriate equivalent - to another family in need, starting a chain of giving that often touches thousands of lives.

But Heifer International's most striking qualities are its simplicity and effectiveness. In short, Heifer's common-sense approach to sustainable development works - one family at a time.

## Heifer International in Ukraine

There are a number of opportunities for Heifer to work in Ukraine with its historically-rooted traditions of agriculture, natural resources and interesting cultural background. Agriculture is one of the most important industries in Ukraine, and rural communities have always been the key players in the development of the modern Ukrainian society.

Opportunities for Heifer-Ukraine:

- High percentage of **rural population**, their **high role** in agricultural production;
- Geographical, ethnical **diversity**;
- Development of the **state programs** on rural development, service cooperatives support;
- **Agricultural Service Cooperatives** - potential agents of change;
- Historic **traditions of land ownership**;
- Historic **traditions of community work**, democratic decision-making;
- **Grant opportunities** for rural development, local democratic transformations.

At the same time there are challenges for Heifer-Ukraine's work related to the current economic and social problems faced by rural areas:

- Low **living standards**, poverty expansion;
- Insufficient **social services**;



- **Lack of educational opportunities** in entrepreneurship for rural residents;
- Insufficient **access of rural residents to loans, legal consultations**, potential partnerships;
- **Gender inequality**: strategic needs of most women are not met; they have limited access to resources.

Specific barriers faced in 2010 include:

- Delays faced by 5 out of 16 AS coops - project holders of Heifer-Ukraine - in receiving state funding for purchasing equipment after they have won in the competition organized in the framework of *The State Special Economic Program of Supporting Agricultural Service Cooperatives Development till 2015*.
- Presidential elections and personnel turnover in state bodies and self-governments.
- Low interest of funding institutions in protecting the rights of small holders.
- Problems with coordinating project management issues with UNDP.

It is important for Heifer-Ukraine to consider the political, economic, social, and cultural transformations in villages. Besides, it also considers the impact its projects have on the development of democracy, sustainable communities and private households, high social security and gender equity.

## Mission, Vision and Strategy of Heifer-Ukraine

Heifer-Ukraine is a well-known successful charitable organization with wide experience and effective professional team. In 2008, the first Strategic Plan 2004-2008 was successfully completed and a new Strategic Plan 2009-2013 was developed and approved.

## Heifer Ukraine Statement of Purpose

Heifer-Ukraine works with rural communities to improve the well-being of families while caring for the environment.

Values of Heifer-Ukraine

- |                  |                           |
|------------------|---------------------------|
| • Honesty        | • Professionalism         |
| • Responsibility | • Efficiency              |
| • Dedication     | • Sustainable development |

## Priority Issues

Strategic Objectives for Heifer-Ukraine according to the Strategic Plan for 2009-2013 include:

- *Priority I: Institutional strengthening and capacity building.* Institutional capacity, which includes skills and technical resources of staff, Board and project holders, is needed to ensure effective management of the Heifer-Ukraine Program, efficient implementation of Heifer-Ukraine projects, and development of new initiatives in support of Heifer-Ukraine's mission.
- *Priority II: Resource development and partnership.* This priority includes attracting all necessary resources (including grants, human resources, co-funding etc.), developing effective partnerships with other organizations, and promoting organizational achievements and values through PR. It serves the effective management of Heifer projects to promote fulfillment of the mission and the building of a positive organizational image.
- *Priority III: Influencing local policies, systems and practices for sustainable development of rural livelihoods.* A fully integrated advocacy component is necessary for the organization's work at local, oblast, state, and international levels. It is used to support active communities in their work to impact policies, systems and practices. Advocacy is also used in building partnerships, resource development, and improving the institutional environment for Heifer Ukraine's work at multiple levels.
- *Priority IV: Integrated and sustainable development of rural communities.* To reach its mission, Heifer-Ukraine will focus on strengthening rural communities through the design and implementation of comprehensive and diversified projects.

In support of the Mission of Heifer International, Heifer-Ukraine in partnership with other organizations focuses on assisting disadvantaged rural communities, small holders and farmers to improve their living standards and help them achieve sustainability.

# Heifer's Cornerstones

*Everyone involved in Heifer International's work is guided by Cornerstones - principles developed for almost 60 years of Heifer International's successful work in fighting hunger and poverty.*



**Passing on the Gift** allows families and individuals who have received animals or other support to be donors themselves. This spirit of goodwill ripples through the community as animals are passed on and bonds are formed in a group effort to better their own lives.



**Gender & Family Focus** encourages women and men to share in decision making as well as in the benefits the animals and training bring



**Accountability** allows for organization at the grassroots level. Community members decide together what kind of animal and assistance they would like. They also set goals, plan appropriate strategies to achieve those goals and evaluate their success.



**Genuine Need & Justice** ensures that those most in need are given priority in receiving animals and training.



**Sharing & Caring** embodies Heifer's belief that global problems can be solved if all people are committed to sharing what they have and caring about others.



**Improving the Environment** includes such agroecological techniques as improving soil fertility with animal manure, promoting forestation, respecting and encouraging biodiversity, monitoring watershed conditions and minimizing erosion.



**Sustainability & Self-reliance** is necessary for the long-term success of projects. Heifer can only fund a project for a limited time so the families Heifer works with must plan to support themselves.



**Full Participation** is expected in groups that Heifer works with. Leaders at the grassroots level should be committed to involving all members in decision making.



**Improved Animal Management** means that project participants learn how to keep their animals safe, healthy and productive through proper food, shelter, healthcare and reproductive management.



**Training & Education** include formal sessions as well as informal farm visits and demonstrations. Each project group decides on their own training needs and local people are involved as trainers. Some topics of education include human nutrition, food processing, marketing and leadership development.



**Nutrition & Income** are the rewards Heifer expects recipients to reap from their gift animal through the consumption and/or sale of products such as milk, eggs, cheese, honey, wool etc.



**Spirituality** is expressed in common values, common beliefs about the value and meaning of all life, a sense of connectedness to the earth and a shared vision of the future. Heifer International works with people of all beliefs in our efforts to overcome poverty and hunger.

## 16 Years - 16 Successes

We are glad to present 16 examples of Heifer-Ukraine's successful projects:

**1.** The project # 27-0815-01 *Cattle for young Vinnytsia families in Maidan and Sloboda-Dashkovetska villages* started in 2002. The project participants have established *Promin* agricultural service cooperative, which has received equipment for joint use. The tractor with attached equipment, truck and grain mill not only allow to provide services for villagers, but also help retired people and other people in need, support a kindergarten and a hospital. Thirty families, the members of the coop have already passed 39 heads of purebred heifers as gifts from family to family.

**2.** The project # 27-0828-02 *Improving the welfare and increasing the employment rate of AS Coop Nadia members through the growth and sales of organic produce.* Thanks to support of Heifer-Ukraine, Nadia AS coop has become the first cooperative in Ukraine uniting organic producers. It was provided with the certificate of the European standard in agricultural producing and processing vegetables, such as potato, beet, carrot, pumpkin and cabbage. In 2010 the cooperative presented its products at the first trade fair of organic farming *Orhanichnyi dyvohrai*. The cooperative provides a wide range of services in farming, fertilizing, fodder provision, harvest gathering, procurement and milk selling. Through launching bath and laundry services, the cooperative has contributed to community development.



**3.** The project # 27-0831-01 *Helping in cattle and hog breeding development in Oleksandrivka village, Pokrovske raion, Dnipropetrovsk oblast.* Members of the *Svitanok Oleksandrivky* coop have received

pedigree cattle (30 heifers and 40 sows) along with equipment for a milk collection center. Thanks to co-funding of the Canadian project supported by CIDA SOCODEVI, 25 hectares of pastures were improved. The mobilizing of the rural community was also encouraged by its active participation in rebuilding and repairing of milk cooling center. The coop's success has been recognized at the national level. AS coop *Svitanok Oleksandrivky* has received a milk truck from the Government. This coop was also the first one to sign milk supply agreement with Danone-Ukraine.

**4.** The project # 27-0845-01 *Dairy cattle breeding and beekeeping development in Perekopivka village, Romny raion, Sumska oblast* became the first project of Heifer-Ukraine to include well-water analysis and water safety issues in addition to the traditional purchase of livestock. At first families were very hesitant to allow water testing in their households, because they were afraid to learn that their water quality is bad and there is nothing that they can do about it. It turns out they did have something to worry about: almost 80% of tested wells had water quality below drinking standards. The testing was followed by extensive educational and advocacy campaign to explain where bad water comes from and how drinking water hazards can be avoided. The issue of water safety is so profound in Ukraine that we feel the need to include water testing in all our new projects.



**5.** The project # 27-0844-01 *Improving the livelihoods of Raihorodets residents through livestock restoration in Sloviansk raion, Donetsk oblast* was one of the first Heifer-Ukraine projects, which included a vast diversity of inputs provided by

## Key Historical Moments Of Heifer Ukraine

### 1994

The first pilot project for Western Ukraine "Small Farm Development in Drohobych District" designed by Heifer International Representative Office in Central and Eastern Europe was approved. This project was meant to provide support to local farmer families in developing their homesteads and improving the livestock.

### 1995

The first delivery of Simmental heifers to smallholder families in Drohobych Region took place within the first pilot project in Ukraine.

### 1998

The first conference held for Ukrainian smallholders.

### 2000

International Charitable Foundation Heifer Project International (Heifer-Ukraine) is officially registered with the Ministry of Justice of Ukraine, Kyiv as an LSE. The Annual Conference for Central and Eastern European Program of Heifer International with the participation of Country Directors of eleven CEE countries along with Heifer Headquarters' representatives was held in Lviv. A workshop on CEE Program strategic planning was organized during the conference.

### 2001

Heifer conducted its first gender awareness workshop in Ukraine.

The first Annual Project Holder Meeting in Ukraine was held.

A group of Heifer donors from the USA along with Heifer Headquarters staff members made their first Study Tour to Ukraine.

The first training is conducted for project leaders on Cornerstones and issues of gender integration.

### 2002

Annual Project Holder Meeting was held.

The first dairy cooperative was registered within Heifer Ukraine project in Kuzmivka village.

### 2003

Heifer Ukraine Project Holder Meeting and Strategic Planning workshop were conducted.

Main office of Heifer Ukraine moved from Lviv to Kyiv. Lviv office continues operations in the capacity of a field office.

The Eurasia Foundation awarded a grant with a goal to create a demonstration model of sustainable development in the Carpathians based on the results of two other Heifer Ukraine projects.

Heifer to rural families. This project launched in a traditional berry-rich region included the purchase of 63,000 strawberry bushes. Project participants also received heifers, pigs, seed potatoes, as well as turkey broilers. The turkey broilers were so popular among the villagers that coop members passed on the gift for two additional turns and are still looking to continuing the POG!

6. The project # 27-0850-01 *Together Towards a Clean Pond* was a one of a kind project with a very distinct and straightforward goal - to improve the sanitary and environmental state of the local pond in the village of Trostianets, Odesa oblast as well as to raise awareness on the issue among local and regional authorities. The problem with the pond was not the result of simple direct water pollution, but included a combination of issues, including erosion, illegal cattle grazing on the banks, drying of water refill sources, pollution, etc. As a result of the project, the cattle was moved to graze to a different location, the water refill sources were cleaned from silt and dirt, the banks were reinforced with planted willow trees and awareness was raised on this issue through numerous publications, trainings, and round tables.

7. The project # 27-0838-01, *Livestock and Equipment for Babanka Orphanage* is aimed at improving nutrition of children. This is achieved through the project activities such as establishing a productive cattle herd, production of milk, meat, honey, establishing a bakery, purchasing tractor for land cultivation. The charitable fund *Malva Babanky*, which carries out project activities and attracts



resources for Babanka orphanage, was officially registered with the help of Heifer-Ukraine.

**8.** One of our most successful initiatives conducted through various projects over the years (the latest being project # 27-0849-01) was a series of professional *training sessions for project veterinary specialists*, conducted by our partner organization TAK Moloko. The training topics ranged from cattle health, efficient milk production, taking care of calves, pig breeding and meat production, horse keeping, and many others. Some topics, such as artificial insemination, included practical training in addition to theoretical. Veterinarians were always looking forward to these trainings, not only because there are no other opportunities for them to improve their professional knowledge, but also because learning with us was both interesting, inspiring, and loads of fun!

**9.** The project # 27-0851-10 *Greenhouse Development in Severynivka, Zhmerynka raion, Vinnytsia oblast* started relatively not long ago - at the end of 2009, but its participants, the members of cooperative Severyn have already achieved significant success. With the support of Heifer-Ukraine and the efforts of the community a raspberry yard was

organized and a greenhouse was constructed where organic cucumbers and parsley are growing without chemical fertilizers. In the future the cooperative is planning to expand the range of provided services and create their own trademark for organic products.

**10.** Giving a start to the projects # 27-0811-70 *Revival of Endangered Breeds In Kvasy and Sokolivka Villages, Rakhiv raion, Transcarpathian region* and # 27-0843-21 *Promoting rural tourism development for people residing in the territory of the Skolivski Beskydy National park*, Heifer-Ukraine has started a campaign for reviving the Hutsul breed of horses in the Carpathian region of Ukraine. New area of horse tourism was developed in the region. Thanks to the project villagers had a chance to see that their horses are able to do more than just cultivating the land and carrying lumber. According to FAO statistics in 2001 there were only 500 pedigree mares of this breed in the world. During this period Heifer-Ukraine purchased 69 mares, 5 stallions and 33 mares were passed on as a gift. Since the stallions were brought from Poland 5 years ago villagers received 135 heads of offspring. Heifer-Ukraine has also started reviving Hutsul horses in Storozhynets raion, Chernivtsi oblast.



## Key Historical Moments Of Heifer Ukraine

### 2004

Conference "Ten years in Ukraine - experience exchange" was held to celebrate the 10th Anniversary of Heifer activities in Ukraine.

Heifer-Ukraine's first Strategic Plan for 2004-2008 was developed and approved.

### 2005

Group of donors from the US have visited Western Ukraine together with HI Headquarters representatives.

### 2006

Leadership training is held in Kyiv for Heifer top managers from different countries.

### 2007

International training workshop in Kyiv on project monitoring and evaluation for Heifer representatives from different countries.

### 2009

Heifer-Ukraine has received funding from the Netherlands Embassy (Matra-KAP) program for environmental project on participatory watershed management in Odesa region.

Heifer-Ukraine has received Benefactor of the Year national award as the best international charity organization in Ukraine!

The flood rehabilitation project for Western Ukraine is developed and approved by Heifer International HQ to help alleviate the damage caused by the 2008 summer flooding.

Heifer-Ukraine Country Program Strategic Plan 2009-2013 is developed and approved.

### 2010

Heifer-Ukraine has received funding from Danone Ecosystem Fund for *Milk Communities Project*. The first Phase of the project for the amount of 500,000 Euro has started in February 2010.

Discussion of the possibility of a new project to organize Cooperative Farm and Services for Smallholders in Dnipropetrovsk oblast has started with Danone Ecosystem Fund.

**11.** For five years since the project # 27-0822-01 *Animal Breeding Improvement in the village of Dzveniache, Tetiiv raion, Kyiv oblast* started, the local community has received 17 heifers, 3 sows, and 100 bee families. 19 heifers, 5 piglets and 30 bee families have been already passed on as gifts from family to family. The implementation of the project united the community and got it involved in joint activities, such as fixing windows and establishing effective heating system in the local school. Besides, the cooperative received equipment and provides high-quality services in grinding, cultivating and mowing for the community for break-even prices. The community of Dzveniache village passed on the gift to community of Mykhailivka village, where the branch office of the cooperative was established.

**12.** The project # 27-0835-01 *Dairy husbandry development in Khudiaky village, Cherkasy oblast*. At the end of 1950's due to Kremenchuk Dam construction, many Ukrainian villages were flooded by the artificial sea. Khudiaky and Taldyky were in the area of flooding. The villagers had to move to a new area, and their life has radically changed. In 2007 Heifer-Ukraine started its activities in Khudiaky village and helped villagers improve their cattle herd with purchasing 30 heifers. 20 heifers were passed on as gifts. Besides, the community of Khudiaky received 120 purebred rabbits and seven tons of potato. The rabbits are growing fast, and soon a lot of them will be passed on to new families. Thanks to Heifer-Ukraine's support rural green tourism is also being developed by the local community.

**13.** The project *Protection and sustainable development of the Carpathians in a transnational framework (referred to as Carpathian project, 2006-2008)* was funded by the EU Community Initiative INTERREG IIIB CADSES: Environment Programme. This project was developed by UNEP-Vienna - Interim Secretariat of the Carpathian Convention and RTI Polska in cooperation with Carpathian Convention Signatories and a broad project consortium of 19 partners from 11 countries. The project builds upon the intergovernmental cooperation platform of the Carpathian Convention. The uniqueness of the project was based on the international scope, multi-components (research of regional potential was accompanied by training of members of agri-touristic

market and widely spread educational events), direct influence of the project on international policy and successful implementation of Carpathian Convention.

**14.** The project # 27-0812-01 *Shatsk District Dairy Cattle Breeding Improvement* started its work in 2002 with the purchase of 40 high productive black and white heifers and provision of a number of trainings for the local people. With giving these small resources Heifer-Ukraine made the community think of what they are able to do themselves and how to develop their community. Villagers organized an agricultural service cooperative and started collecting milk. The cooperative has received a milk truck in the framework of the State program for cooperative development. Increased confidence and spirit of unity helped community participate in a new partner project Community based approach supported by the EU. Thanks to the hard work of the community and support of Heifer-Ukraine the project was successfully implemented. As a result, community had a chance to repair the village community club that coast 20 000 USD, where 1,000 USD was invested by the community itself.

**15.** The project # 27-0827-01 *Livestock for the children of Zaluchchia Orphanage* was developed by the administration of the orphanage together with volunteers from the Children of Chernobyl Fund. In the framework of the project Heifer-Ukraine purchased five heifers that helped provide children

with high-quality milk. For five years the farm has produced 82.6 tons of milk. Milk produced on the orphanage farm is five times as cheap as the product in stores. Heifer-Ukraine has also purchased two horses for agricultural work and involving children in the horse therapy. In addition, Heifer-Ukraine has provided all the necessary equipment: cart, harness, special saddles and constructed a riding area. The orphanage has also received a purebred sow that allowed to improve the herd of pigs in the orphanage farm and increase the volume of meat produced. Purchased corn-crusher and mowing machine helped ease the hard work on the farm. The skills received during the trainings helped improve the farm operation. The project has also helped three graduates of the orphanage to get job on the farm.

**16.** The project # 27-0847-02 *Improving the Nutrition of People Recovering from Drug Addiction and People Living with HIV/AIDS (PLWHA) in Kirovohrad oblast through Greenhouse Development* has helped 200 clients of the Rehabilitation Center gain skills in rabbit breeding, greenhouse farming, gardening, worm composting and poultry breeding; as well as improve nutrition. The farm consisting of two rabbit breeding mini-units purchased by Heifer-Ukraine has now grown and includes eight units! In 2010 the centre decided to start geese breeding and purchased 150 heads of geese. Rehabilitants also had a chance to have first harvests of fruits and berries.





## Our Highlights for Fiscal Year 2010

Highlights of Heifer-Ukraine's successes in fiscal year 2010 include:

1. **Three classical projects launched**, including one in the easternmost region of Ukraine - Luhansk oblast.

Three classical projects are launched, including:

- in Starosillia village, Odesa oblast;
- in Denezhnikove village, Luhansk oblast;
- in Severynivka village, Vinnytsia oblast.

2. **Six new classical projects** approved, including three in Western Ukraine.

Six new classical approved projects:

- in Losiatyn village, Kremenets raion, Ternopil oblast;
- in Chervonyi Lyman village, Pokrovskiy raion, Dnipropetrovsk oblast;
- in Andriivka village, Pokrovskiy raion, Dnipropetrovsk oblast;
- in Hlyboka urban village, Chernivtsi oblast;
- in Lypivka village, Rohatyn raion, Ivano-Frankivsk oblast;
- in Tokarivka village, Zhmeryka raion, Vinnytsia oblast.

3. **Partnerships** are actively strengthened with international organizations (including FAO), businesses (Danone/Ecosystem Fund, Danone-Ukraine), authorities and self-government bodies.

4. **Milk Communities** project has started with support of Danone/Ecosystem Fund in February 2010. As of September 2010, there are 20 coops registered; they all have developed business-plans and were consulted on planning and providing services for members. Sixteen coops are receiving equipment and funds to repair the premises in order to open milk collection and cooling centers by December 2010.

**As of FY 2010, Heifer-Ukraine has 42 active projects in 20 oblasts of Ukraine and AR of Crimea**

5. **Application of a comprehensive approach to project sustainability, diversification, and economic efficiency.**

The scope of Heifer-Ukraine's work has broadened. Now it includes the implementation of comprehensive projects aimed at rural community development at multiple levels. Our projects are no longer focusing just on providing animals to the families in need, they are becoming more and more integrated into the social and economic structure of the village communities. For example, a project Improving the livelihoods of Raihorodets residents through livestock restoration in Sloviansk raion, Donetsk oblast attracts a large part of the community members thanks to its comprehensiveness and diversity. In the framework of the project families received plants (strawberry bushes and seed potatoes), animals (pigs, turkey chicks, and heifers), equipment (artificial insemination equipment, as well as a complete production line for freezing, drying and packaging products), and trainings. Heifer-Ukraine also provided co-funding for the purchase of a tractor and other land cultivation equipment to the community. We believe that by providing high quality plants, animals, equipment along with trainings, we are empowering cooperatives to become more self-reliant, and allowing them to form a separate value chain within their region, which will make their services demanded and profitable.

6. There were also achievements in **advocating for the rights of AS coops** and smallholders. Consultations to AS coops were provided on ways to receive state funding. Sixteen coops have received state funding for purchasing equipment.

7. There is an increase in the **number of animals passed on.**

8. There is an increase in the **number of families** that received animals/plants from Heifer-Ukraine and through passing on the gift.

**The Number of Plants and Animals  
Originally Received from Heifer Ukraine  
and 'Passed On as a Gift'**

Animals/ plants	Originally received		Passed-on as a gift	
	In 2010 FY	Total for 16 years	In 2010 FY	Total for 16 years
Dairy Cattle	0	1359	156	1042
Horses	2	92	11	42
Pigs	42	454	170	343
Sheep	75	787	82	583
Goats	0	86	8	66
Rabbits	215	473	10	30
Poultry	1110	2548	0	320
Potatoes, kg	44620	132570	31802	36554
Saplings, seeds	21562	100430	46200	47420
Bee families	0	1032	43	868

**Number of families that received support**

Period	Families received animals as original placements from Heifer-Ukraine	Families received animals as passed-on gifts from others	Families received services from AS coops	TOTAL
2010	525	743	1678	2946
Total for 16 years	3,025	1,935	2,866	7,826

**9. Wellbeing of the families, incomes of the AS coops and village communities are growing**

Many families substantially increase their income thanks to services provided by AS coops in bulk selling of agricultural produce with bonuses paid for quality.

Families also cut their expenses for agricultural production thanks to services provided by AS coops for minimum prices as compared with other service providers (if available).

A few examples:

**Examples of average income increase per family from milk selling through AS coops in FY 2010**

AS Coop	Volume of milk sold	Number of families	Average annual increase of income per family from services in bulk selling of milk with quality control
Nadia	80 000 kg	40	385 USD
Ivankovetskiy Svitanok	259 000 kg	120	440 USD
Svitanok Oleksandrivky	85 800 kg	64	390 USD

**10. Organization grows institutionally** - qualification of personnel is growing, additional resources are involved.

Employees participate in professional trainings. Project Holder organizations are being consulted on the issues of fundraising, including application procedures for state support and grant competitions.

**11. Growth in the number of successful project leaders and participants**, whose achievements depend on Heifer-Ukraine.

Some leaders are successful in community development, get grants from other sources, and get elected to local and raion councils (self-governments).

**12. This year's Golden Talent award** was received by the leader of the project # 27-0848-01 *Development of livestock breeding in Dmytrivka village, Donetsk oblast*, Mr. Volodymyr Omelchenko. Volodymyr managed to unite the community. He initiated multiple POGs of piglets, expanded the range of cooperative services provided to the neighboring communities, organized a community veterinary pharmacy. Volodymyr Omelchenko sets a good example to other members of the community.

**Equipment provided by Heifer-Ukraine in FY 2010 for joint use of smallholders through AS Coops**

Equipment	Number of units bought	Equipment	Number of units bought
Tractor	8	Sowing machine	1
Thermo-truck	1	Disk harrow	4
Sorting unit	1	Harvester	1
Plough	3	Feed mixing unit	1
Loader	1	Sprayer	7
Wood working machine	1	Seed treating machine	2
Drip irrigation system	1	Harrow	1
Mowing machine	3	Cultivator	1
Grain grinder	1	Fertilizer spreader	1
Baler	2	Milk truck	2
Dewar flask	1	Milk cooling tank	1
Tractor trailer	2	Individual milking unit	2
Honey extractor	1	Separator	2

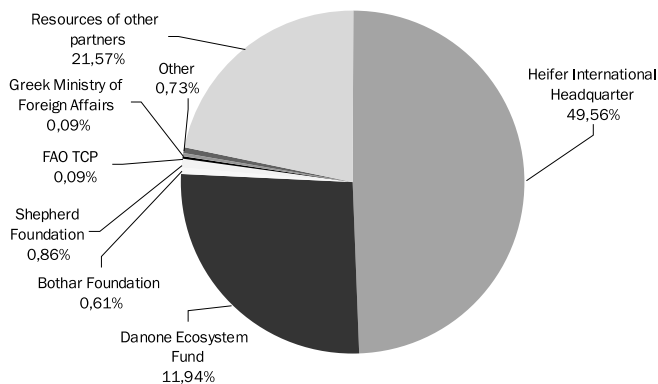
# Our Financial Indicators

## Budget by sources

In FY 2010 (from July 1st 2009 to June 30th 2010), the total organizational budget was **2,092,845 USD**, including in-kind resources in the amount of **451,431 USD** received by project holder organizations from other partners.

Sources of budget include funding from Headquarters, external grants, co-funding from other donors and authorities. There is also non-monetary support such as volunteer work and involvement of local resources.

**Budget Sources of Heifer-Ukraine in FY2010, %**



**FAO TCP** - FAO Technical Cooperation Program. They sub-contracted Heifer-Ukraine for a marketing research of potential origin-linked quality food products and their demand in Ukraine. Funds from **Bothar Foundation** are received through the Headquarters of Heifer International.

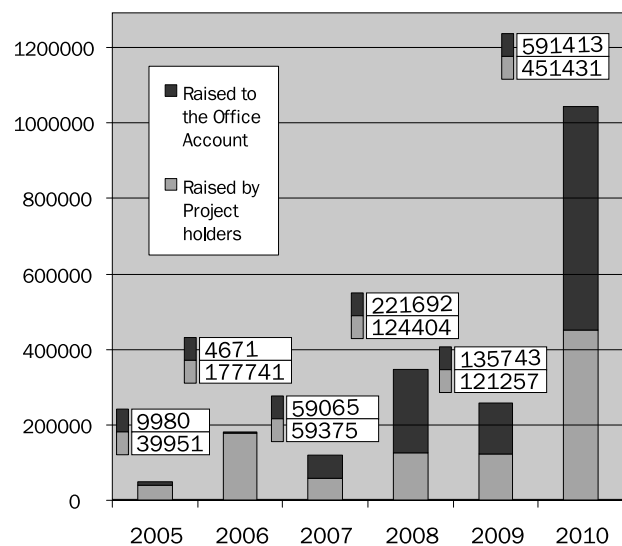
**Resources of other partners** include consultations, trainings, assets (including equipment) provided to project holders by authorities or other partners.

Heifer-Ukraine is constantly working on the diversification of its budget sources. There was an increase in grant funding in 2010 (see chart below).

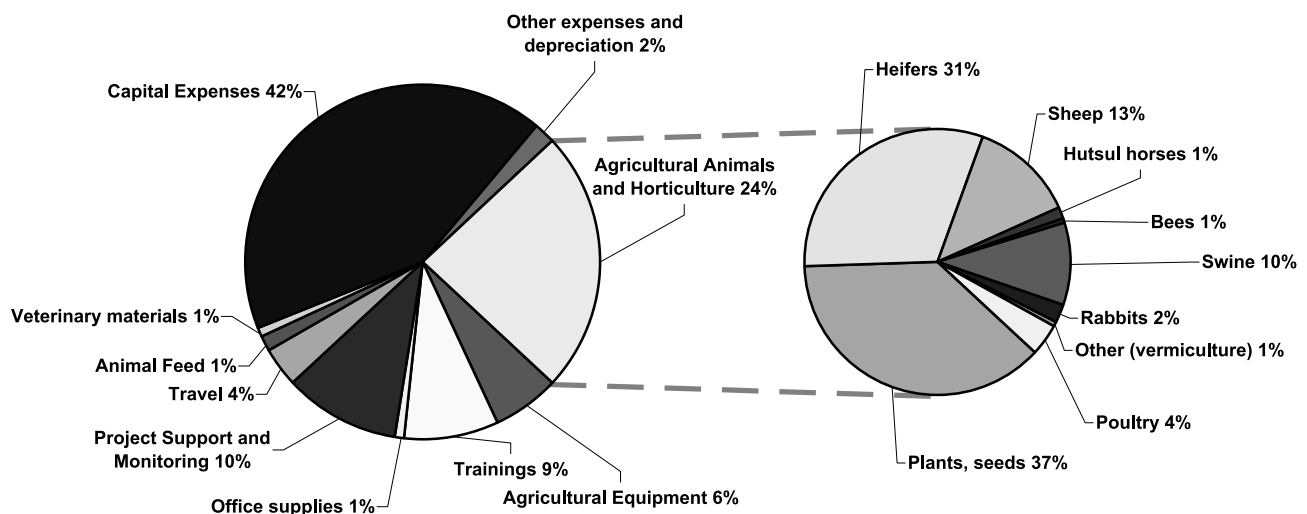
In 2010 FY the co-funding of 42 ongoing projects equaled **451,431 USD**, including the financial support of the AS coops initiatives of the state budget, received as grants from other organizations, contribution of the communities (including in-kind) etc.

An unqualified international audit is conducted on an annual basis. This year's audit report is available from our office upon request.

**Funds raised by Heifer-Ukraine and project holders, 2005-2010, USD**



**Program Expenses of Heifer-Ukraine in 2010 FY: General and by Animal, %**



## Our Initiatives in Depth

### Support of Agricultural Service Cooperation

Heifer-Ukraine assists rural families united into Agricultural Service Cooperatives (AS coops), which implement Heifer-Ukraine projects. By providing services to rural families in land cultivation, collecting and cooling milk, preparing mixed fodder, collecting and drying fruits/ berries and other services, AS coops help people increase their income, diversify the sources of income, and improve the quality of life. Some of the services launched by the coops are not offered in rural areas by other providers, though they are in high demand. Examples include garbage collection, gas supply, laundry etc.

Heifer-Ukraine provides support to AS coops based on the principles of integrated assistance, development of the institutional capacity of the coops, increasing the number of involved families. Examples of assistance provided to coops by Heifer-Ukraine include:

- Providing of animals and plants that are later distributed among families according to a joint decision of AS coop members;
- Providing of equipment for joint use;
- Conducting studies/trainings and consultations on business planning, marketing, accounting, and financial reporting etc.;
- Encouraging the development of value added chains;
- Promotion of new approaches to effective farming among smallholders - growing organic products, using worm composting etc.;
- Bringing the community closer through trainings, public meetings etc.

AS coops receive commission fees for their services, which they need to use to cover their expenses (salaries, other operational costs) and to invest into developing their resources.

AS coops are constantly developing - through business planning and careful planning of services,

#### HOW WE DO IT

#### SERVICES PROVIDED BY COOPS HELP FAMILIES DECREASE EXPENSES AND INCREASE INCOME

Services	Number of coops providing specified services	Value of provided services in FY 2010
Collection and cooling of milk	10	15,659 USD
Ploughing	7	15,700 USD
Grain grinding	7	4,268 USD
Wood cutting	2	10,363 USD
Feed preparation	4	6,372 USD
Artificial insemination	6	656 USD

Cash value of services provided by AS coops, project holders of Heifer-Ukraine, to families in FY 2010:

These services are provided for families for the minimum prices, thus allowing families to cut their expenses for agricultural production and increase income from selling their produce (bulk quantities are sold by coops with premium for quality and quantity).

developing value-added chains, accumulating funds for capital repair of equipment and buying new equipment for the joint needs of coop members etc.

One of the most disputable and methodologically complex AS coop development issues is creating appropriate conditions for effective use of equipment. Heifer-Ukraine developed mechanisms that assist AS coops and monitor their economic effectiveness. Special policies and training were developed for coop accountants.

Heifer-Ukraine provides equipment to coops as an associated member without receiving any dividends for its shares. Equipment is always provided based on the developed business-plan for the coop. The problem of capital repair of equipment is solved by Heifer-Ukraine by requiring coops to accumulate funds from equipment use on a special coop

account at the rate of monthly amortization. Before this scheme was developed, coops did not use to accumulate funds for capital repair. The special coop account is used for specifically designated purposes only. When a relevant amount of funds is accumulated, an AS coop has the right to use the money for capital repair. If capital repair is not needed and the equipment works flawlessly, AS coops can buy additional equipment they need.

he decision regarding the use of passed-back resources is made by the AS coop general meeting. This money can be used to start a new phase of the project, purchase equipment for the coop, etc.

Heifer-Ukraine also works with rehabilitation centers, orphanages located in rural areas to help their clients improve nutrition and develop useful farming skills.

#### HOW WE DO IT

##### **DEPRECIATION SAVINGS - A WAY TOWARDS SUSTAINABILITY OF COOPS AND FAMILIES**

AS coops accumulate depreciation savings on special accounts and use these funds for capital repair or purchase of new equipment. Depreciation savings of the AS coops in FY 2010 equaled 18,722 US. In total AS coops have accumulated 24,888 USD as amortization savings since this innovation was launched in January of 2009.

For example, according to the decision of the members of the Promin cooperative (project # 27-0815-01), the old low-capacity tractor was sold, and with the help of amortization savings, a new efficient tractor was purchased.

#### HOW WE DO IT

##### **PASS-BACK OF RESOURCES A MEANS FOR COMMUNITY DEVELOPMENT**

Pass-back of donated resources is up for a successful start! After several pass-ons are carried out in a project (depending on the decision of the coop members), the last family, which received the passed-on resources, passes the market equivalent of the cost of the passed back resource back to the coop. Examples of the accumulation of the passed-back money by the AS coops:

**Project # 27-0822-01:** Ten people passed-back 8 sows and 2 heifers for the amount of 3,461 USD.

**Project #27-0828-01:** Four sows were passed back for 506 USD



## Project # 27-0840-21

**DAIRY ROAD OF THE COOP  
TO A BETTER FUTURE**

Novi Broskivtsi village, Chernivtsi oblast, used to have problems caused by economic reforms in Ukraine's agrarian sector: high unemployment rates (especially among women), mass migration abroad to search jobs, and poverty.

Cattle breeding traditionally was one of the major agricultural activities of the Novi Broskivtsi villagers. Very often, however they had to sell all of their milk and meat to satisfy the everyday needs of their families. The available animals had low productivity, largely due to inbreeding and the neglect of good breeding practices.

In 2005 the Novi Broskivtsi village was chosen to participate in a Heifer-Ukraine project. Since that time the community of Novi Broskivtsi implemented

two Heifer projects and received 60 purebred heifers together with four milk cooling tanks and two digital milk scanners. *Novobroskivetskyi* coop managed to increase the volume of milk yield from 40 liters in 2007 to 475,273 liters in 2010. Over 11,200 UAH (1400USD) of income in 2009 were directed to the special fund of the cooperative in order to aid in its growth and economic development.

The project was extremely successful: families were regularly passing on the gifts, more and more people received the cattle they needed, and the cattle provided much desired offspring, milk and, of course, income.

"The help received from Heifer-Ukraine is multiplied from family to family, and the village is developing from day to day", says Halyna Kushnir, Deputy Head of the Department of Agricultural Policy of Storozhynets Raion State Administration.

The cooperative movement, which was hardly accepted at the beginning, provides great support to villagers. Services are provided for a reasonable price not only to the members of the cooperative, but also to other communities. It was hard to give life to the coops with lack of funds and equipment, but after Heifer-Ukraine came to help, the process moved much faster. In the framework of The State Special Economic Program for Supporting Agricultural Service Cooperatives Development the village received a milk truck, which became a great contribution to the development of milk-trade in the region. Later in the framework of the same program and with Heifer-Ukraine's co-funding the coop received a new tractor. In 2009, *Novobroskivetskyi* AS coop was chosen by regional authorities as the model cooperative in Chernivtsi oblast.

The community's plan for the future is to open a small milk processing plant that will allow them to have the full milk processing chain in the village. It is important that the plant will be owned by the cooperative and all the income will be equally shared among the members of the cooperative by the end of each year.





## SUCCESS STORY

### Project # 27-0848-01

#### THE EXPANSION OF SERVICES LEADS TSENTRALNYI COOP TO SUCCESS

The community of Dmytrivka village used to be extremely poor with no hope for a better future. The village is located 65 km from the raion center via extremely bad roads (impassible in the winter) and 125 km from oblast center, which makes it impossible to go to work or to sell the products in the larger town. As most families lack reliable income sources, livestock husbandry on their small household plots is the only means of survival. Livestock breeding is traditional in the area, but the local cattle herd was very small and not very productive. In 2002 the community of Dmytrivka village together with their leader Volodymyr Omelchenko and representatives of the local agricultural extension service initiated the establishment of the *Tsentrallyi* AS coop. When he began working with Heifer-Ukraine in 2007 the head of the coop had a dream: to receive one cow! But the project # 27-0848-01 Development of livestock breeding in Dmytrivka village, Donetsk oblast brought much more! As a result, through the provision of highly productive dairy cattle, pigs and California red worms, project participants increased milk production, enhanced veterinary services and pedigree breeding, purchased hay harvesting equipment, and gained valuable knowledge and experience. The incomes of rural households increased due to increased

production volumes, better milk quality and enhanced marketing. This helped the cooperative expand the range of services it provided. After organizing a community pasture, the coop started to provide hay-cutting and hay procurement services. The community managed to provide 61 people with 63.5 tons of hay and earn \$750 of income which was shared among the members. Cultivation and disc harrowing services were provided to 43 community members. Worth saying that the cooperative managed to organize hay baling and 6,757 bales were already produced during the first season that the baler was in operation. The baling service helped the coop earn \$6,163.

Thanks to the equipment for the artificial insemination center provided by Heifer-Ukraine the revenue of the cooperative increased by \$4,922, more than 150 cows were inseminated in 2010. Today, three nearby villages use the services of the center.

The vet medicines received helped the cooperative establish a veterinary pharmacy in the village that allows villagers to get high quality veterinary medicines quickly and easily. In 2010, the cash flow within the veterinary exchange center was \$3,038.

Today over 12 villages are using the services of *Tsentrallyi* cooperative, willing to develop their households and the area in general. With the continued development of the cooperative and improvement of the livelihoods of its members, people are thinking of new prospects and new goals to be achieved.



**Project # 27-0856-10**
**MILK COMMUNITIES  
PROJECT SUPPORTED  
BY DANONE/ECOSYSTEM FUND**

In February 2010, Heifer-Ukraine has started a benchmark project opening a new page in the partnership with a socially responsible business - Danone. This project unites the efforts of a major dairy business - Danone-Ukraine - and rural communities of Ukraine giving promising opportunities for smallholders to reach self-sustainability through developing milk production. The project is funded by the Danone/Ecosystem Fund (France).

In the framework of *Ukraine Milk Communities project*, Heifer-Ukraine together with Danone-Ukraine has the goal of establishing 20 multifunctional AS coops in four oblasts of Ukraine and in the Autonomous Republic of Crimea within two years to optimize collecting, storing and selling milk through milk collection and cooling centers, which are operated by the AS coops. The project meets regular milk quality needs of the Danone milk plant in Kherson and will give smallholders - members of the coops - access to new technologies, education and create opportunities to enter the dairy market.

This is one of the first large-scale social projects in Ukraine based on partnership of a socially responsible business and non-profit organization targeting the needs of smallholders.

Every cooperative receives a milk cooling tank, equipment for testing milk quality, along with veterinary medicine, artificial insemination equipment, as well as grass seeds, fertilizers and consultations on pasture improvement. Besides, some project participants will be provided with milking machines. In total, this project is designed to help over 1,000 families, who will become members of the cooperatives. Active stage of phase 1 of the project, which lasts till February 2011 has a total funding of 500,000 Euro from the Danone/Ecosystem Fund.

From the beginning of the project, many rural communities were eager to participate and open milk collection centers. Therefore, it was decided by the project team to increase the number of communities, which can receive equipment in the frame of phase 1 of the project. Project



Director Vladyslav Karpenko says, "Increasing the number of communities that will be equipped for milk collection and cooling till February 2011 is an important step appreciated by all project participants. It was achieved thanks to successfully conducted tenders for purchasing equipment and a decrease in administrative expenses."

A large-scale training program complements creation and equipping coops. There are trainings to teach communities about effective coop management, animal wellbeing, installation and use of equipment, pasture management etc. The trainings will help smallholders increase productivity and quality of milk. There was also training for veterinarians providing services to coop members. Vet specialist from Dnipropetrovsk oblast who took part in this training has noted "Heifer-Ukraine gives us an opportunity to see our future in a different way, but we have to learn a lot first. At this training I understood for the first time the important role of the veterinarian in the rural community. I also realized my role as an educator, as a person who brings knowledge to the village".

**Additional information.** *Danone-France is a foodstuff producer. The subsidiary units of the Company are located in 120 countries. Danone owns 160 production centers. In 2009 sales of the company reached 15 billion Euro. Danone/Ecosystem Fund was created in April 2009 and the Ukraine Milk Communities Project was among the first ones supported by the Fund.*



## WHAT THEY SAY

**Project # 27-0838-01**

### **HEIFER-UKRAINE INITIATIVES GIVE NEW LIFE TO BABANKA ORPHANAGE**

Thanks to the Livestock and Equipment for *Babanka Orphanage* project supported by Heifer-Ukraine we received purebred heifers, pigs and bee families, draught horses, bakery equipment and other necessary inputs. What is the benefit for us - first of all, our children always have enough high quality milk, meat and honey, thanks to the bakery we are supplied with fresh-baked bread, rolls and patties every day; also - children receive wonderful practical knowledge and experience while helping with the farm, in the field or in the reconstructed green house; and finally the public image of the orphanage has also improved. It is now renowned for the positive changes happening here all the time. Orphans who study and gain practical experience here are confident in their future. *Additional teaching and*

*training became a motivation for the children who left the orphanage to come back to continue their education.*

Hryhorii Kobylanskyi - Director of the orphanage


*I like large animals a lot. I want to have my own house, several horses and cows. I'm quite good in horseback riding and in taking care of horses. They listen to me. I often help with feeding the animals. Our cows give milk for all the children in the orphanage. We also have a separator and we already tried to make butter.*

Dmytro Borovyk - orphanage graduate

*We take turns tending cows, help in the school farm and do other work. It's like living at home, but there are a lot of us here. We went for a drive in the new tractor with Vasyl (tractor driver in the orphanage). The tractor is large and it can plow. We like it a lot"*

Volodymyr Shyrokov, Serhiy Pavlovskyi, Vasyl Mukhin - children at the orphanage





*We managed to make more beaded Easter eggs than others last year. It was something like 400 all together. We sold them and helped with buying the tractor. We also got books and two icons for the school as a present. The cocoa made from our milk is delicious. We also eat fresh honey which is very good. We also visited our farm, the piglets are so funny, but the smell is not so good.*

Nadia Batrynych, Viktoria Horoshko, Svitlana Onypchuk and Iryna Koshe - children at the orphanage

### **Additional Information**

The orphanage in Babanka village faced different challenges during its long history. It often lacked necessary funding and children didn't have enough food and clothing. In order to improve the living conditions, the administration of the orphanage decided to rent the land next to the orphanage and grow their own products. They

bought pigs and organized a small apiary that improved the situation but still was not enough to solve the food problem. The farm had to be expanded. This kind of expansion was not included in the state budget, so the orphanage approached donors. Heifer-Ukraine was the first to support the orphanage.

Thanks to Heifer-Ukraine the orphanage became more protected in terms of food supply, it receives additional income by selling the products. The children's diet has improved significantly. Thanks to the project another orphanage and a family with many children received animals through passing on the gifts. The new tractor purchased with support from Heifer-Ukraine will help improve the wellbeing of kids at the orphanage. Children take active part in farming, attend trainings and enjoy excellent nutrition. Heifer-Ukraine project managed to change the attitude of people towards the orphanage and charity in general.

## **SUCCESS STORY**

### **Project # 27-0847-01**

### **RETURN TO HOPE THROUGH RABBIT AND GESE BREEDING**

*Return to life* - the rehabilitation center for HIV-positive drug addicts - was established in 2004 by people who wanted to help others help themselves. The organization provides help for those who decided to start living without drugs. During the recovery period the vulnerable body of the clients requires highly nutritious food. But due to limited resources the center couldn't satisfy the needs of the clients.

The *Improving the Nutrition of People Recovering from Drug Addiction and People Living with HIV/AIDS (PLWHA)* in Kirovohrad oblast through Greenhouse Development project was started in 2008. It was planned to breed giant rabbits, plant the garden and construct a greenhouse. It was also

planned to purchase two rabbit-breeding mini-farms. But this process appeared to be so exciting that the rehabilitants decided to set up extra farms. By now they already have eight mini-farms with 80 giant rabbits. Later it was decided to try geese breeding. In 2010, 50 geese of Lindovskiy breed were purchased in the framework of the project. The results exceeded all expectations, and the center decided to purchase 100 more geese at its own expenses. This year they also harvested apples and pears for the first time. All this resulted in improvement of food quality for the clients of the center. Most of the rehabilitants gain from 3 to 10 kg per month, and their health in general improved significantly. Since 2004 more than 200 people had a chance to improve their health thanks to Heifer-Ukraine and the initiatives of the clients themselves.

By contributing to the work of the center Heifer-Ukraine managed to help improve the lives of those who were ready to start a new healthy life.

## Gender Equity Program

The Gender Equity Program is closely integrated into Heifer-Ukraine's active projects. The practical application of gender principles means that interests and experiences of both men and women are taken into account during project planning, implementation, monitoring and evaluation. This is needed to ensure that both men and women receive equal benefits from project activities.

In 2010 gender analyses were included into nine active projects. Analytical reports on each project were prepared on the basis of these analyses. Recommendations address the strategy of full participation, sustainable development and self-sufficiency of rural communities, including the needs and interests of men and women.

The regional gender seminar based on the results of gender analysis, which involved representatives of the families of project leaders, Heifer-Ukraine - Lviv regional office - staff, representatives of the Ministry for Family and Youth, and Parliament Development Project representatives, was conducted on September 25-27th, 2009 within the framework of project # 27-0840-21. The issues of community access to lawmaking process, including gender aspects, were also reviewed during the seminar.

Participants of the seminar mentioned that the education and experience they received during the seminars helped them identify their roles and current situation in the family and in the community. They started to think about the future and make decisions. Women remark on the positive changes to their diet, benefits from selling piglets and calves. The basic research helped understand the extent to which the project framework is consistent with the needs of the local people. Active participation of project participants in AS coop activities positively affects cultural, gender and social aspects of rural community life.

An important outcome of the gender program in 2010 was the preparation of a gender manual Equal rights and opportunities for men and women. The manual also included recommendations on how to conduct gender analyses and gender trainings. It will be useful to office staff, project leaders, as well as recommended reading for consultants and experts.

The gender program consistently tackles the issues of women leadership. Here are some reflections from the women-decision makers in the organizations implementing Heifer-Ukraine projects:



## QUOTES FROM WOMEN-LEADERS

### Petrenko Svitlana,

leader of project # 27-0839-01 *Dairy cattle breeding development in Mykolaivka village Bilhorod-Dnistrovsk raion Odesa oblast*. The project works in three villages. (\*at the moment Svitlana occupies the position of the Deputy Head of Raion State Administration).

*"Meeting with Heifer-Ukraine has significantly changed my life as the projects implemented in the community of Mykolaivka village were extremely helpful for the rural people to whom receiving an animal or plant seeds is invaluable! This was especially true during the world economic crisis, when the project provided an opportunity to 50 participants to feed their families, educate children, give medical care to their parents, buy furniture or other necessary things.*

*Heifer-Ukraine gave me an opportunity to grow professionally, to expand my knowledge in farming, preparing project proposals,*

*understanding gender issues, and improving the public image of the Mykolaivka school and Mykolaivka village in general".*

### Larysa Artemenko,

regional coordinator in Kherson oblast.

Project # 27-0856-10 *Ukraine Milk Communities*

*In 2006 when I first met Heifer-Ukraine representatives I decided to write a project for my village and help fellow-villagers improve their livelihoods. The project unfortunately was not supported. So when Heifer-Ukraine suggested that I took part in the Ukraine Milk Communities project, I was happy to accept. At the moment five cooperatives in Kherson oblast are involved in this project.*

*We will have much more benefits after the opening of the milk collection center (which will employ five women as milk collectors). I'm confident, in five to eight months after receiving the animals a lot of families which are AS coop members will improve their lives".*

## Training program

Heifer-Ukraine has been implementing its training program since 2000. The training system in the current reporting year was further improved to

- better reflect current problems faced by communities, rather than only the topic of every training itself;
- make trainings more participant-oriented and take into account the age, sex, education, qualifications, religious beliefs, traditions, and life histories of the individual participants as well as their reasons for taking part in the trainings.

This new approach, which incorporates the experiences of participants in explaining the principles of sustainable development of rural communities, has significantly improved training effectiveness.

The training program includes obligatory survey of needs and expectations in the planning process.



## SHARING GREEK EXPERIENCE - DEVELOPING RURAL TOURISM IN UKRAINE

Despite a wonderful climate and good geographic location for tourism, for years Ukraine could not develop rural tourism into a profitable business for local people and its territories - into attractive destinations for local and foreign tourists. One of the main obstacles was the lack of skills and experience in developing sustainable rural tourism among those who work in this field.

The Goulandris Natural History Museum - Greek Biotope / Wetland Center (EKBY) is a well-established partner of Heifer-Ukraine. Last year this partnership has grown in the frame of the project supported by the Agency for Foreign Economic Affairs and Cooperation affiliated with the Ministry of Foreign Affairs of Greece. The joint Greek-Ukrainian Developing professional skills in sustainable tourism -Training of local actors project was aimed at sharing Greek experience with Ukrainian families working in rural tourism in

order to develop professional skills in sustainable tourism in Ukraine and to contribute to the implementation of the Carpathian convention.

The project included two seminars involving Greek experts, professors from Lviv and Ivano-Frankivsk Universities, representatives of Heifer-Ukraine and providers of rural tourism services conducted in September 2010.

The main directions of further Greek-Ukrainian cooperation developed by Greek experts and Heifer-Ukraine representatives were one of the key tasks of the seminars that were successfully fulfilled.

These seminars symbolized the completion of a larger project and beginning of a wide range of new initiatives at the same time. That was a chance to present what was achieved and what is still to be done in the area of rural tourism. The seminars showed great interest on the subject among participants who were further encouraged to develop this field in Ukraine.

The project was a significant step forward towards the development of sustainable tourism in Ukraine that strengthened the capacity of local people in this field.



## Partnership Building/Resource Development

In FY 2010, Heifer-Ukraine has continued its active partnership-building to support smallholders and AS coops - active agents of change in rural development. Priority partners of Heifer-Ukraine include:

- State authorities and local self-governments;
- Socially responsible businesses;
- Funding institutions and international organizations.

After Heifer-Ukraine has successfully lobbied for the approval of The State Special Economic Program of Supporting Agricultural Service Cooperatives Development till 2015 (adopted in 2009); it continues its work to ensure effective implementation of this program. Last year Heifer-Ukraine has actively assisted coops to participate in the competition in the frame of this Program and receive state co-funding for purchasing equipment.

One of the positive results of our advocacy is the effective collaboration with the Ministry of Agricultural Policy of Ukraine.

In FY 2010, 16 coops from different regions of Ukraine were recognized as successful and received non-refundable co-funding from the state for purchasing agricultural equipment in the frame of the Program.

In working with socially responsible businesses our successes in FY 2009 include building effective collaboration with Danone/Ecosystem Fund (France) and Danone-Ukraine. This partnership already bears fruits as *Milk Communities Project* (Phase 1, for the amount of 500,000 Euro) was approved by the Social Innovation Committee of the Danone/Ecosystem Fund and launched in February 2010. The Phase 2 of the Project is expected to be approved at the beginning of 2011. Development of another large project has started in the

summer of 2011 - on establishment of a Cooperative Learning Farm operated by the Union of AS cooperatives in Dnipropetrovsk oblast. A third project is also under way with expected funding from Danone/Ecosystem Fund - on supporting smallholders in Western Ukraine in modern strawberry production methods.

Partnership building with international organizations in FY 2011 resulted in several grants from FAO.

Set of projects approved by FAO TeleFood Special Fund for Ukraine with Heifer-Ukraine as an implementing partner includes six mini-projects to assist six rural communities in improving means of production, enabling them to produce more food and to generate cash income, thereby allowing better access to food. The projects will be launched in the next fiscal year.

Heifer-Ukraine has also been subcontracted by FAO Sub-regional Office for Central and Eastern Europe, Technical Cooperation Programme, to conduct marketing research of potential origin-linked quality food products and their demand in Ukraine. The project has had the following objectives:

- the assessment of the potential for GI food products in Ukraine (GI products are traditional high quality products with Geographical Reference) and their supply chains;
- the assessment of the potential demand of Ukrainian consumers for domestic GI products and Ukrainian GI products' potential on export markets;
- the elaboration of recommendations and proposals for follow-up action to enable the Ministry for Agrarian Policies to support the development of the GI potential in Ukraine.

The survey also showed a high need for an information campaign to inform both consumers and producers on traditional geographically-linked quality products, GI certification, and history of products.

The project is expected to result in a follow-up large scale technical cooperation project to improve the institutional environment of certifying GI food products (quality traditional products with Geographical Indication) in Ukraine and have several pilot certifications for groups of small rural producers.

We are also working on getting funding from other funding institutions. Partnership-building will be a top priority in the coming year.





## Plans for the Coming Year

- Continue implementing ongoing charitable development projects throughout Ukraine while diversifying the types of assistance, improving efficiency of work and serving more families.
- Expand fundraising for new projects, including grant writing.
- Continue developing cooperation with the Danone/Ecosystem Fund and Danone-Ukraine to successfully continue the current *Ukraine Milk Communities project* and its 2nd phase expected to start in Feb 2011.
- Develop and receive funding for two new projects – Cooperative Learning Farm in Dnipropetrovsk oblast and Fruit Project (feasibility study stage) in Western Ukraine.
- Improve and regularly implement monitoring and evaluation practices to allow better insight into the effectiveness of the projects.
- Continue collaboration with the Government of Ukraine and local self-governments/municipalities in advocating for needs of small holders united into Agriculture Service Cooperatives (AS coops)
- Assist AS coops/PHs that participated and won in the competition of the State Special Economic Program of Supporting Agricultural Service Cooperatives Development till 2015, in lobbying their rights to receive the assistance they were promised by the government (payment for six coops was put on hold).
- Continue advocacy work at regional, national and international levels to provide state support for AS coops, introduce in Ukraine concepts of remunerating positive environmental externalities and certification of traditional goods with PDO/GI status, development of rural tourism, gender integration in rural development etc.
- Involve partner organizations in supporting rural communities and Heifer-Ukraine's projects.
- Continue cooperation with FAO in developing and implementing initiatives on pilot remunerating positive environmental externalities (RPE) through promoting added-value chains development by AS Cooperatives in Ukraine.
- Continue cooperation with FAO and UNDP on the implementation of six approved FAO TELEFOOD Special Fund projects. Ensure the approval of five additional projects submitted earlier, but postponed until funding becomes available.
- Receive funding from FAO for the National Workshop to present and discuss results of the project "Marketing Research of Potential Origin-Linked Quality food Products and Their Demand in Ukraine" implemented with support of FAO TCP.
- Seek funding for the follow-up FAO TCP large project on GI (origin Geographical Indication) certification of the traditional origin-linked food products in Ukraine.
- Work on the thorough selection of experienced and active project holders to improve the quality of implemented projects.
- Continue implementing training program within projects, attract highly qualified trainers on various topics related to the goals and objectives of every project; including animal well-being, veterinary medicine, animal hygiene, project management, economic development of AS coops etc.
- Mainstreaming our initiatives targeting gender, youth, HIV/AIDS and environmental issues.
- Continue work on completion of new office premises, which will allow have desk space for all employees, as well as convenient training and conferencing facilities, modern furniture and equipment.
- Change the Ukrainian version of the name of our organization to *Добробут Громад* /Community Wellbeing. The new name will have a clear meaning and will be easy to remember by all stakeholders in Ukraine.

## Grown up with Heifer-Ukraine

**Lilia Petriv** was born in 1995 in picturesque Zaviy, Kalush raion, Ivano-Frankivsk oblast. She has been singing since she learned to speak. At six Lilia started school and became a student of "Orfei" vocal studio.



She was good at everything: studying, singing and taking care of the cow provided by Heifer-Ukraine. Petriv family is participating in two Heifer-Ukraine projects that are implemented in Zaviy village. Lilia was taking part in all the activities within the projects. She was present at every project opening, as well as at deliveries of animals and equipment.

She has been always greeting the guests of the project events with her beautiful songs. It was easy to find Lilia with her cow, because her singing reached every one in the village.

Thanks to participation in Heifer-Ukraine projects Lilia's family was able to provide her with the education she always dreamed of. In 2010 Lilia was accepted to the Kalush College of Arts, the faculty of "Folk song art". Even though Lilia was raised in the

village, she not only preserved her talent, but also managed to develop it.

**Iryna Huraliuk** is working on her master's degree in Tourism at the Transcarpathian University of Tourism. She was only 13 when her family got involved in a Heifer-Ukraine project.

At that moment when her father received a horse from Heifer-Ukraine, Iryna decided that they would organize a guest house in their household premises and offer horseback riding to tourists. Later she understood that this was a great opportunity to develop rural tourism. Iryna was attending every training for the villagers conducted by Heifer-Ukraine. She was reading all the possible materials concerning tourism, learning the theory with practicing in their guest house at the same time. Iryna decided to take part in the project and start planting currant herself. The jams she prepared were a favorite tourists' delight. By selling the currant at the market Iryna made her first money. Over the years the Huraliuk family developed their household and became well-known among Ukrainian and foreign tourists. Now they have several horses and care for them with love. As for Iryna, she is successfully studying Tourism in the university and has great plans for raising the level of rural tourism in the region.





## How to Receive Support from Heifer-Ukraine

### Who is eligible to receive support from the Foundation?

Heifer-Ukraine provides assistance to 1) rural families - those with many children, low and average income families united in membership-based organizations 2) residents of social rehabilitation centers, orphans.

### Who can implement the project:

*Agricultural service cooperatives* (AS coops) - (membership based organizations) which are allowed to conduct economic activities based on commission agreements with Heifer-Ukraine.

*Public unions* (public organizations of different forms), only within the frame of activities allowed by NGO bylaws.

*Eligibility requirements:* families/social institutions in rural areas, which receive support from Heifer-Ukraine, must be able to take care of the plants/animals they receive, fulfill the Foundation's cornerstones and follow project implementation rules.

### Types of support provided:

The assistance provided by Heifer-Ukraine includes highly productive purebred animals (cows, horses, sheep, goats, pigs, rabbits, etc.); bee families; seeds and plant saplings; agricultural equipment and supplies, which will help gain the maximum income from animal husbandry; training programs. Heifer-Ukraine does not provide any funding for purchasing land, transportation or buildings!

### CRITERIA USED BY THE HEIFER INTERNATIONAL HEADQUARTERS

- Large-scale projects with total budget no less than 250,000 (with min. 50% co-funding).
- The number of families, which participate in project including those who receive animals/plants - directly and as pass-ons and people who receive trainings and services from the AS coop and Heifer-Ukraine.
- Cost to be spent per family in the frame of the project budget.
- Number of pass-ons and how quickly the animals/ plants could be passed on.
- The annual potential impact of the project.
- The value of the first year project budget.

You can obtain more information on the terms of receiving assistance from Heifer-Ukraine from our brochures, webpage [www.heifer.org.ua](http://www.heifer.org.ua), and by contacting one of our representatives in the Kyiv or Lviv offices.

Please be considerate of your and our time availability and constraints and be sure to check the information and materials included here and on our website before placing the call.

\* Detailed recommendations and procedures can be found in the Ukrainian version of this report.

## Appendixes

### List of Helfer Ukraine projects

#	Project N	Project Location	Project Name	Project Duration <sup>1</sup>
ACTIVE PROJECTS				
1	27-0809-01	Yany-Maale, Sudak raion, Crimea	Shepherd Project: Sudak	2002-2011
2	27-0812 -01	Samiiylchi, Shatsk raion, Volyn oblast	Shatsk District Dairy Cattle Breeding Improvement	2002-2011
3	27-0813-01	Nelipyno, Svaliava raion, Zakarpattia oblast	Dairy Goat Breeding in Nelipyno	2002-2006, 2009-2011
4	27-0814-01	Nove Selo, Horodok raion, Lviv Oblast	Dairy Cattle Breeding Improvement in Nove Selo village of Horodok District, Lviv Oblast	2002-2011
5	27-0815-01	Maidan, Vinnytsia raion, Vinnytsia oblast	Pedigree Cattle for Young Farmer Families in Vinnytsia Region	2003-2007, 2008-2011
6	27-0817-01	Tsvetochne, Belogorsk raion, Crimea	Dairy Cattle Breeding Development in the village of Tsvetochne of Belogorsk District, Crimea	2004-2011
7	27-0818-01	Lisovody, Horodok raion, Khmelnytskyi oblast	Development of dairy stock-breeding and pig farming in Lisovody village, Horodok raion, Khmelnytskyi oblast	2004-2011
8	27-0819-01	Khalaidove, Monasteryshi raion, Cherkasy oblast	Helping Khalaidove village, Monasteryshi raion, Cherkasy oblast in Dairy Cattle Development	2004-2012
9	27-0821-01	Besidka, Stavyshe raion, Kyiv oblast	Dairy husbandry development in the village of Besidka, Stavyshe raion, Kyiv oblast	2005-2011
10	27-0822-01	Dzvenyache, Tetiiv raion, Kyiv oblast	Animal Breeding Improvement in the village of Dzvenyache, Tetiiv raion, Kyiv oblast	2005-2011
11	27-0824-01	Syntiaky, Makariv raion, Kyiv oblast	Dairy husbandry development in the village of Syntiaky, Makariv raion, Kyiv oblast	2005-2012
12	27-0826-21	Kvasy, Rahiv raion, Zakarpattia oblast and Sokolivka Kosiv raion, Ivano-Frankivsk oblast	Carpathian Project in Ukraine	2005-2011
13	27-0828-01	Avdiivka, Kulykivka raion, Chernihiv oblast	Cattle, swine breeding and beekeeping development in Avdiivka village, Kulykivka raion, Chernihiv oblast	2006-2012
14	27-0828-02	Avdiivka, Kulykivka raion, Chernihiv oblast	Improving the welfare and employment rate of ASC "Nadia" members through the growth and sale of organic produce	2009-2012
15	27-0829-01	Ivankivtsi, Znamianka raion, Kirovohrad oblast	Cattle, swine, and sheep breeding development in Ivankivtsi village, Znamianka raion, Kirovohrad oblast	2006-2012
16	27-0829-02	Ivankivtsi, Znamianka raion, Kirovohrad oblast	Strengthening the economic sustainability of Ivankivtsi's rural households through the development of an efficient milk processing facility.	2009-2012
17	27-0831-01	Olexandrivka, Pokrovka raion, Dnipropetrovsk oblast	Helping in cattle and swine breeding development in Olexandrivka village, Pokrovske raion, Dnipropetrovsk oblast	2007-2013
18	27-0832-01	Pryvitne, Crimea	Cattle breeding improvement in Pryvitne village, Crimea	2007-2012
19	27-0833-21-1	Torun, Mizhhiria raion Zakarpattia oblast	Carpathian project - Conservation of indigenous animal breeds and potato varieties in Torun village, Mizhhiria raion, Zakarpattia oblast	2007-2012
20	27-0834-01	Starokozache, Bilhorod - Dnistrovskiy raion, Odesa oblast	Dairy cattle breeding development in Starokozache village Bilhorod - Dnistrovskiy raion Odesa oblast	2007-2011
21	27-0835-01	Khudiaky, Cherkasy raion, Cherkasy oblast	Dairy husbandry development in Khudiaky village Cherkasy oblast	2006-2011
22	27-0836-01	Maidan-Chapelskyi, Purpurivtsi, and Knyzhynsi, Vinnytsia raion, Vinnytsia oblast	Development of animal breeding in villages of Maidan-Chapelskyi, Purpurivtsi, and Knyzhynsi, Vinnytsia oblast	2007-2012

<sup>1</sup> Including approved project monitoring phase



#	Project N	Project Location	Project Name	Project Duration <sup>1</sup>
23	27-0837-01	Izmail raion, Odesa oblast	Helping farmer families of “Prydunavia” Farmers Association to improve swine breeding and production	2007-2012
24	27-0838-01	Babanka orphanage, Uman raion, Cherkasy oblast	Livestock and Equipment for Babanka Orphanage	2007-2012
25	27-0839-01	Mykolaivka, Bilhorod-Dnistrovsk raion, Odesa oblast	Dairy cattle breeding development in Mykolaivka village Bilhorod-Dnistrovsk raion Odesa oblast	2007-2011
26	27-0840-21	Novi Broskivtsi, Storozhyntsi raion, Chernivtsi oblast	Helping rural families in the Bukovyna region	2007-2012
27	27-0841-21	Turka raion, Lviv oblast	Carpathian Project – Helping rural families in Turka raion, Lviv oblast	2007-2012
28	27-0842-21	Nyzhnie Selyshche, Khustka raion, Zakarpattia oblast	Helping the community in Nyzhnie Selyshche Khustka raion, Zakarpattia oblast	2007-2012
29	27-0843-21	Skolivsky Beskydy National Park, Lviv oblast	Promoting rural tourism development for people residing in the territory of the “Skolivski Beskydy” National Park	2007-2012
30	27-0844-01	Raihorodets, Sloviansk raion, Donetsk oblast	Improving the livelihoods of Raihorodets residents through livestock restoration in Sloviansk raion, Donetsk oblast	2007-2014
31	27-0845-01	Perekopivka, Romny raion, Sumy oblast	Dairy cattle breeding and beekeeping dev't in Perekopivka village, Romny raion, Sumy oblast	2007-2014
32	27-0846-01	Baturyn, Bakhmach raion, Chernihiv oblast	Development of cattle breeding and beekeeping in Baturyn village, Chernihiv oblast	2007-2014
33	27-0847-01	Ploske, Znamianka raion, Kirovohrad oblast	Improving the Nutrition of people recovering from drug addiction and people living with HIV/AIDS in Kirovohrad oblast through Greenhouse Development	2007-2014
34	27-0848-01	Dmytrivka, Shahtarsk raion, Donetsk oblast	Development of Livestock breeding in Dmytrivka village, Donetsk oblast	2007-2014
35	27-0850-01	Trostianets, Odesa oblast	Together towards a clean pond	2008-2012
36	27-0851-10	Severynivka, Zhmerynka raion, Vinnytsia oblast	Greenhouse Development in Severynivka, Zhmerynka raion, Vinnytsia oblast	2009-2014
37	27-0852-60-1	Western Ukraine	Assisting Rural Families that Suffered from the Flooding in Western Ukraine	2008-2014
38	27-0854-10	Denezhnykove, Novyi Aidar raion, Luhansk oblast	Bettering the Livelihoods of “Ai-Dar” ASC Members Through Livestock Restoration, Education, and Community Enrichment in Denezhnykove Village, Luhansk oblast	2009-2014
39	27-0855-10	Starosillia, Sarata raion, Odesa oblast	Improving Livelihoods of Rural People Through Livestock Development in the Community of Starosillia, Sarata raion, Odesa oblast	2009-2014
40	27-0856-10	Ukraine	Ukraine Milk Communities	2010-2013
41		Ukraine	Developing professional skills in sustainable tourism – Training of local actors, funded by the Hellenic Republic Ministry of Foreign Affairs	2009-2010
<b>POSTPONED PROJECTS</b>				
42	27-0853-10 To start November 2010	Ukraine	FAO TELEFOOD Special Fund Umbrella Project to Support Income Generation Across 11 Communities in Ukraine	2009-2014
<b>PROJECTS APPROVED FY 2010 (TO START FY 2011)</b>				
43	27-0857-11	Losiatyn village, Kremenets raion, Ternopil oblast	Helping rural families improve animal breeding and potato growing in Kremenets raion, Ternopil	2011-2017
44	27-0858-11	Chervonyi Lyman Pokrovskiy raion, Dnipropetrovsk oblast	To better the livelihoods of Chervonyi Lyman residents through the development of organic vegetable growing and introduction of environmentally sound farming practices	2011-2015
45	27-0859-11	Andriivka village, Pokrovskiy raion, Dnipropetrovsk oblast	Improvement of the wellbeing of rural families in Andriivka village, Pokrovskiy raion, Dnipropetrovsk oblast	2011-2015
46	27-0860-11	Hlyboka urban village, Chernivtsi oblast	Revival of individual rural households in Hlyboka raion, Chernivtsi oblast	2011-2017



#	Project N	Project Location	Project Name	Project Duration <sup>1</sup>
47	27-0861-11	Lypivka village, Rohatyn raion, Ivano-Frankivsk oblast	Helping the rural population in Rohatyn raion, Ivano-Frankivsk oblast produce organic potatoes	2011-2017
48	27-0862-11	Tokarivka, Zhmerynka raion, Vinnytsia oblast	Development of complete production cycle poultry breeding in the village of Tokarivka, Zhmeryn raion, Vinnytsia oblast	2011-2015
COMPLETED PROJECTS				
49	27-0801-01	Krovypnyk, Drohobych raion, Lviv oblast	Cattle Development in the Mountain Area	1999-2005
50	27-0804-01	Zavii, Kalush raion, Ivano-Frankivsk oblast	Cattle Breeding Improvement in Kalush District	2000-2004
51	27-0805-01	Krushelnytsia, Skole raion, Lviv oblast	Skole District Dairy Cattle Breeding Improvement	2000-2005
52	27-0806-01	Velyki Liubin, Horodotsk raion, Lviv oblast	Livestock for Liubin boarding school	2000-2002
53	27-0807-01	Krasnopuscha, Berezhansk raion, Ternopil oblast	Krasnopuscha Small Farm Revitalization	2001-2004
54	27-0808-01	Galychyna Raion, Lviv, Ivano-Frankivsk and Ternopil oblasts	Beekeeping Development in the Galychyna Region	2001-2004
55	27-0810-A	Medvezha and Rihtychi, Drohobych raion, Lviv oblast	Small Farmer Development in Drohobych Region	1994-1998
56	27-0811-70	Kvasy, Rakhiv raion, Zakarpattia oblast and Sokolivka Kosiv raion, Ivano-Frankivsk oblast	Revival of Endangered Breeds in Kvasy and Sokolivka villages	2001-2006, 2009-2010
57	27-0816-70-2	Kvasy, Rakhiv raion, Zakarpattia oblast and Sokolivka Kosiv raion, Ivano-Frankivsk oblast	Agroecology Initiative: Revival of Hutsul Horse in the Ukrainian Carpathians	2003-2010
58	27-0830-01	Kuzmivka, Sarny raion, Rivne oblast	Helping rural families recover from Chernobyl reactor damage	1996-2003
59		Ukraine	Rural Communities Development Network (funded from grant proceedings of Democracy Grants Program of the U.S. Embassy in Ukraine)	2004
60		Western Ukraine	Demonstration Model Of the Sustainable Development in Ukrainian Carpathians (funded from grant proceedings of Eurasia Foundation)	2004-2005
61		Ukraine	Gender Equity Project	2005-2006
62		Odesa oblast	Support of economic initiatives of small holders in producing and marketing of meat and milk in Izmail, Bilhorod-Dnistrovsk and Velykomyhaylivsky raion of Odesa oblast	2007-2008
63		Ukrainian part of the Carpathian mountains	Protection and sustainable development of the Carpathians in a transnational framework, funded by the EU Community Initiative INTERREG IIIB CADSES Environment Programme	2006-2009
64	27-0823-01	Fursy and Vilna Tarasivka, Bila Tserkva raion, Kyiv oblast	Dairy husbandry and pig breeding development in the villages of Fursy and Vil'na Tarasivka, Bila Tserkva raion, Kyiv oblast	2005-2010
65	27-0825-01	Nova Orzhytsia, Zghurivka raion, Kyiv oblast	Dairy Husbandry Development in the village of Nova Orzhytsia, Zghurivka raion, Kyiv oblast	2005-2010
66	27-0827-01	Zaluchia, Sniatyni raion	Livestock for the children of Zaluchia Orphanage	2005-2010
67	27-0849-01	Ukraine	Using Targeted Global Initiative Trainings to Strengthen Heifer Ukraine Projects	2007-2010

# Heifer-Ukraine Partners

## Public Bodies

- Cabinet of Ministers of Ukraine
- Ministry of Agrarian Policy of Ukraine
- Ministry of Environmental Protection
- Ministry of Labor and Social Policy of Ukraine
- Ukrainian Agricultural Academy of Science
- National University of Life and Environmental Sciences of Ukraine
- Lviv National University of Veterinary Medicine,
- Institute of Agriculture and Animal Genetics
- Institute of Agriculture and Animal Breeding of the Western Region
- Animal Biology Institute
- Pig Breeding Institute
- Prokopovych Institute for Bee Breeding
- Hutsulshchyna National Nature Park
- Skolivski Beslidy National Nature Park
- National Union for Livestock Breeding
- Local authorities and local self-governments

## Donors, International Organizations and Projects

- FAO, including FAO Project on the Sustainable Agriculture and rural Development in Mountain Regions (SARD-M)
- Adelboden Group
- UNEP - Interim Secretariat of the Carpathian Convention
- TACIS/European Commission in Ukraine
- INTERREG III B CADSES
- Bothar, Irland
- The Citizens Network for Foreign Affairs
- DFID/ADAS/URLP-Ukraine Rural Livelihoods Program
- The Eurasia Foundation
- ISAR Ednannia
- U.S. Embassy in Ukraine
- Carpathian Foundation
- Rotary International Foundation
- CIDA /Canada-Ukraine FARM Program: Facility for Agricultural Reform and Modernization Program
- Parliamentary Development Project for Ukraine
- OSCE
- Danone Ukraine
- EU Sustainable Integrated Land Use of the Eurasian Steppe Project
- Agridea, Switzerland
- Research Institute of Organic Agriculture, Switzerland, Germany and Austria (FiBL)
- Danone/Ecosystem Fund

## NGOs and Public Institutions

- National Agricultural Chamber of Ukraine
- National Association of Extension Services of Ukraine
- Union for Promotion of Rural Green Tourism Development in Ukraine
- Ukrainian Association of Farmers and Private Land Owners
- Training Agrarian Company MOLOKO
- GURT Resource Center for NGO development
- LTD "Center for Local and Regional Development"
- PO "Halytski Oseli" Western Ukraine Research Center
- Hutsulia Kosiv Raion Tourist Association
- Spadschyna Hutsulshchyny (Heritage of Hutsul region) Regional public Organization
- Ekospha Regional Youth Environmental Organization
- Information consulting women center, Kyiv
- NGO "Pryroda"
- NGO "Prydunavia"
- Zakarpattia Association of Local Development
- Local NGOs, other consulting and training organizations

## AGRICULTURE SERVICE COOPERATIVES

### Total number - 61 cooperatives

**Chernihiv oblast**  
Nadiia  
Oleksandr Kodakov

**Chernivtsi oblast**  
Novobroskivetskyi  
Agroservice- Syret

**Crimea**  
Areket  
Bereket  
Ornek  
Nadiezhdha Stepnoie  
Tokulchak  
Krymekoproduct

**Ivano-Frankivsk oblast**  
Bdzholiar  
(also in Ternopil oblast)  
Silskyi Hospodar  
Stozhary  
Lypivskyi

**Kherson oblast**  
Miasozahottorh  
Marfusha  
Lybid  
Zernovyk  
Dadikian

**Kirovohrad oblast**  
Ivankovetskyi Svitank  
Kazarnianskyi dobrobut  
Chornoliskyi  
Hlodosianochka

**Kyiv oblast**  
Dzhereltse  
Dobrobut Agro  
Lider  
Novoorzhytskyi  
Ukraina  
Veles

**Khmelnyska oblast**  
Mriia

**Lviv oblast**  
Feniks  
Liudmyla  
Promin  
Vulkan

**Odesa oblast**  
Favoryt  
Iris-M  
Ovil  
Soiuz KBK  
Budzhak

**Sumy oblast**  
Ahropolisservice

**Ternopil oblast**  
Losiatynske Molochne Dzherelo  
Bdzholiar (also in Ivano-Frankivsk oblast)

**Zakarpattia oblast**  
Flora  
Gazda  
Selyskyi Maietok  
Nelypinsky

**Rivne oblast**  
Nadia (Kuzmivka)

**Zaporizhia oblast**  
Balkivskyi  
Zhovtneve  
Dzherelo

**Vinnysia oblast**  
Promin  
Siaivo MCh  
Severyn

**Donetsk oblast**  
Raihorodets  
Tsentralnyi

**Dnipropetrovsk oblast**  
Svitank Oleksandrivky  
Dobrobut Andriivky  
Fritiofa Nansena  
Ovochi Pokrovshchyn, Ukrayinka, Pervotsvit

**Luhansk oblast**  
Ai-Dar



## How You Can Help

We are extremely grateful to all our partners, sponsors, and others that are sensitive to our cause - the problems of rural development - and are willing to enlist their support!

There are several ways you can help:

- provide funding to implement Heifer-Ukraine projects;
- technical support for various activities (volunteer in the office, provide equipment/materials, expert support, etc.);
- disseminate information on our activities, needs, and successes;
- submit your ideas, help search for the most effective ways for us to reach our goals.

Those companies that render their assistance to Heifer-Ukraine also support the development of business social responsibility principles within their own organizations.

Private donors that provide financial or other types of support have the opportunity to learn more about the problems faced by rural communities, learn about our projects, and gain new and interesting skills!

Only together can we stimulate the development of the rural landscape and improve the welfare of rural residents, help implement WTO standards in agriculture, and improve the quality of agricultural products! We are counting on your interest and support in the coming financial year!

## Bank details for your donations

### Account to receive your donation in USD:

Correspondent Bank Name: Deutsche Bank Trust Co.Americas New York, USA,

SWIFT CODE: BKTRUS33 Account Number: 04-416-222

Bank in Ukraine: OF CB "KHRESCHATYK" Address: 8-A Khreschatyk Street, Kiev, 01001 Ukraine

SWIFT CODE: KHRCUAUK

Account Name: Heifer Project International, Account Number: 2600 0000 2183 91

### Account to receive your donation in Euro:

Correspondent Bank Name: Dresdner Bank AG Frankfurt/Main, Germany

SWIFT CODE: DRESDEFF Account Number: 0812445011/888

Bank in Ukraine: OF CB "KHRESCHATYK" Address: 8-A Khreschatyk Street, Kiev, 01001 Ukraine

SWIFT CODE: KHRCUAUK

Account Name: Heifer Project International, Account Number: 2600 7000 3183 91

### Account to receive your donation in UAH:

OF CB "KHRESCHATYK" Address: 8-A Khreschatyk Street, Kiev, 01001 Ukraine

Account Name: Heifer Project International, Account Number: 26003000118391

Identification code 21712644

Tax-exemption code 0005

Bank Identifier Code 300670

Please include in the wire instructions that the purpose of this transfer is charitable donation



## Meet Our Team



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### Regional Coordinators of other Heifer-Ukraine projects

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