



Annual Report

1 July 2013 - 30 June 2014



Heifer Mission Statement

The mission of Heifer International is to work with communities

to end hunger and poverty and care for the Earth. Since 1944, Heifer has helped more than 22million families in more than 125 countries move toward greater self-reliance through gifts of livestock, plants and training in

environmentally-

sound agriculture. The impact of each initial gift is multiplied as recipients agree to Pass on the Gift of their animal's first-born female offspring, along with training, or their equivalent, to another family in need. Since 1994 International charitable fund Community Wellbeing (English short name - Heifer-Ukraine) under support of Heifer International

has been successfully operating in Ukraine.

From the Director



Dear friends,

I am honored to present the 20th Annual report for International charitable fund "Community Wellbeing" (short English name Heifer-Ukraine), which covers a year rich with new achievements and developments for our fund.

This Annual report provides a summary of the many activities carried out by the Heifer-Ukraine team for the period from July 2013 – June 2014 within the framework of our initiatives. In these difficult for Ukraine times, we continued our hard work in order to improve livelihoods of rural families and supported rural communities when they need it most.

Under current conditions, facing increasing competition from big and well-organized intermediary organizations, which operates on agricultural markets, most small and middle agricultural producers, having limited access to modern technologies, equipment, information and markets, are not capable to run profitable households, create value-added chains, effectively promote and sell their products at reasonable prices.

Heifer-Ukraine works with rural communities to improve the wellbeing of families while caring for the environment, ensuring compliance with legal, regulatory and social requirements and providing informational and methodic support to project-holders in creation of pro-poor wealth creating value chains for agricultural products. For the first time in Ukraine, two regional coop unions were formed and two cooperative enterprises on milk production and processing were created. Milk processing enterprise was founded by the coop union of Storozhynets raion, Chernivtsi oblast and milk production enterprise was founded by the cooperative Union in Dnipropetrovsk. That milk production enterprise-farm also serves as the learning center for growing number of subsistence farmers who are being transformed from hobby farming into professional family farming.

Achievement of this year is launching the milk processing facilities of coop "Ivankovetskyi Svitanok" for providing services in milk processing to members of its coop and other coops of the Kirovograd region.

The goal of each project is to help small producers become real market players through self-organization and, consequently, to revitalize the village of Ukraine.

Due to transformation of small households to sustainable family farms and their uniting into agricultural service cooperatives as well as creation of value-added chains, villagers have a chance to sell their products on condition of transparency and at fair prices.

Further development of market relations in the field of cooperative-based agricultural production will require proper comprehensive legal and procedural coverage of their activity. Experts of Heifer-Ukraine took an active part in drafting the Model Charter for agricultural service cooperation, Model Rules of Model Rules of Internal Economic Activity for agricultural service cooperative and the comment to the Law of Ukraine "On agricultural service cooperation" and some relevant acts.

Heifer-Ukraine will continue to develop and strengthen partnerships with Danone Ecosysteme Fund, Danone-Ukraine, SOCODEVI, Department of Foreign Affairs, Trade and Development Canada, USAID, oblast and raion authorities, representatives of NGOs and active communities. We are sincerely thankful to our partners for their valuable support of development of rural communities in Ukraine. We believe that our joint efforts make difference in the day-to-day lives of rural families, thus contributing to wealth and prosperity of Ukraine.

Sincerely,

Spiege

Viktor Teres, Heifer-Ukraine Country Director



Heifer-Ukraine Historical Highlights

1994

The first pilot project for Western Ukraine *Small Farm Development in Drohobych District*, designed by Heifer International Representative Office in Central and Eastern Europe, was approved.

2000

International Charitable Foundation Heifer Project International (Heifer-Ukraine) is officially registered with the Ministry of Justice of Ukraine, Kyiv. 2003

The main office of Heifer-Ukraine moved from Lviv to Kyiv. The Lviv office continues operations in the capacity of a field office.

2004

Heifer-Ukraine's first Strategic Plan for 2004-2008 was developed and approved. 2009

Heifer-Ukraine has received Benefactor of the Year national award as the best international charity organization in Ukraine! Heifer-Ukraine Country Program Strategic Plan 2009-2013 is developed and approved.

2010

Heifer-Ukraine has received funding from Danone Ecosystem Fund for Ukraine Milk Communities Project. The first Phase of the project started in February 2010. 2011

Heifer-Ukraine has received funding from Danone Ecosystem Fund for three projects: Ukraine Milk Communities Project Phase 2, Cooperative Learning Farm and Services project and Strawberry Cooperatives Development Project.

The official name of the organization changed to *International charitable organization*: *Community Wellbeing*; the short name *Heifer-Ukraine* is also kept.

2012

First 10 hectares of strawberry were planted in the framework of the *Strawberry Cooperatives* Development project . First coop owned milk processing enterprise "Molochnyi krai" in Chernivtsi oblast received funding from Chernivtsi oblast and Storozhynets raion councils. State co-funding received to construct a new coop milk processing facility in Kirovohrad oblast. Heifer-Ukraine was awarded a nomination by the National "Benefactor of the year 2011" contest "For providing in-depth training to adults helping them improve their lives".

2013

Heifer-Ukraine opens doors for the international delegations to share experience and demonstrate practices used to implement projects in Ukraine. Phase III of Ukraine Milk Communities Project was approved and project was launched on July 1st 2013. 2014

Heifer-Ukraine develops the international cooperation platform to support family farms establishment and development and shares its achievement and experience while conducting international conference: "Improving rural incomes through the development of small family farms, united in cooperatives. Cost-Effectiveness of Family Farms is the Key to Development of the Agricultural Sector of Ukraine"" with involvement of Ukrainian farmers and experts as well as experts from Canada, Georgia, Poland, Moldova and Paraguay. Milk value chain project aimed to increase incomes of smallholders through equipping of coop milk processing facilities and marketing capacities development started on January, 2014.





Statement of Purpose

Heifer-Ukraine works with rural communities to improve the well-being of families while caring for the environment.

Heifer International set out a new strategy in Fiscal Year 2014 (FY 2014) based on an inspired view of the year 2020. Aspiration 2020 visualized a future in which Heifer has worked with 25 million small holder farmers on a path to transformation - no longer experiencing hunger and poverty but instead being resilient and living well above the average poverty level.

The aspiration led Heifer International in the identification of three organizational strategies to guide a pathway to success:

- 1. Scale up program impact.
- 2. Grow and diversify Heifer's revenue and support base.
- 3. Strengthen core global operating systems.

Heifer-Ukraine has been in operation since 1994 and is strongly focused on integrated community development, our projects always encompass several intertwined development challenges, but the principle unifying factor of most projects is bringing the community members together by establishing a cooperative (and at later stages - unions of cooperatives) as a more effective and strong economic, social and political force. Specific development challenges we address include providing access to markets for smallholder farmers, creating new or changing existing value chains to become pro-poor, mobilizing communities, education and training, capacity building of coop leaders, etc.



Heifer's Cornerstones



Everyone involved in Heifer International work is guided by Cornerstones – principles developed for almost 70 years of Heifer International successful work in fighting hunger and poverty.



Passing on the gifts

allows families and individuals who have eceived animals or other support to be donors themselves. This spirit of goodwill ripples through the community as animals

are passed on and bonds are formed in a group effort to better their own lives.



Accountability

allows for organization at the grassroots level. Community members decide together what kind of animal and assistance they would like. They also set goals, plan appropriate strategies to achieve those

goals and evaluate their success.



Sharing & caring

embodies Heifer's belief that global problems can be solved if all people are committed to sharing what they have and caring about others.



Sustainability & self-reliance

is necessary for the long-term success of projects. Heifer can only fund a project for a limited time so the families Heifer works with must plan to support themselves.



Improved animal management

means that project participants learn how to keep their animals safe, healthy and productive through proper food, shelter, healthcare and reproductive

management.



Nutrition & income

are the rewards Heifer expects recipients to reap from their gift animal through the consumption and/or sale of products such as milk, eggs, cheese, honey, wool etc.



Gender & Family focus

encourages women and men to share in decision making as well as in the benefits the animals and training bring



Genuine need & justice ensures that those most in need are given priority in receiving animals and training.



Improving the environment

allows families and individuals who have received animals or other support to be donors themselves. This spirit of goodwill ripples through the community as animals

are passed on and bonds are formed in a group effort to better their own lives.



Full participation

is expected in groups that Heifer works with. Leaders at the grassroots level should be committed to involving all members in decision making.



Training & education

include formal sessions as well as informal farm visits and demonstrations. Each project group decides on their own training needs and local people are

involved as trainers. Some topics of education include human nutrition, food processing, marketing and leadership development.



Spirituality

is expressed in common values, common beliefs about the value and meaning of all life, a sense of connectedness to the earth and a shared vision of the future. Heifer

International works with people of all beliefs in our efforts to overcome poverty and hunger.



Our Highlights for Fiscal Year 2014

• Since 2003 78 agricultural service cooperatives have been supported, of which 53 are operational;

• Since 1994 22,125 rural families received support from Heifer-Ukraine including 5140 families - through passing on the gift;

• Third Phase of Ukraine Milk Communities Development project with support of Danone Ecosystem Fund, Danone-Ukraine and SOCODEVI (funded by DFATD) started on July 1, 2013;

• 10 reconstructed milk family farms for 6-10 cows were opened which became pilot in Kherson and Poltava oblasts within Ukraine Milk Communities Development project;

• 2 new milk collecting agricultural service cooperatives were equipped and successfully launched, two more coops were prepared for launch within Milk Communities Development project;

• Credit mechanism for coops was developed, part of credit funds (in total 34 k USD) was provided as credits to ASCs within the Milk Communities Development projects;

• Brochures on milk quality, animal hygiene, coop accounting were issued and disseminated among cooperatives;

• The international conference: "Improving rural incomes through the development of small family farms, united in cooperatives. Cost-effectiveness of family farms - the key factor to development of the agricultural sector in Ukraine" was conducted with support of the Ministry of Agrarian Policy and Production of Ukraine and family farms supported within Cooperative Learning Farm Project and Milk Communities Development Project were visited as examples of replication;

• An experiment field has been set up to test various hybrids of corn as silage material within the Cooperative Learning Farm project. The silage harvested will cover 1.5 year needs in silage of Cooperative Learning Farm;

• average productivity of animals on the Cooperative Learning Farm is 7.45 t per head per lactation, which is 2 t over the average among other milk farms in Ukraine;

• Credit mechanism for provision credits to milk processing entities (enterprise and cooperative) was developed and about 55 000 USD were provided as credits for milk processing development;

• First in Ukraine legal and accounting Guidelines: 1) "Organization of collecting and marketing services for agricultural service cooperatives: accounting, taxation and some legal aspects"; 2) "Organization of services for agricultural service cooperatives from harvesting, cooling and processing of dairy raw materials to sale of finished goods: accounting, taxation and some legal aspects" were developed and are going to be released in cooperation with Agroinvest Project;

• Trade mark "Simeina ferma" (means "family farm") and logo for milk products were designed and run into the registration process;

• The right to use the mark "Carpathian taste" was obtained by Milk processing coop enterprise "Molochnyi Krai";

• 250 tons of strawberries were collected from 20 ha field in the frame of Strawberry Cooperatives Development Project. An additional 7 ha field planted on joint field and 7 by family farmers (34 ha of strawberry is planted in total);

• Coop's enterprise in the frame of Strawberry Cooperatives Development Project collected 250 t of strawberry and accumulated profits for further activities;

• It was the first year of Strawberry Cooperatives Development Project when Danone-Ukraine needs for strawberry are covered for 100%, about 20 t were exported;

• First 5 family farms on strawberry growing participate in the project though plantation of 7 ha and co-financing 40% of expenses (labor, water connection, soil preparation etc);

• ICF Community Wellbeing (Heifer-Ukraine) participated in development and implementation of State and regional programs, policies as well as the other documents:

- drafting the new Concept of rural areas development in Ukraine;

- Exemplary Statute for agricultural service cooperative and its implementation (now in force);

- Exemplary Rules on Economic Activities of AS Coops (final phase; taking into consideration practical experience) (now in force);

- participated in preparing and finalizing of official comments on the Law of Ukraine "On Agricultural Cooperation" and other relative legislative acts (in partnership with USAID AgroInvest Project);

- amendments to the Law of Ukraine "On the farming household" to consolidate family farm definition on the legal level to support the process of family farms establishment and development in Ukraine, including family farms supported by ICF "Community Wellbeing";

- proposals of amendments to the Tax Code of Ukraine to address problems of taxation of coop members;

- finalizing the Strategy of the agricultural sector of economy Ukraine development until 2020.



Our Financial Indicators

Financial Indicators by Sources

In FY 2014 (from July 1, 2013 to June 30, 2014), Heifer-Ukraine's total project and operations budget was **\$ 2,839,308***. Country program sources include funding from Heifer International, external grants, co-funding from other donors and authorities. There is also non-monetary support such as volunteer work and involvement of local resources.

Heifer-Ukraine is constantly working on the diversification of its budget sources. There was an increase in grant funding in 2014 (see chart below). Also, an unqualified international audit is conducted on an annual basis, with this year's audit report available upon request.



*The amount includes funds transferred through our account to communities not including funds provided directly to communities, based on signed memorandums and agreements with other donors and local authorities.



Program Expenses of Heifer-Ukraine in FY 2014: General and by Animal



Our Initiatives in Depth

Ukraine Milk Communities Project

Goal: to develop a sustainable and competitive milk supply model for individuals through transformation of prospective households into family farms increasing professional knowledge, skills, efficiency and sustainability of agricultural service cooperatives and their members.

Project donors and partners: Danone Ecosystem, Danone Ukraine, Heifer International, Canadian DFATD/SOCODEVI.

Project chronology and budget:

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- Phase I: February 2010 February 2011 (\$0,8 million)
- Phase II: February 2011 June 2013 (\$1,8 million)
- Phase III: July 2013 June 2016 (\$4,5 million)

Total project budget: \$7,1 million.

Project implementation area: Poltava, Dnipropetrovsk, Kherson, Zaporizhzhya and Mykolaiv Oblasts.

The project implementation has been started from 2010 when Danone Ecosystem, Danone Ukraine, Heifer International, Canadian DFATD/SOCODEVI combined their efforts and resources to improve the well-being and income of rural families in Central and Southern Ukraine through the uniting a smallholders into agricultural service cooperatives and providing equipment of these cooperatives. Successful implementation of Phase I of the project (2010-2011) prompted to prolong the project into Phase II (2011-2013), which was focused on building the capacity and raising the potential of the established coops through improving practical knowledge of coop's members in production of high quality milk and developing economic activities and high quality services provided by the coops. So from phase to phase Ukraine Milk Communities project aims to scaling-up the impact on small-holders as members of agricultural service cooperatives by offering new horizons for development in order to ensure overall sustainability in rural areas. And the Phase III, which has been launched since FY 2014 is not an exception. The target of this phase is to provide economic,



social, and ecological sustainability of the coops and establishing the family farms in order to increase capacities of the most prospective small-holders. The main attention of Heifer-Ukraine was devoted in this financial year to intensification of family farms' reconstruction and creation of the preconditions for new family farms opening.

The main achievements of FY 2014 are follow:

- 2 new agricultural service cooperatives were equipped and successfully launched;

- 2 more coops were prepared for launch;
- 8 family farms were reconstructed

- project documentation for 4 pilot family farms created from scratch was developed;

- 39 highly-productive heifers provided to project participants;
- equipment for family farms was purchased, placement has begun;

- credit mechanism for coops was developed, part of credit funds (in total \$33,000) was allocated.

Future plans:

- launch and provide support to 2 new coops in Poltava and Mykolaiv Oblasts;
- increase number of reconstructed family farms to 65;
- build 4 pilot family farms from scratch;
- enhance coops' access to microcredit funds;
- support coops development with social grants;
- gradually improve management and ensure sustainability of project coops;
- create preconditions for project further evolution.



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Successful opening of the reconstructed family-type farms in Kherson Oblast

In the framework of the Phase III of the Ukraine Milk Communities project which is implemented in 5 oblasts of Ukraine and will last from August 2013 till July 2016, a stable and competitive system of milk supply from smallholders united into coop is created and it is planned to transform prospective households into family-type mini-farms through improvement of smallholders' professional knowledge and skills as well as efficiency and feasibility of the coops. And one of the leader in family farms



development is Kherson Oblast. Total amount of investment in the coops of region equals more than \$275 000.

Until recently, there were no any family farm on the base of coops of Kherson Oblast, which are the participants of the project. But due to efforts of the project staff and active position of the Roksolana coop we saw the first results in the winter 2014.

The opening of first two reconstructed family-type mini-farms

took place on 17th January 2014 in Krasne and Primorske villages, Skadovsk raion, Kherson Oblast. The event was visited by representatives of oblast and raion councils, specialists of raion state veterinary service, heads of village councils, leaders of ASCs – participants of the Heifer-Ukraine project, potential candidates for reconstruction of the family-type mini-farms.

The event gathered representatives of all the partner organizations involved in the project as well as Danone Dnipro plant representatives.

Instrumental ensemble Antonivsky BK came to greet guests and presented several songs to create festive atmosphere. Everyone interested had a chance to ask questions and find out a lot of useful information on family-type farms installation, equipment and cattle breeding issues.

«The family farm offers new horizons for our family – we are going to sell more milk through coop, significantly increase income, but that's not the point – now we are able to get advanced knowledge on farming and share it with other people» - says Vyacheslav Myzerov, owner of family farm.

Newly established mini-farms started to sell milk to Roksolana coop and it added nearly 0,3 tons per day to the milk volume collected by the coop. Roksolana is selling milk to Danone Dnipro plant in Kherson.

And it's only the beginning, it is planned that it will be established 21 family farms in Kherson Oblast by the end of FY 2015.





Coop Learning Farm and Services Project

Goal: to build, establish and provide institutional support to the cooperative learning farm to demonstrate best animal breeding and top-quality milk production practices and train members of "Hospodar" cooperative union. To increase the income of cooperative members by improving farm management methods and providing them with access to cooperative union's equipment.

Project donors and partners: Ecosystem Fund Danone, Danone Ukraine, ICF "Community Wellbeing", DFATD/Socodevi, Dnipropetrovsk Agricultural Advisory Service.

Period of project implementation: July 2011- June 2017. Project budget: 1,807,681 Euros. Project implementation area: Dnipropetrovsk Oblast.

Heifer-Ukraine thorough experience in the field of milk farm management spurred the launch of Cooperative Learning Farm and Services project in 2011 in Dnipropetrovsk Oblast. Thus due to project support "Hospodar" cooperative union became the owner of the cooperative learning farm at AE "Molocharske", where adapted modern dairy cattle breeding and milk production methods are developed and demonstrated to members of cooperatives. In addition to the training program implemented at the learning farm, a program of support for small family farms is being implemented under the project, some of them serving as demo fields for replicating and sharing adapted practical farm management experience. Besides holding educational events, the project pays great attention to protecting and lobbing the interests of cooperative union members and providing services to them.

The following results have been achieved in various project areas in FY 2014:

The union of agricultural service cooperatives and the development of services. "Hospodar" union of agricultural service cooperatives currently consists of 7 members-ASCs an more than 720 cooperative members. In 2014 ASC "Zernovyk", which unites grain producers of Dnipropetrovsk Oblast, has joined the Union. In future such cooperation is likely to ensure the development of direct market chains and thus increase the income of cooperative members from implementing joint projects aimed at the construction of a grain storage bin and fodder supply creation for milk producers. This will enable grain producers to expand and diversify their sales market and supply milk producers involved in dairy cattle breeding with cheap concentrated fodder.

Since the beginning of its operation "Hospodar" cooperative union has provided the following services: silage preparation -2,342 tons, land tilling - above 3,000 ha,

fodder crop seeding - 113 ha, baling - 901 tons of hay.

Cooperative learning farm. In 2014 the cooperative learning farm has focused on reaching indices of animal high productivity and milk quality as implementing as well new approaches in the production and efficient use of supplies. The advisory group for milk has monitored the indices of the



cooperative farm on a monthly basis and corrected the main operational procedures within animal feeding, treatment and reproduction schemes etc.

In FY 2014 the cooperative learning farm has:

- implemented the system of motivation-based labor remuneration according to work results of the operating staff;

- implemented the system of



«Молочарське»

color coding to ensure high standards of hygiene and milk quality at the farm. Due to trainings and improved system of control the farm has achieved the highest milk quality indices among milk producers who supply milk to the Danone-Ukraine facility;

- an experiment field has been set up to test various hybrids of corn as silage material. Corn seeds are supplied by the leading world suppliers of agricultural crop seeds such as KWS, «Stepova», Maizadur;

- average productivity of animals is 7.45 t per head per lactation, which is on 2 t more then the same average indicator among milk farm in the Ukraine;

- supplied 445 tons of top-quality milk to the Danone-Ukraine facility in 2013. The activity of the training centre of the cooperative learning farm.

During the period of project implementation 773 members have participated in 45 trainings and promotional events on dairy cattle breeding and establishment of small family farms. The trainees had the opportunity to gain practical experience in constructing and arranging small family farms, learn the economics of managing a dairy farm, see life examples of arranging farm premises which ensure comfort for animals and thus contribute to their productivity.

The development of small family farms. Since the beginning of project implementation one of the partners – Dnipropetrovsk Agricultural Advisory Service – has provided financial support for the construction of seven new family farms for 10 head of cattle. 40 families took part in the program of reconstruction of small family farms and 20 received aid in the form of equipment for arranging the premises for keeping animals (lighting, ventilation and milking equipment).

Strawberry Cooperatives Development Project (Ecofruit)



Goal: support at least 500 individual households in increasing their income by up to 50% through uniting them into an agricultural service cooperative to produce strawberry using modern technologies and selling it through the cooperative.

Project donors and partners: Heifer Ineternational, Ecosystem Fund Danone, Danone-Ukraine and Dantrade company.

Project duration: 2012-2015.

Project budget: \$2,55 million.

Project implementation area: Ternopil and Lviv Oblasts.

The project is implementing by ASC "Losiatynske Molochne Dzherelo" in Losiatyn Village of Ternopil Oblast which provides strawberry planting, storage and marketing services to its members both on the joint field and on private land plots. During project implementation investments allowed to expand the area planted with strawberry on cooperative field from 10 ha in 2012 to 27 ha in 2014. Besides that, in 2014 five family farms planted 7 ha of strawberries on their land shares. Characteristic feature of the project is that the coop uses only the best practices of strawberry planting what allows to sell and supply most of the harvested strawberries to Danone plants for the production of natural strawberry additives to dairy products.

Harvesting season 2014 was very challenging for coop's and Heifer-Ukraine team. The goal was to harvest from 20 ha ensuring enough pickers in the field and good quality of berries. The team used a lot lessons learned from 2013. One more important objective was to reach profitability of strawberry activity by the end of picking season. During pre-harvesting time coop was focused on such activities as:

- creating of seasonal workers list and permanent contact with them to ensure their availability for picking season. More than 700 people were included;

repairing and taking care of equipment;

- connection of cooling chamber to electricity network on permanent base and approving of necessary documentation;

conducting trainings with participation of local and international professionals;

- in the first decade of May strong frost took place in Western Ukraine. It was harmful for strawberry as it was blooming at that time. In spite of covering by white mulch and making smoke cloud, the yield looses are estimated as 20%.

During last half a year coop made a lot of work on improving and optimizing of production processes in the field and on technical yard. They made lessons learned from last year experience and introduced tracking system of work done by permanent and seasonal workers. It means, that workers were checked not only how many working hours they spent, but how many rows or beds have been cleaned during that time. This approach allowed them to increase effectiveness of work twice. People



became more stimulated to work faster keeping proper quality. Coop, enterprise conducted very active mobilization campaign to get enough seasonal workers for picking of strawberry on joint field.

It was very challenging season, as there were 20 ha for picking and last year only 10 ha. During the picking on joint field, about 400 people participated in harvesting bringing high quality strawberry and increasing their own income. Rural families are getting seriously involved into industrial strawberry production. Five family farms decided to participate in the project. They co-financed plantation of 7,5 ha of strawberry on their own fields. Preparation of the soil, ensuring of water, electricity and workers availability were on the shoulders of farmers. In the same time project covered expenses on seedlings, drip irrigation and chemicals.

During this season 640 families benefited of the project, 490 families directly increased their income working in the joint field and in family farms. Those families had different income increase which variated depending on period of time they worked.

Being officially employed by the coop's enterprise, permanent workers will receive state unemployment benefits during "cold" months when there is no work in the field. Workers would not have this social protection if coop's enterprise did not pay social taxes as an employer. The support is quite significant, especially for families with many children. In 2014 workers will receive \$11,500 of unemployment benefits and \$2,300 of child care allowance. Besides, rural families will get subsidies for public services such as natural gas, electricity and water in the amount of about \$2,000.

The main achievements of FY 2014 are follow:

- 50 families (permanent workers) earned a grand total of \$40,000 during 5 months of work, increasing income by 80% compared to baseline;

- 350 families (seasonal workers) earned a grand total of \$52,500 during picking period, increasing income by 45% compared to baseline;

- 25 families who provided attendant works earned a grand total of \$7,500, increasing income by 25% compared to baseline;

- 5 family farms participated in the project though plantation of 7 ha and co-financing 40% of expenses (labor, water connection, soil preparation etc);

- 60 families (permanent workers) totally earned \$36,000 during 5 months of work, increasing income by 80% if to compare with baseline;

- 70 small farmers from 3 regions participated in the trainings on joint field;

- 80 rural families purchased seedlings at wholesale price through coop and got tractor services (purchased for PoG funds);

- coop installed freezing chamber through attraction of UNDPs project funds (\$20,000).



The First Reward

The incidence of unemployment in rural areas of Ukraine is catastrophic. Rural people face harsh economic conditions; they manage to survive only due to subsistence farming. Hard cash is rare in rural areas; people mostly consume what they produce.

This situation is typical for Ternopil Oblast. Rural dwellers in Kremenets raion hoped that big agro holdings who rented their land would bring working places and wellbeing to their villages. In reality, majority of those enterprises are focused on grain production. Only in the village of Losiatyn over 300 ha of land were rented, but nobody in the village was employed, which made people very frustrated.

At the same time, coop "Losiatynske Molochne Dzherelo" created within the framework of Strawberry Communities Development project works in strawberry sector that requires 70% of manual labor, while big enterprises are not interested in it. This summer the coop employed over 400 individuals for seasonal works, i.e. strawberry picking and related works.

The work on strawberry field is a family job. Men, women and their older children, they all work together to earn money for family budget. Though it is seasonal employment, it still gives a chance to increase family income significantly. For example, Ruslan and his wife Mariya from Rydomyl village earned \$1,200 per picking month, which is quite good for rural family. The family will use money to buy clothes, books and other things for their three children to prepare them for new school year.

Right after the harvesting, the coop's leadership handed out rewards to best pickers and supervisors in front of all community members. The work of young woman Anna Noha was especially recognized. She organized a team of 20 people from her village, who worked the whole season and showed high skills and dedication. After getting the reward, Anna said: "I've been working since my early childhood, and this is my first reward ever".

Anna understands now what it is like to work in cooperative, which is result-oriented, in friendly atmosphere and have worthy compensation for your hard work.

The coop paid for amount of strawberry collected by pickers. "The person who wants to make good money just work hard and get them, for others there is no point to go to strawberry field" – Anna said.

Based on analysis of coop economic activity, the coop paid near \$50,000 to strawberry pickers. Rural families were satisfied with coop's activity, they got adequate payment for their hard work, they got recognition of their work and most important they realized they can provide for their families on their own land at home and do not have to go abroad looking for a job and leaving their children and old parents.







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Milk Value Chain project

Goal: by 2017 to achieve sustainable increase of of milk production profitability in 1350 smallholders through efficient operation of cooperative milk processing plants in Chernivtsi and Kirovohrad oblasts.

Project donors and partners: Kirovohrad Oblast Council, Kirovohrad Oblast State Administration, Znamianka District Council, Znamianka District State Administration, Chernivtsi Oblast Council, Chernivtsi Oblast State Administration, Storozhynets District Council, Storozhynets District State Administration, Agroinvest USAID project.

Period of project implementation: 2014-2017.

Project budget: \$162,100, including in Kirovohrad Oblast - \$78,850, in Chernivtsi Oblast - \$83,250.

Project implementation area: Kirovohrad and Chernivtsi Oblasts.

The implementation of Milk Value Chain project is aimed at the sustainable development of local rural families by increasing the profitability of milk processing. Added value for rural families will be insured by the following chain: producer (rural family – cooperative member) – cooperative milk collection station – milk processing enterprise – consumer (consumes quality products) and producer (gains extra income from selling milk products). This requires the creation of milk processing enterprises in Kirovohrad and Chernivtsi Oblasts.

In Chernivtsi Oblast the agricultural cooperative enterprise "Molochny Krai" started operation in January 2013. The production capacity of the enterprise is 6 tons per shift. The enterprise was founded by Storozhynets District union of agricultural service cooperatives "Hospodar Pidhirya". The union consists of the agricultural service cooperatives (ASCs) supplying milk to ACE "Molochny Krai". The enterprise produces a wide range of dairy products such as milk, sour cream, lactic cheese, pickled cheese, hard cheese and butter. The enterprise has managed to diversify its sales markets since it began to operate and currently sells its products to educational and medical institutions of Storozhynets District, children's sanitary institutions of Chernivtsi Oblast and through a retail trade network.

During financial year 2014 milk has been supplied to ACE "Molochny Krai" by ASC "Novobroskivetsky", ASC "Stor-Agrohromada" and PE "Mytrytsky". The total amount of

milk processed in the reporting period is 363 tons of milk with standard fat content (0.12% of the total amount of milk produced in Chernivtsi Oblast).

Main achievements of the project in Chernivtsi Oblast in FY 2014 (ACE "Molochny Krai"):

- **495** cooperative members have been paid **\$112,297** for the milk supplied. Cooperatives have been paid **\$33,873** for the supplied milk collection, cooling and transportation services;

- **127,755 kg** of milk products have been produced, including 79,931 kg of milk, 15,391 kg of sour cream, 22,235 kg of lactic cheese, 1,021 kg of





pickled cheese, 7,524 kg of hard cheese and 1,653 kg of butter;

- dairy products worth the total of \$174,750 have been sold. The main consumers of the products are 51 educational institutions, 3 medical institutions, 3 public utility companies and 6 retail enterprises of Chernivtsi Oblast.

- ACE "Molochny Krai" has become member of the Public Association "Karpatsky Smak" thus gaining the right to use the "Smak Ukrainskykh Karpat" trademark logo on its product packaging. This logo confirms that the product originates from the Carpathians, is top quality and has excellent taste according to the established requirements.

Next year plans in Chernivtsi Oblast (ACE "Molochny Krai"):

- To gain access to cheap credit resources (3-4% per annum) under the project for technical re-equipment of production and to increase the operating capital required to pay for raw milk;

- To establish the production of additional dairy products such as kefir, processed cheese and "Nerine" dairy product. This requires the purchase of new equipment and technical re-equipment of existing facilities;

- To develop and produce new packaging for the entire line of dairy products. It is planned to pack products in polythene film and cups;

- To expand the sales network by increasing the amounts of products sold through a retail network and to medical and recreation institutions of Chernivtsi Oblast and the neighbouring oblasts;

- To involve at least one more cooperative in project implementation (another 50 rural families).

In Kirovohrad Oblast a milk processing facility has been created in AC "Ivankovetsky Svitanok".

The ASC is owned by its members who are also the owners of the produced ready dairy products. The total of 50 rural families is involved in the project. The milk processing line is of domestic make and has the capacity of 3 tons per shift. Production is scheduled for the end of 2014. The project involves the production of milk, sour

cream, kefir, boiled fermented milk and lactic cheese. The products will be sold to educational and medical establishments and through a retail network in Kirovohrad Oblast.

Main achievements of the project in Kirovohrad Oblast in FY 2014 (ASC "Ivankovetsky Svitanok"):

- Production area and offices of the future milk processing facility have been renovated;

- Milk collection equipment has been installed;

- Milk processing and ready product packing lines have been installed;

A chamber for storing ready dairy products has been equipped;

- Water supply, water disposal, power supply and ventilation systems have been installed;

- The mechanism for organizing the cooperative's supply of raw milk collection and processing services and ready dairy product sale services to its members has been developed;

- legal and accounting guideline "Organization of services for agricultural service cooperatives from harvesting, cooling and processing of dairy raw materials to sale of finished goods: accounting, taxation and some legal aspects" was developed and are going to be released in cooperation with Agroinvest Project.

An application for "Simeyna Ferma" ("Family Farm") trademark registration has been prepared and submitted for ACE "Molochny Krai" and ASC "Ivankovetsky Svitanok". In future any ASC involved in ICF "Community Wellbeing" projects will be able to use this trademark.

Next year plans in Kirovohrad Oblast (ASC "Ivankovetsky Svitanok"):

To do the start-up work and start the production of dairy products;

- To conclude contracts on the supply of dairy products to educational and medical establishments and through a retail network in Kirovohrad Oblast;

- To gain access to cheap credit resources (3-4% per annum) under the project to increase the operating capital required to pay for raw milk in due time;

- To involve at least 150 more rural families in project implementation and two cooperatives;

- To develop and produce new packaging for the entire line of dairy products. It is planned to pack products in polythene film;

To purchase transportation vehicles to deliver products to consumers;

- To create a learning center in the cooperative to hold topical trainings and workshops.



Support the creation of an enabling legislative base for the development of ASC, family farms, cooperative enterprises and sustainable rural development

An integral and important part of the Heifer-Ukraine activity is participation in development of the state policy on sustainable rural development, which provides the creation of enabling legal and regulatory conditions for the growth of the rural economy, the welfare of every member of the rural society and rural communities in general.

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Heifer-Ukraine's experts continued to work under the development of positive legislative environment for the establishing of family farms, agricultural service cooperatives and created by them value chains in a villages. Special attention was devoted also to the regulatory issues and information provision of agricultural production in rural areas.

Heifer-Ukraine is an active member of the working group of the Ministry of Agrarian Policy and Food of Ukraine on the development of agricultural service cooperatives, family farms and other issues related to socio-economic development of rural areas.

Thus, in early 2013, at a meeting at the Ministry of Agrarian Policy and Food of Ukraine with the participation of leading specialists in this area, Heifer-Ukraine experts initiated the process of legislative regimentation of family type farms. With this aim our experts took an active part in development of draft of the Law "On amendments and supplements to the law "On the farming household" in the part of regulation and legislative support for the establishment and activity of family farms.

This law applies to legal settlement of establishment, operation and state support of family farms, simplifying procedure for obtaining permit documents by small forms of agricultural business, procedure of family farms registration and characteristics of their activities.

The adoption of this law will boost the development of the European model of family farming and will facilitate the profitable management of small producers in rural areas in particular, and by their union into agricultural service cooperatives.

Heifer-Ukraine specialists within the working group of the Ministry of Agrarian Policy and Food, was directly involved in the preparation of the Concept of Rural Development of Ukraine, which will allow to shift the focus of the state policy on support of rural development, improving the quality of life and economic well-being of people, which are living in rural areas, create the preconditions for expanded replication of appropriate pattern; to ensure food security of the state in the global division of labor.

In collaboration with the specialists of USAID «AgroInvest" project and NAAASU "Dorada" Heifer-Ukraine experts actively participated in the preparation Sample Charter of agricultural service cooperatives, Model Rules of agricultural service cooperative internal economic activity, which has been already introduced by the

Orders of the Ministry of Agrarian Policy and Food of Ukraine; preparation of the official scientific and practical commentary to the Law of Ukraine "On agricultural service cooperatives" and related legal acts.

During the reporting period was carried out active work on providing professional consulting and documentary support for Heifer-Ukraine ongoing projects.



Result-oriented training programs

The important component of each Heifer-Ukraine project is training its participants on effective methods of economy management, developing their entrepreneurial skills and ensuring Heifer's values and cornerstones. Besides, every year our foundation defines priority direction for training and this reporting period has been focused on family farms development. Also as Heifer-Ukraine is implementing the main it projects in tight partnership with other donors the special attention was devoted to integrating partner's values and approaches into the Heifer-Ukraine training programs.

During the report period 5 203 members have participated in 289 trainings, which includes such types of trainings as trainings on Heifer's cornerstones, participatory self review and planning (PSRP), technical trainings for the Heifer-Ukraine projects members, trainings for the Heifer-Ukraine staff (see chart below).



Institutional development of training program, which is based on the cornerstones and interactive techniques, was supplemented during this year by directions that has been required by a number of the projects: Ukraine Milk Communities - Phase III, Cooperative Learning Farm and Services, EcoFruit project, which are developed and implemented by the Heifer-Ukraine in cooperation with Danone and with financial support from the Danone Ecosystem (France), Heifer International (USA), DFATD/ SOCODEVI (Canada). Partnership with Danone and SOCODEVI showed that the trainings, which approved by the Heifer-Ukraine typical program, should be complemented and extended by new approaches, themes and methods. Our partners are also working with their own mission, values and principles, training modules that

actually encouraged a combination of process and work out joint activities in the educational program.

The first step was to prepare a training module on the cornerstones, including the principles and values of the partners and the principles of cooperation. It was conducted the training of trainers "Model of logical planning and management, based on the values and cornerstones of the three organizations" for leaders, managers, project coordinators. Besides,



it was worked out the operational plan for the implementation of joint training programs, including trainings for trainers, professional development trainings, specialized trainings for project participants and participatory self-review and planning trainings.

Family farming development. Accounting that the United Nations proclaimed 2014 as the International Year of Family farms, the Heifer-Ukraine projects is focused on the development of family farms, including the working out of additional training programs for this direction. Thus, it was developed such training programs:

• "The base model of values, key principles of sustainable development, planning and project management" for ASC and family farms";

• Module "Method of TOT conducting and recommendations regarding methods of training conducting on the subject "Fundamentals of Animal Husbandry and Veterinary Medicine" for participants at the stage of obtaining animals;

• "Principles of cooperation and the cornerstones of the Heifer-Ukraine. Cooperative management structure: the roles and responsibility";

• "Gender audit of family farms area security";

• "The role of family (man and woman) in the development of family farms, including financial literacy and equal distribution of labor."

It was prepared and implemented a series of training sessions on cooperation, ergonomic and economic approaches of farm building, quality and marketing of milk and methods of animal husbandry improvement, gender audit security for future small holders families.

Improvment of training conducting methodology. In June, 2014 Tetiana Nychypurenko, deputy program director, took part in workshop on Cornerstones in Nepal. Gained knowledge and experience from it has made the country office to revise and improve methodology of basic trainings conduction. Changes were applied to making lists of training participants and to its agenda. Thus, based on new methodology representatives of local authorities and community key partners are to attend trainings together with project participants. Such approach will allow to identify and discuss all community challenges and consider best possible solutions, which will specify responsibilities of all stake-holders. And the training programs was supplemented by hands-on group activities, designed to develop skills of partners' mutual support, trust and consolidation, which is essential for development of social capital in community. It is expected that innovations will be implemented in the FY 2015.





New Forms of Partnership Brings Changes to Existing Projects

This year Heifer-Ukraine opened new prospective for partnership. Ukrainian Philanthropic Marketplace becomes a reliable partner in supporting rural people of Ukraine.

Ukrainian Philanthropic Marketplace is Ukraine's first ever-independent nationwide social philanthropic infrastructure. Its aim is to bring together the people who are in need with those who can support them. UPM's strict code of conduct ensures that 100% of donations are transferred to their intended target. Their mission is to create, support and develop a nationwide platform which will effectively connect donors, nonprofits and recipients, providing a strong new framework for Ukraine's fast-evolving philanthropy and nonprofit sectors. The initative is supported by the grant of the Victor Pinchuk Foundation.

Thus Heifer-Ukraine became to cooperate with Ukrainian Philanthropic Marketplace in framework of several project. Two of the applied projects have already collected the entire amount that has been requested. The first project supported by UPM located in Babanka village, Cherkasy Oblast was aimed at nutrition improvement of children due to agricultural production generated on the orphanage's farm, teaching the orphans animal husbandry skills, sense of responsibility, which would enable them to lead independent life after graduation from the orphanage. Thanks to the collected funds the orphanage purchased a unique yoghurt maker which was designed especially for the needs of the orphanage.

Another project that received the support is situated in Starosillia village, Odessa Oblast.

Several years ago Heifer-Ukraine initiated a project for the local community, provided purebred animals, trainings and necessary materials for local families. It resulted in a stronger community with improved farming skills and high-quality herd. Coop organized a milk collection center for local community. After the first results of the milk collection center work, coop members felt the necessity to launch an additional center that would serve the remote villages. Launching the milk collection center requires a complex approach and a lot of equipment. Even though the center was almost ready one piece of equipment was still missing - Milk Quality Analyzers. In order to collect the lacking resources Heifer-Ukraine applied for Ukrainian Philanthropic Marketplace support. The call for help was placed on the UPM website and in few months the needed amount was collected.

Thanks to the funds, collected through UPM milk collection center in Starosillia has been launched and even more families rewarded for their hard work by income security and sustainability of their households.



The community forges ahead. People are already working on launching milk processing center which will provide milk to about 1000 of children from 5 schools and 5 kindergartens in Sarata region. This means that children will have a chance to have fresh high-quality not only at home but also at schools on a regular basis. It will also help a lot of local families receive stable income based on higher milk collection prices.

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FAO Roundtable on Agricultural Cooperatives in the CIS Countries and Georgia

Round table on Agricultural cooperatives in CIS countries and Georgia organized by FAO and Heifer-Ukraine took place on November 27-28, 2013 in Dnipropetrovsk.

The purpose of this roundtable was to gather representatives from coops,

organizations working with coops as well as selected donors and experts who have worked closely with coops in the region in order to exchange the experience and ideas on the development of cooperation in rural areas. Participants from Armenia. Georgia. Moldova. Ukraine and FAO-Budapest took part in the event.

The roundtable considered four main



issues of service coops in Armenia, Georgia, Moldova and Ukraine: Legal environment, Importance of agricultural coops, State policies toward agricultural service cooperatives, Vision: What can be done to build the cooperative movement in the CIS countries and Georgia?

Participants discussed national legislation on agricultural cooperatives and the fact that it should provide a good enabling environment for agricultural service cooperatives as well as tax issues for non-profit service cooperatives. Experts focused on the forms of support for establishment and development of agricultural service cooperatives that exist in the countries-participants and effectiveness of these forms. They also reviewed the existing state policy of coop support, policy (specific forms of support), which can help to establish coops and develop their work.

As a separate component of the round table participants discussed benefits rural





communities receive from coops. They agreed that coops are a key element of the stable development in rural territories, they increase incomes of the rural communities through development of the value added chains, improvement of quality and safety of the products, minimization of environmental impact.

It became clear that regardless of the source of resources, the main factor of changes is the initiative group in the community which is ready and knows how to implement projects. Everyone agreed on necessity to establish state general agency in order to coordinate development of the coops, distribution of funds and identification of strategic directions for cooperation development. Donors shouldn't follow policy of consumption while allocating fund, but create conditions for sustainable development as well as support coops establishment only in communities where people are ready to work.

Besides, on November 28th, participants of the roundtable visited agricultural service cooperatives, Cooperative learning farm and family-type mini-farm within the frame of Heifer-Ukraine's the Cooperative Learning Farm and Services project and Milk Communities project.

During the visit to the Cooperative learning farm participants observed a light hangar for 60 heads, purebred Austrian Holsteins, premises for milk collection and storage, milking room, premises for young stock and training room. In the demo family farms participants learned about the farms activity, history of establishment as well as about plans for future.

Participants highly praised cooperation with Heifer-Ukraine. Besides, all the participants highlighted the need to organize such events in the future in order to develop cooperation at the international level.

International Conference on Family Farms Development

On June 19-20, 2014 an International conference "Increasing the income of the rural population through the development of small family farms, united in cooperatives. Cost-effectiveness of family farms is the key to development of the



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agricultural sector of Ukraine" took place in Dnipropetrovsk Oblast. The conference was held by Heifer-Ukraine with the support of the Ministry of Agrarian Policy and Food of Ukraine, DRU ASC "Hospodar", Dnipropetrovsk Regional State Administration, Dnipropetrovsk Regional Council, Danone-Ukraine Company and Dnipropetrovsk Agricultural Consulting Service. The event gathered representatives of state and local public authorities. the representatives of diplomatic institutions, international

technical support and agribusiness projects, consulting services and agricultural cooperatives, international experts from Paraguay and Georgia, researchers and farmers.

The purpose of the conference was to discuss urgent issues related to the development of small family farms through their provision with legal support, agricultural service cooperation development and the creation of favorable conditions for business development in rural areas (the transformation of individual farm households into family farms). The participants also sought to determine the conditions of effective business management through social and economic leverage, environmental and gender policies, product quality assurance and consulting support. Practitioners, government representatives, researchers and all the persons concerned shared their experience and elaborated general recommendations in their areas of activity.

The conference included a plenary meeting and a number of sessions as well as guest familiarization with the work of a cooperative learning farm, small family demo farms and a milk agricultural service cooperative.

«Our team helps Ukrainian villagers develop and feel confidence, through introduction of the methods of effective farming and support of the unions of producers in the framework of service cooperation. It allows achieving profitable farming and sustainable development of the villages. Family-type farming is production, managed by the family and based usually on the family's assets and workforce (including men and women). Our experience shows that keeping 1-2 cows is not profitable. In the framework of the project we introduce model of the family farm for 10-20, where using modern technologies of cattle breeding, family farm has an opportunity to increase quality and quantity of the produced milk and to decrease the cost. Such farm ensure family with monthly pure income in the amount at least 500\$", - said Viktor Teres, Heifer-Ukraine country director, when presented initiatives of Heifer-Ukraine in the area of family farming development in Ukraine.

Blas Cristaldo General Manager, FECOPROD (Federation of agricultural cooperatives in Paraguay) presented experience of business strategy implementation while developing dairy and grain sector in FECOPROD. Experts and authorities from Georgia, Agara told about the experience in development of small agricultural producers in Ajara while setting up work of agro-service centers. Ghislain Cloutier, President of SOCODEVI (Canada) presented international experience of SOCODEVI on sustainable development of coop model for prosperity of rural communities. Inna Ilienko representative of our partner, Danone company delivered a speech on how Danone works on transformation of individual rural household into sustainable business model. Representative of the Ministry of Agriculture of Ukraine supported the event and shared their views on prospects of animal production development in Ukraine in terms of development of small family farms.

The participants of the conference had a chance to visit small family farms in Dnipropetrovsk Region, the Agricultural Service Cooperative "Dobrobut Andriivky" and the cooperative learning farm of AE "Molocharske". It was an important practical addition to the plenary day, where the participants discussed the urgent issues of small family farm development in Ukraine.

The conference was highly evaluated by the participants and guests of the conference, they marked the importance of such event in developing rural areas in Ukraine and in raising farming to a higher level.





Plans for the Coming Year

• Continue implementing innovative rural development projects throughout Ukraine while increasing their scale, improving efficiency of work and ultimately empowering rural agricultural producers to become self-sustainable and influential, able to protect their economic and social interests.

• Expand fundraising for new projects, including cooperation with other national and international NGOs in Ukraine and trans-border projects with other NGOs in the region. Attract donors by combining resources from different sources for scaling up and improved project impact.

• Continue developing cooperation with the Danone Ecosystem Fund, Danone Ukraine, and DanTrade to successfully implement the new planned Phase 2 of Cooperative Learning Farm and Services project, the planned Phase 2 of Strawberry Cooperatives Development (Ecofruit) Project, as well as the ongoing Phase 3 of Milk Communities Project.

• Continue strengthening and developing relations with state authorities and other stakeholders to attract co-funding and jointly advocate for needs of smallholders united into Agriculture Service Cooperatives and Unions of Cooperatives.

• Prepare organization's strategic and transition plan for 2015-2017. The plan will ensure financial independence and sustainability of the future operations and projects.















List of Heifer-Ukraine projects July 1st, 2014

#	Project N	Project Location	Project Name	Coordinator	Project Duration
1.	UA0869HIUA00	Ukraine	Ukraine Milk Communities – Phase 3	Tetiana Danyliv Oleksandr Gudyma	2013-2015
2.	UA0866HIUA00	Oleksandrivka, Pokrovka raion, Dnipropetrovsk oblast	Coop Learning Farm and Services Project	Yuriy Bakun	2012-2015
3.	UA0867HIUA00	Western Ukraine	EcoFruit project	Andrii Halias Yosyp Knyzhytskyy	2012-2015
4.	27-0857-11	Losiatyn village, Kremenets raion, Ternopil oblast	Helping rural families improve animal breeding and potato growing in Kremenets raion, Ternopil	Myron Petryshyn	2011-2017
5.	27-0859-11	Andriivka village, Pokrovskyi raion, Dnipropetrovsk oblast	Improvement of the wellbeing of rural families in Andriivka village, Pokrovskyi raion, Dnipropetrovsk oblast	Vasyl Pavlyshynets	2011-2015
6.	27-0860-11	Hlyboka urban village, Chernivtsi oblast	Revival of individual rural households in Hlyboka raion, Chernivtsi oblast	Myron Petryshyn	2011-2017
7.	27-0861-11	Lypivka village, Rohatyn raion, Ivano-Frankivsk oblast	Helping the rural population in Rohatyn raion, Ivano-Frankivsk oblast produce organic potatoes	Myron Petryshyn	2011-2017
8.	UA0872HIUA00	lvankivtsi, Znamianka raion, Kirovohrad oblast; Novi Broskivtsi, Storozhyntsi raion, Chernivtsi oblast	Milk Value Chain project	Vasyl Pavlyshynets Myron Petryshyn	2014-2016

Heifer-Ukraine main Partners



Ministry of Agrarian Policy and Food of Ukraine Local authorities and local self-governments

DANO



Ecosystem Fund Danone

Danone-Ukraine



DanTrade

Jkraine



Canadian Department of Foreign Affairs, Trade and Development (DFATD)

United States Agency for International Development (USAID)



SOCODEVI



Agricultural advisory service of Dnipropetrovsk Oblast

USAID | Проект АгроІнвест

United States Agency for International Development (USAID)|AgroInvest Project



National Association of Agricultural Advisory Services of Ukraine "Dorada"



All-Ukrainian Association of Village Councils



United Nations Development Programme (UNDP)

Association of Farmers and

Agricultural Service

Cooperatives Union of

Ukraine

Private Landowners of Ukraine



Research Institute of Organic Agriculture (FIBL)



Union for Promotion of Rural Green Tourism Development in Ukraine



Food and Agriculture Organization of the United Nations (FAO)

Heifer-Ukraine Key Staff as of October 1, 2014



Ukrain

Viktor Teres Heifer-Ukraine Country Director/President



Andriy Kuzmenko Director of Operations/ VP of Finance



Anna Pidgorna Program Director/ VP of Programs



Tetiana Nychyporenko Deputy Program Director/ Monitoring&Evaluation Coordinator



Oksana Vasylenko Deputy Director of Operations/ Financial Administrator and HR



Valerii Bondarchuk Fundraiser and PR Specialist/Legal Adviser



Olha Trubnikova Trainer

How You Can Help

Change is not possible without you! Donate to provide hope, dignity and economic opportunity to Ukraine's rural families!

• We are dedicated to the belief that all people have the right to dignity and economic opportunity. You can join us in providing the tools and support that save and improve lives of smallholder producers in Ukraine.

• No matter how small, your contribution makes a difference. And you can trust that your donation will be used wisely.

• Help rural families learn skills to start and sustain their own small businesses or improve their agricultural production to generate higher profits.

• Deliver emergency aid when disaster strikes, especially in warfare areas of Eastern Ukraine.

Bank Details for Your Donations

Account to receive your donation in USD:

Correspondent Bank Name: JP Morgan Chase Bank, New York , USA SWIFT CODE: CHASUS33, Account Number 001-1-000080 Bank in Ukraine: Privatbank, Dnipropetrovsk, Ukraine SWIFT Code: PBANUA2X IBAN Code: UA243206490000026000052623610 Name: DOBROBUT GROMAD MIZHNARODNIYI BLAGODIYINIYI FOND, Account Number 26000052623610

Account to receive your donation in Euro:

Correspondent Bank Name: DEUTSCHE BANK AG, Frankfurt, Germany SWIFT CODE: DEUTDEFF, Account Number 100-947012110 Bank in Ukraine: Privatbank, Dnipropetrovsk, Ukraine SWIFT Code: PBANUA2X IBAN Code: UA35320649000026004052622888 Name: DOBROBUT GROMAD MIZHNARODNIYI BLAGODIYINIYI FOND, Account Number 26004052622888

Account to receive your donation in UAH:

Name: International Charitable Fund COMMUNITY WELLBEING Identification code 21712644 Account Number: 26009052626403, BIC 320649 Bank in Ukraine: Privatbank, Dnipropetrovsk, Ukraine





Contact Information

3-G Trutenka St., Office 484, Kyiv, 03022, Ukraine Phone: +38-044-490-7629, Fax: +38-044-494-2609

Viktor Teres, President, Heifer-Ukraine/Country Director Viktor.Teres@heifer.org.ua

> Anna Pidgorna, Heifer-Ukraine/Program Director Anna.Pidgorna@heifer.org.ua

> > www.heifer.org.ua