



**HEIFER**  
INTERNATIONAL  
**UKRAINE**



**HEIFER-  
UKRAINE**



# Annual Report June 2008- July 2009

**FIFTEEN YEARS OF SUCCESSFUL SERVICE TO  
RURAL FAMILIES IN UKRAINE!**





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## Letter from the Country Director



Dear friends,

This fiscal year marked the 15<sup>th</sup> anniversary of the Heifer International Program in Ukraine and we have a lot of important achievements to share (see Chapter *Our Highlights for 15 Years of Successful Service in Ukraine*) and even more plans ahead (see Chapter *Plans for the Coming Year*).

Fiscal Year 2009 (July 2008 – June 2009) was highly productive for Heifer Program in Ukraine. We are very pleased to share our successes, inspirations and plans for the future development of our organization!

We are now an experienced, well-known organization with a strong team, reliable partners and tangible results of our work in communities. Heifer-Ukraine is recognized as a national leading NGO that not simply assists smallholders in rural areas, but builds their capacities and inspires and enables local leaders and grassroots membership-based organizations to build sustainable rural communities. Our focus is on uniting and inspiring communities for action in community-driven development, on innovative and effective approaches to building leadership and strengthening local organizational capacities.

In December 2008 we were recognized as *Benefactor of the Year 2008* – the best international charitable organization in Ukraine! This prestigious award was given in the frame of the national annual contest conducted by the most prominent charitable organizations of Ukraine, including *International Charitable Foundation Ukraine 3000* (under the direct supervision of Ukraine's first lady), *Ukrainian Benefactors' Forum*, and *Center for Philanthropy*.

In the last year we have also developed and approved a new Strategic Plan 2009-2013, which reinforces our organizational growth and expansion and will allow us to assist more rural families in more efficient ways. See our priorities of work in the Chapter *Plans for the Coming Year*.

In the past year, we continued implementing projects to support rural families from 17 regions of Ukraine (out of 24), reaching

over 3,840 assisted families with a total of 51 projects (since the beginning of the program). Besides, we have launched several phase 2 projects with our experienced project holder organizations – Agricultural Service Cooperatives to further develop their value added activities such as milk processing and packing, as well as drying and packaging berries, mushrooms, and/or organic vegetables. Such activities boost social and economic development of communities and help rural families faster improve their livelihoods and reach self-reliance and sustainability.

This year new opportunities for our work with Agricultural Service Cooperatives in Ukraine have emerged. Heifer-Ukraine has lobbied for the approval of The State Special Economic Program of Supporting Development of Agricultural Service Cooperatives till 2015. The Program has been finally adopted by the Cabinet of Ministers of Ukraine on June 3rd, 2009. This important step in national rural policy development was achieved thanks in no small part to all lobby efforts of Heifer-Ukraine and the cooperatives it supports. The Program opens promising opportunities for co-ops to receive state funding for purchase of equipment, which will also strengthen Heifer-Ukraine's projects.

We hope the next year and the next strategic period will bring us more successes and we will be able to overcome all the challenges of the current economic downturn, improve our fundraising and have more impact on policy development.

We are very grateful to the staff at Heifer-International headquarters in Little Rock, Arkansas, U.S. We highly appreciate the constant support of the entire donor community and the Government of Ukraine!

Sincerely,  
Viktor Teres,  
Heifer-Ukraine Country  
Director,  
President of the International Charitable Foundation Heifer Project  
International, Ukraine





## Heifer International at a glance

### Heifer International in the world

Heifer International is a non-profit, humanitarian organization dedicated to ending world hunger and saving the earth by providing livestock, trees, training and other resources to help poor families around the globe become self-reliant.

Since it began in 1944, Heifer has worked directly with 12 million families in more than 125 countries and in 38 U.S. states.

Animals from Heifer International provide milk, eggs, plowing power and other benefits that for families across the planet can mean improved nutrition, education for children, health care, improved housing and literally a new way of life.

What makes Heifer unique is the practice known as "passing on the gift." Families receiving animals agree to pass on the first offspring – or an appropriate equivalent – to another family in need, starting a chain of giving that often touches thousands of lives.

But Heifer International's most striking qualities are its simplicity and effectiveness. In short, Heifer's common-sense approach to sustainable development works – one family at a time.

The American Institute of Philanthropy (AIP), a nonprofit charity watchdog and information service, has recognized Heifer International in 2009 as one of its top-rated charities. In its statement, the AIP said: "We are pleased to inform you that your organization has met the stringent standards for financial efficiency and accountability required by AIP to qualify it for listing as a top-rated charity on our Web site."

There are a number of opportunities for Heifer to work in Ukraine with its historically-rooted traditions of agriculture, rich natural resources and interesting cultural traditions. Agriculture is one of the most important industries in Ukraine, and rural communities have always been the key players in the development of the modern Ukrainian society.

#### Statistical Data: Agriculture and Rural Development in Ukraine

- **Ukraine** – former breadbasket of the Soviet Union
- **Arable land** – over 69% of the country area of the country = 22% of arable lands in EU.
- 60% of Ukrainian arable lands - **black soils**
- Up to 90% of labor intense agricultural products (incl. dairy) are produced by **small holders**
- **As of August 2009, the average monthly wages** in agricultural sector were about 160 USD, which is 68% of an average wage in Ukraine.
- Up to 30% of rural population have average monthly income **below the official subsistence level**
- More than 30% of rural residents are **unemployed**.

Opportunities for Heifer-Ukraine:

- High percentage of **rural population**, their **high role** in agricultural production;
- Geographical, ethnical **diversity**;
- Development of **state programs** on rural developments, service cooperatives support;
- **Service Agricultural Cooperatives** – potential agents of change;
- Historic **traditions of land ownership**;
- Historic **traditions of community work**, **democratic** decision-making;
- **Grant opportunities** for rural development, local democratic transformations.

At the same time there are *challenges* for Heifer-Ukraine work related to the current economic and social problems rural areas are facing:

### Heifer International in Ukraine



1994

The first pilot project for Western Ukraine "Small Farm Development in Drohobych District" designed by Heifer International Representative Office in Central and Eastern Europe was approved. This project was meant to provide support to local farmer families in developing their homesteads and improving the livestock.

1995

The first delivery of Simmental heifers to smallholder families in Drohobych Region took place within the first pilot project in Ukraine.

1998

The first conference held for Ukrainian smallholders.

2000

**International Charitable Foundation Heifer Project International (Heife- Ukraine)** is officially registered with the Ministry of Justice of Ukraine, Kyiv.

The Annual Conference for Central and Eastern European Program of Heifer International with the participation of Country Directors of eleven CEE countries along with Heifer Headquarters' representatives was held in Lviv. A workshop on CEE Program strategic planning was organized during the conference.

2001

Heifer conducted its first gender awareness workshop in Ukraine.

The first Annual Project Holder Meeting in Ukraine was held.

A group of Heifer donors from the USA along with Heifer Headquarters staff members made their first Study Tour to Ukraine.

The first training is conducted for project leaders on Cornerstones and issues of gender integration.

2002

Annual Project Holder Meeting was held.

The first dairy cooperative was registered within Heifer Ukraine project in Kuzmivka village.

2003

Heifer Ukraine Project Holder Meeting and Strategic Planning workshop were conducted.

Main office of Heifer Ukraine moved from Lviv to Kyiv. Lviv office continues operations in the capacity of a field office.

The Eurasia Foundation awarded a grant with a goal to create a demonstration model of sustainable development in the Carpathians based on the results of two other Heifer International Ukraine projects.

See continued on the next page



## 2004

Conference "Ten years in Ukraine – experience exchange" was held to celebrate the 10th Anniversary of Heifer activities in Ukraine.

Heifer-Ukraine's first Strategic Plan for 2004-2008 was developed and approved.

## 2005

Group of donors from the US have visited Western Ukraine together with HI Headquarters' representatives.

## 2006

Leadership training is held in Kyiv for Heifer top managers from different countries.

## 2007

International training workshop in Kyiv on project monitoring and evaluation for Heifer representatives from different countries.

## 2009

Heifer-Ukraine has received funding from the Netherlands Embassy (Matra-KAP) program for environmental project on participatory watershed management in Odesa region.

Heifer-Ukraine has received **Benefactor of the Year national award** as the best international charity organization in Ukraine!

The flood rehabilitation project for Western Ukraine is developed and approved by Heifer International HQ to help alleviate the damage caused by the 2008 summer flooding.

Heifer-Ukraine Country Program Strategic Plan 2009-2013 is developed and approved.

- Low living standards, poverty expansion,
- Insufficient social services;
- Lack of education opportunities in entrepreneurship for rural residents;
- Insufficient access of rural residents to loans, legal consultations, potential partnerships;
- Gender inequality: strategic needs of most women are not met, they have limited access to resources.

It is important for Heifer-Ukraine to consider the political, economical, social, and cultural transformations in villages. Besides, it also considers the impact its projects have on the development of democracy, sustainable communities and private households, high social security and gender equity.

### Mission, Vision and Strategy of Heifer-Ukraine

The Heifer-Ukraine is a well-known successful charitable organization with wide experience



Strategic Planning Workshop of Heifer-Ukraine. November 2008

and effective professional team. In 2008, the first Strategic Plan 2004-2008 was successfully completed and a new Strategic Plan 2009-2013 was developed and approved.

### Heifer International Ukraine Statement of Purpose

Heifer-Ukraine works with rural communities to improve the well-being of families while caring for the environment.

### Values of Heifer-Ukraine

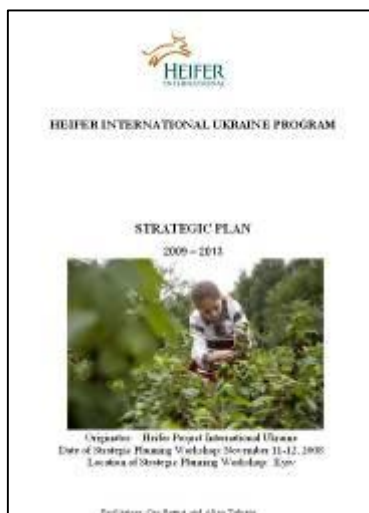
- Honesty
- Professionalism
- Responsibility
- Efficiency
- Dedication
- Sustainable development

### Priority Issues

Strategic Objectives for Heifer-Ukraine according to the Strategic Plan for 2009-2013 include:

- *Priority I: Institutional strengthening and capacity building.* Institutional capacity, which includes skills and technical resources of staff, Board and project holders, is needed to ensure effective management of the Heifer-Ukraine Program, efficient implementation of Heifer-Ukraine projects, and development of new initiatives in support of Heifer-Ukraine's mission.
- *Priority II: Resource development and partnership.* This priority includes attracting all necessary resources (including grants, human resources etc.), developing effective partnerships with other organizations, and promoting organizational achievements and values through PR. It serves the effective management of Heifer projects to promote fulfillment of the mission and the building of a positive organizational image.
- *Priority III: Influencing local policies, systems and practices for sustainable development of rural livelihoods.* A fully integrated advocacy component is necessary for the organization's work at local, oblast, state, and international levels. It is used to support active communities in their work to impact policies, systems and practices. Advocacy is also used in building partnerships, resource development, and improving the institutional environment for Heifer Ukraine's work at multiple levels.
- *Priority IV: Integrated and sustainable development of rural communities.* To reach its mission, Heifer-Ukraine will focus on strengthening rural communities through the design and implementation of comprehensive and diversified projects.

In support of the Mission of Heifer International, Heifer-Ukraine in partnership with other organizations focuses on assisting disadvantaged rural communities, small holders and farmer to improve their living standards and help them achieve sustainability.



# Heifer's Cornerstones

Everyone involved in Heifer International work is guided by Cornerstones - principles developed for almost 60 years of Heifer International successful work in fighting hunger and poverty.



**Passing on the Gift** allows families and individuals who have received animals or other support to be donors themselves. This spirit of goodwill ripples through the community as animals are passed on and bonds are formed in a group effort to better their own lives.



**Accountability** allows for organization at the grassroots level. Community members decide together what kind of animal and assistance they would like. They also set goals, plan appropriate strategies to achieve those goals and evaluate their success.



**Sharing & Caring** embodies Heifer's belief that global problems can be solved if all people are committed to sharing what they have and caring about others.



**Sustainability & Self-reliance** is necessary for the long-term success of projects. Heifer can only fund a project for a limited time so the families Heifer works with must plan to support themselves.



**Improved Animal Management** means that project participants learn how to keep their animals safe, healthy and productive through proper food, shelter, healthcare and reproductive management.



**Nutrition & Income** are the rewards Heifer expects recipients to reap from their gift animal through the consumption and/or sale of products such as milk, eggs, cheese, honey, wool etc.



**Gender & Family Focus** encourages women and men to share in decision making as well as in the benefits the animals and training bring



**Genuine Need & Justice** ensures that those most in need are given priority in receiving animals and training.



**Improving the Environment** includes such agroecological techniques as improving soil fertility with animal manure, promoting forestation, respecting and encouraging biodiversity, monitoring watershed conditions and minimizing erosion.



**Full Participation** is expected in groups that Heifer works with. Leaders at the grassroots level should be committed to involving all members in decision making.



**Training & Education** include formal sessions as well as informal farm visits and demonstrations. Each project group decides on their own training needs and local people are involved as trainers. Some topics of education include human nutrition, food processing, marketing and leadership development.



**Spirituality** is expressed in common values, common beliefs about the value and meaning of all life, a sense of connectedness to the earth and a shared vision of the future. Heifer International works with people of all beliefs in our efforts to overcome poverty and hunger.

## Our Highlights for 15 Years of Successful Service in Ukraine

This year Heifer-Ukraine marks its 15<sup>th</sup> Anniversary, and this Annual report reviews our key achievements for the 15 years of successful service in Ukraine.

### We have built a strong organization with an experienced dedicated team

- Organization is officially registered in Ukraine as a separate legal entity (charitable foundation)
- Offices – Kyiv (11 employees), Lviv (4 employees); regional representatives in Crimea and Odesa, Cherkasy (salary paid by other donors)
- Highly qualified staff

### We have diverse projects in 17 regions of Ukraine!

- 51 projects (12 completed) since 1994
- 16 oblasts covered + Republic of Crimea
- Diversification of support provided in the frame of projects
- Project holder organizations have developed their institutional capacities

### Public image of a strong, trustworthy organization working on rural development

- Well-known respected charitable organization, winner of last year's National Competition as the *Best Charitable Organization of the Year*.
- Cooperation with national/ regional authorities
- Awards received from Ministries, Governors and regional authorities, as well as village councils

- Fundraising is developing with more and more grants received from external donors

### We have built a strong methodological background of our work and share our developments with partners

- Methodological developments (instructions, criteria, legal forms etc), including pass-on of equipment; pass-back of equipment and pass-back of animals/plants
- Strong Programs and Initiatives: Gender Equity, Training Program, Youth Initiatives Incorporating Environmental Initiatives into projects, separate environmental projects

### Successes in advocacy work

- Partnership with the Ministry of Agricultural Policy of Ukraine
- Our impact at the policy level (contribution to developing state programs, Carpathian Convention, rural tourism, policies on certification of traditional food etc.)
- Our project holders, membership-based organizations of smallholders, are already receiving assistance from the Government in the form of milk trucks and other capital equipment.





## Our Highlights for the Fiscal Year 2009

Highlights of Heifer-Ukraine success in 2009 fiscal year are:

1. **New Phase 2 projects** are launched, **project diversification** is promoted considering the needs of target groups.

2 new phase 2 projects were launched, including:  
 - in Avdiivka village, Kulykiv raion, Chernihiv oblast;  
 - in Rakhiv and Tyachiv raions of Zakapattia oblast.

**As of FY 2009, Heifer-Ukraine has 41 active projects in 16 oblasts of Ukraine and AR of Krmv**

2. **Flood recovery project** is launched in Western Ukraine to assist in the restoration of individual rural household plots of the members of village communities - located in the close proximity to Heifer-Ukraine project sites - destroyed as a result of the natural disaster (flood) July 23-27th 2008 in the Western region of Ukraine (Korchyn, Krushelnytsia, Yamelnytsia, and Rosokhach villages of Skole raion Lviv oblast, Zavii and Hrabivka villages of Kalush raion Ivano-Frankivsk oblast, Davydivka, Panka and Stara Zhadova villages of Storozhynets raion Chernivtsi oblast).



3. **Diversification of projects is promoted to include different types** of support for rural communities: animals/ plants/ equipment/ trainings etc. At the beginning of its work,

Heifer Ukraine used to provide only cattle to needy families; while now the active participatory planning of community needs allows receiving other types of assistance. When

planning types of support in our projects, we account for the actual needs of communities and their priorities as

identified in Business Plans of Project Holder organizations – Agricultural Service Cooperatives.

Furthermore, there are educational awarenesses – raising projects aimed at knowledge/ skills development of the target groups (first of all, rural families) on making/ increasing income generation from different sources, including rural tourism.

4. There is increase in the **number of passed animals** (see table below).
5. There is an increase in the **number of families** that received animals/ plants from Heifer-Ukraine and through passing on the gift (see table below).
6. **Wellbeing of families, income of ASCs, village communities** is growing

For instance, in the frame of the project # 27-0842-01, at the end of 2007 rural families from Nyzhnie Selysche village in Khustka raion, Zakarpattia oblast have received 10 pedigree sows and 1 breeding boar. During the first year of project implementation, they received 231 piglets. The average income from selling piglets was almost 875 USD per participating family.

Another example of successful income-generation is in the project # 27-0847-01 on Improving the Nutrition of people recovering from drug addiction and people living with HIV/AIDS in Kirovohrad oblast through Greenhouse Development. After starting rabbit breeding, the Rehabilitation center has used 12 rabbits in 2009 for improving nutrition of the clients (30 kg of meat) and has sold 6 rabbits for the amount of almost 94 USD.

7. Organization grows **institutionally** – qualification of personnel is growing, additional resources are involved.

Employees participate in professional trainings. Project Holder organizations are advised in fundraising, including applying for the state support and grant competitions.

8. Growth in the **number of successful project leaders and participants**, whose achievements depend on Heifer-Ukraine.

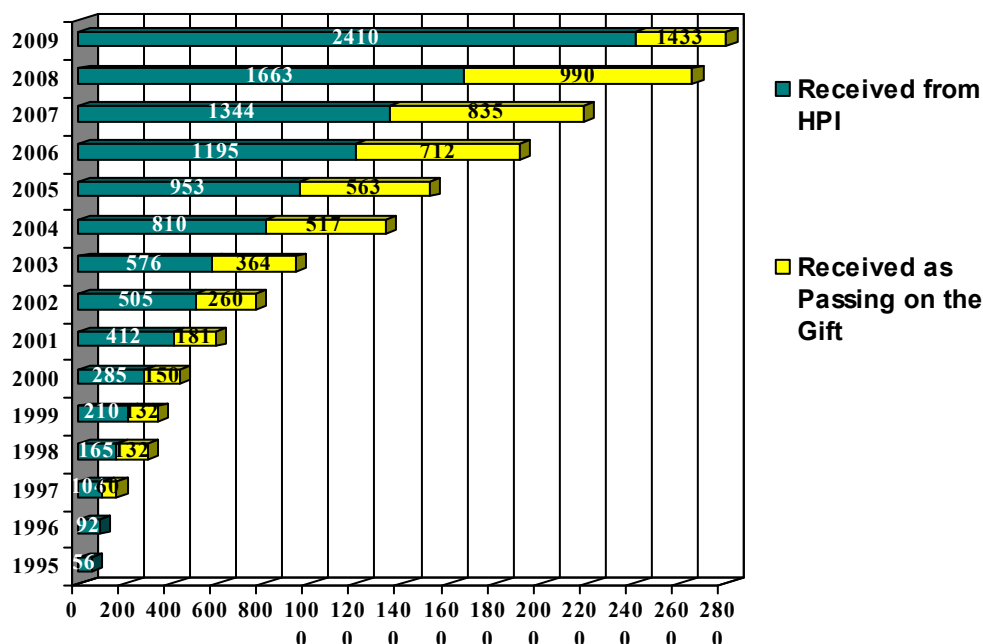
Some leaders are successful in community development, get grants from other sources, and get elected to local and raion councils.

**The Number of Originally Received from Heifer Ukraine and 'Passed On as a Gift' Animals and Plants**

Animals/ plants	Originally received		Passed-on as a gift	
	In 2009 FY	Totally for 15 years	In 2009 FY	Totally for 15 years
Dairy Cattle	286	1359	188	886
Horses	20	90	6	31
Pigs	268	412	92	173
Sheep	192	712	144	501
Goats	32	86	26	58
Rabbits	204	258	0	20
Poultry	900	1438	320	320
Potatoes, kg	82450	87950	4752	92702
Saplings, seeds	11612	78598	1220	79818
Bee families	94	1180	104	1857



**The Number of Households That Received Assistance through HPI projects, in Chronological Order, as of July 1st, 2009**



9. Successful work of personnel and project participants was **prized** by Heifer-Ukraine headquarters.

"Golden Talent" award was received by the leader of project #27-0828-01 Galyna Illyash.

10. Publicity of Heifer-Ukraine grows among **target**

**groups** and general public: there is an increase in number of publications, media coverage, invitations to conferences/ workshops from partner organizations.

11. In June 2007, Heifer-Ukraine success was recognized by a number of **official national/ regional awards/ thank you certificates**.

### Awards Received by Heifer-Ukraine and its Representatives in 2009

- **Benefactor of the Year** – national award; received in the category "the best international charitable organization in Ukraine – 2008". Awarded by the organizers – group of the most reputable charities, non-profits and businesses.
- Lapel badge "**Honorable Tourism Worker**" officially awarded to Viktor Teres by the Ministry of Culture and Tourism of Ukraine. Serves as an official recognition of Heifer-Ukraine's achievement in rural green tourism development.
- Awards from the **state authorities of different levels** to Viktor Teres and Heifer-Ukraine as recognition of organizational achievements in assisting rural communities:
  - Special honorary thank you certificate from Ivano-Frankivsk oblast (province) council and the prize of about 40 USD, which was then donated for the development of the Agricultural Service Cooperative "Stozhary";
  - Lapel badge from Chernivtsi oblast (province) council. This is the tens award of such type awarded in oblast under the category "Goodwill. Charity. Beneficence";
  - Honorary thank you certificate from Storozhynets district council, Chernivtsi oblast;
  - Honorary thank you certificate from Chernihiv oblast council;
  - Special watch with an emblem of Kalush town from Kalush raion;
  - Honorary thank you certificate from Kulykiv raion council, Chernihiv oblast;
  - Honorary thank you certificate from Avdiivka village municipality, Chernihiv oblast;
  - Honorary thank you certificate from Bilhorod-Dnistrovsk raion council of Odesa oblast;
  - Thank you certificate from Holiiv raion council of Kyiv.



Heifer-Ukraine's Director Viktor Teres receives the Benefactor of the Year award from the well-known actor Bohdan Stupka



Awards from raion and oblast councils in Chernivtsi oblast



## Our Financial Indicators

### Budget by sources

In 2009 fiscal year (from July 1<sup>st</sup> 2008 to June 30<sup>th</sup> 2009), the total organizational budget was 1,301,9933 USD.

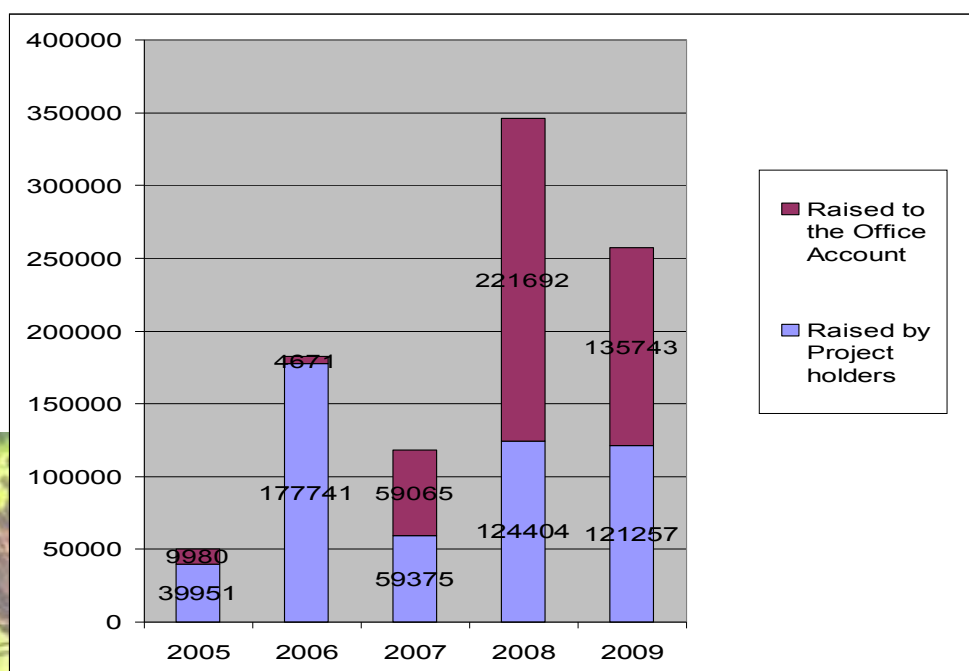
Sources of budget include funding from the Headquarter, external grants, co-funding from other donors and authorities. There is also non-monetary support provided as volunteer work, use of local resources. We seek to decrease expenses, including through the state program on development of animal husbandry.

Furthermore, Heifer-Ukraine constantly works to diversify its budget sources. In 2009, there was an increase in grant funding.

In 2009 fiscal year, co-funding of 28 ongoing projects was 346 095 USD, including financial support of ASCs work from the state budget, grants of other organizations, own contribution of communities (including in-kind) etc.

The audit is conducted annually. Audit report for 2009 is available from the office upon request.

### Funds raised by Heifer-Ukraine and project holders, 2005-2009, USD



## Our Initiatives in Depth

### Community and Entrepreneurship Development in Rural Areas

ASCs - the main implementing organizations of Heifer-Ukraine projects - raise the level of well-being of communities, bring people together to solve common problems, and promote sustainability. By providing services in plowing, milk collection and cooling, collecting and drying fruits, berries and herbs, grain processing, and others ASCs solve many problems of small holders. Moreover, ASCs greatly contribute to the growth of social capital, unite communities and introduce different social initiatives.

Ukrainian legislation also supports ASCs, as stated in The State Special Economic Program of Supporting the Development of Agricultural Service Cooperatives till 2015. This program has been adopted by the Cabinet of Ministers of Ukraine on June 3rd, 2009 thanks in no small part to all advocacy efforts of Heifer-Ukraine and the cooperatives it supports. This program opens promising opportunities for ASCs to receive state funding for purchasing equipment.

Heifer-Ukraine's model of supporting ASCs is based on assisting them in improving the quality of services and expanding their range. This is achieved through training, providing equipment and materials. A special mechanism was developed to ensure efficient use of the provided equipment. This model is proposed for use by national authorities and other donors.

In fiscal year 2009 Heifer-Ukraine program staff has been improving mechanisms of supporting the development of ASCs; methodologies of monitoring economic efficiency of cooperatives and their impact on project participants. A methodology was developed to separately count the number of families that received training and have been using provided equipment.

#### SUCCESS STORY

Project # 27-0826-21

#### Successes Processing Gifts of Nature

The Agricultural Service Cooperative (ASC) "Gazda" in the frame of the project #27-0826-21 is successfully continuing to

provide herb, fruit, mushroom and berry drying and processing services. In the framework of the project, the ASC has purchased packaging equipment and a grinder to create a combined processing line. The project covers a wide area – it targets Rakhiv and Tyachiv raions of Zakarpattia oblast.

The drying and packing of products is guided by specially designed Regulations and foresees establishing a Special Fund of the Cooperative. Dried products are delivered to the self-sustaining unit in Luh village. After packing the products are sold through a network of stores. It is planned to produce



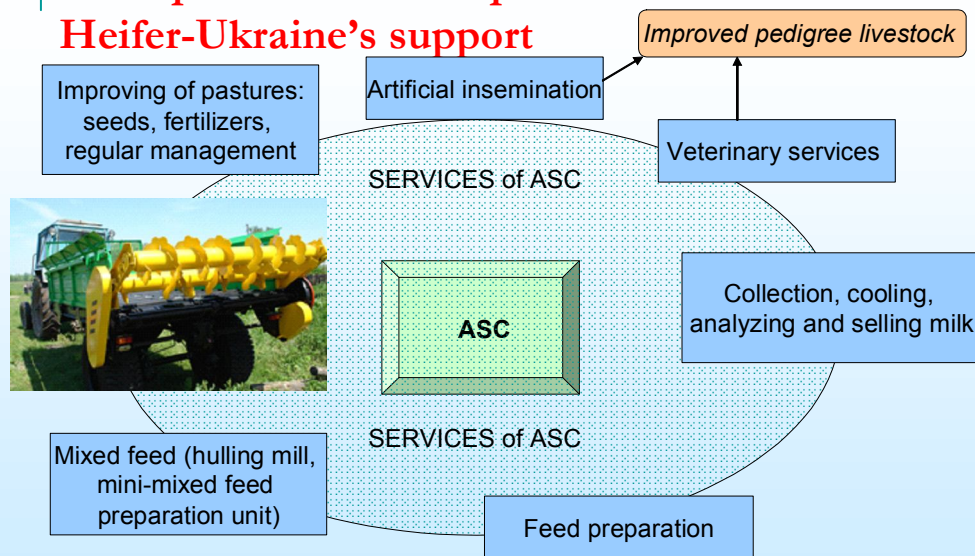
at least 10 tons of the packed products per year. What is important is that this produce is of high quality, originates from environmentally clean famous Carpathian region and meets national standards.

Project activities started only last year, but there are already 27 job places created and more than 120 trained rural families collect wild berries, herbs, and mushrooms. The percentage of women involved in collection is 67%; percentage of employed women is 63%. Currently, a network of collection centers covers 15 villages.

For the period from July to October 2008, there were 9.1 tons of wild berries and herbs collected, which is 2.6 times as much as in the previous year. The value of the collected produce is about \$9500 USD.

Project finds strong support from local authorities. The head of Rakhiv raion council has promised to co-fund Heifer's project in Luh village in the amount of almost \$6,000 USD, which opens new opportunities for processing agricultural products, for example through freezing. Project also evokes high interest of international donors. In the frame of the FAO Project on Sustainable Agriculture and Rural Development in Mountain Regions (SARD-M) the follow-up project of Heifer-Ukraine is now under consideration for pilot funding on remunerating positive environmental externalities though developing and promoting regional brand of organic products and services with Geographical Indication (GI) such as forest produce, traditional cheese, rural tourism etc.

### Example of the Development of ASCs with Heifer-Ukraine's support



All these areas of services are where ASCs may need support

Heifer-Ukraine provides ASCs with consultations on entrepreneurship, financial management, fundraising (including crediting), development of rural tourism, marketing, etc.

#### SUCCESS STORY

#### Project # 27-0811-70 To Community Success through Tourism Development

Heifer-Ukraine provides ASC - project holders with consultations on entrepreneurship, financial management, fundraising (including through crediting), development of rural tourism and other issues of high interest for ASCs.

One of the main problems faced by villagers is selling agricultural produce. Heifer-Ukraine and partners conducted several trainings on animal breeding, marketing, rural green tourism and community development. The



main purpose of these trainings was to prove that a complex approach is needed to solve this problem. As a result, project participants from the villages of Kvasy, Luh, Bilyn, Dilove, who



also are members of "Gazda" ASC initiated several traditional festivals, i.e. "Festival of Kvasy lizhnyk" (blanket made of sheep wool), which is very popular in the region, "Rakhiv brynza" (cheese made of sheep milk), "On Polonyna" (mountain meadow – when all sheep are put out to pastures in mountains), "Hutsul paths" (horse competition). Thanks to starting and promoting these festivals, which include almost all fields of agriculture, the number of visitors has increased three times, which positively impacted rural green tourism development. Now villagers have a good market to sell milk, meat and wood products!

#### SUCCESS STORY

Project # 27-0829-02

##### Co-ops Unite to Lobby for Higher Milk Prices

Establishment of the first in the region co-op milk collection and cooling center was a big event in Kirovohrad oblast. The experience of the "Ivankovetskyi Svitanok" co-op supported by Heifer-Ukraine is often described in mass media. Valentyn Lutsenko, executive director, was invited to take part in the meeting on the issue of establishing new agricultural cooperatives conducted by the Prime-Minister of Ukraine.

Three similar cooperatives were created on the basis of "Ivankovetskyi Svitanok"; they have established a raion association of cooperatives. The main objective of the association is to increase the volume of milk production and selling, which will allow to lobby for a higher selling price.

Effective and modern milk production and processing in rural areas is a more effective tool for supporting cooperation. It is expected to increase the price of milk by approximately 50%, which will result in improved well-being of the rural population. Taxes paid to Orphanages, retirees and disabled people who are patients at the hospital, schools and kindergarten will also be able to buy milk products at a reduced price! ill also be able to buy milk products for a reduced price!

ASCs supported by Heifer-Ukraine invest part of their income into social projects – they support schools, kindergartens, reconstruct roads, organize community laundry units etc. This makes an important contribution to community development and attracts even more people to join ASCs



#### SUCCESS STORY

Project # 27-0815-01

##### Co-op Gives Back to the Community through Contributing to Reconstruction of a Kindergarten

A community united by Heifer-Ukraine project leader and head of village council began reconstruction of the kindergarten, which hasn't operated for many years. Due to joint efforts of the community, "Promin" ASC and other patrons the kindergarten was totally reconstructed and started its activity. Now children are able to attend kindergarten and play in large renovated rooms. Young parents still remember how they had to take children to kindergarten which was 20-25 km away or ask grandparents to help taking care of children. The community members realized that by combining their efforts they could make their own lives better.

ASCs also have a primary task of conducting Cornerstone trainings and explain project responsibilities to participating families.

#### SUCCESS STORY

Project # 27-0812-01

##### The Blessing of Giving

A family of Kostiuk has five children and they were happy to receive a heifer. It quickly became a new family member. The first offspring was a heifer and the family raised it for a year and a half to pass on. The family did their best to raise the heifer from a small calf, gave it the best feeds, all family members new its habits, what it liked and disliked. Missis Kostiuk loved it as her own cow and she thought she wouldn't be able to part with it. When the time to pass it on came, the whole family went to the solemn ceremony of passing on the gift; their Krasa (a beauty) was passed on to another needy family. Missis Kostiuk says she didn't feel sorry at all, on the contrary, she was glad to make another family happy and proud that she is a part of Heifer International community and could contribute to fulfillment of its noble mission – to end hunger and poverty in the world. She also says "We are an ordinary poor family and never in my life have I received such a valuable gift and never gave it to other people. Now I understand that person who gives is even happier than the person who receives. Thank you very much for all your work!"

#### NEW PROJECT

Project # 27-0828-02

##### Production of Organic Vegetables – a New Opportunity for Avdiivka Village

Phase 2 project in Avdiivka village of Kulykiv raion (project # 27-0828-02) launches a promising direction in Heifer's work to support rural communities and improve the welfare of families – it promotes production and sales of organic produce, first of all vegetables, as well as sheep breeding.

Historically, this region with its rich grassroots and mild warm weather during the summer use to be a popular area for sheep breeding. After the collapse of the Soviet system, large farms have disappeared, many pasture lands were abandoned and the sheep husbandry has substantially declined. Heifer-



Ukraine's project gives a chance to small holders in the Avdiivka village to start new promising agricultural activity!

The project opening ceremony was attended by the director of Chernihiv Yarn Spinning Mill 'Cheksil'. Currently, this company experiences serious shortage of raw materials and heartily welcomes the start-up of sheep husbandry so close to their facilities! The company is ready to provide training in shearing for those families receiving sheep and even buy them machine shears! This opens a promising market for the community to sell wool.

New equipment was purchased for growing organic vegetables, including a plough, potato planter, seed spreader, potato harvester, sower, cultivator, manure spreader, and sprayer. Such equipment is not affordable for small holders, but now, thanks to Heifer-Ukraine, individual families united in the "Nadia" Agricultural Service Cooperative will be able to use

all this machinery and increase their income through selling vegetables.

The ASC will surely become the first certified organic producer in the region. At the moment, the organic market is undeveloped in Ukraine, however, it shows a high potential from the consumer's side. There is also a general need of supplying organic products to schools, kindergartens, and hospitals. The next step will be buying packaging equipment, finishing organic certification and selling first produce.

"We are very enthusiastic about growing organic vegetables and potatoes" - says Oleksandr Teslenko, a 35-year old project participant - "it will be much easier to cultivate them with the provided equipment. And we will not be afraid to give the produce to our own kids as we are sure that no harmful chemicals are used. Selling such good products should be very profitable too."

## NEW PROJECT

Project # 27-0847-01

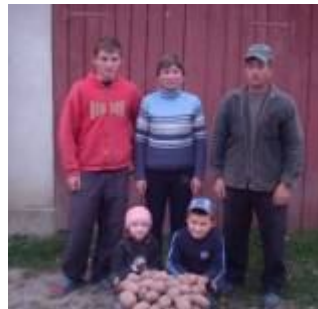
### Heifer Ukraine Officially Opens Flood Rehabilitation Project in Western Ukraine

For many rural communities from Western Ukraine, severe flood which occurred in July 2008 was a serious ordeal! The flood destroyed over 40,000 houses, damaged roads and bridges, washed out and/or silted crop fields, hay fields and pastures. 10 Heifer-Ukraine projects were in the area affected by the flood! After more than a year after the flood, many rural families are still struggling to restore their households, crop fields and livestock husbandry.

Heifer-Ukraine took the initiative to assist affected rural families and developed a disaster rehabilitation project, which started in December 2008. Unlike other organizations providing disaster rehabilitation assistance, Heifer-Ukraine is taking a holistic approach and aims at assisting small holders to restore sustainable livestock husbandry and production of potatoes/berries. Needy families in target communities have received heifers, turkeys, bee packages, mixed feeds, currant saplings, potatoes, veterinary drugs, and training in animal well-being. Communities also get assistance in the restoration of the

natural productivity of flooded and silted agricultural lands –

they have received seeds of perennial grasses, agricultural equipment to cultivate the soil and procure feed.



This Heifer-Ukraine project targets Korchyn, Krushelnysia, Yamelnysia, and Rosokhach villages of Skole raion Lviv oblast, Zavi and Hrabivka

villages of Kalush raion Ivano-Frankivsk oblast and Davydivka, Panka and Stara Zhadova villages of Storozhynets raion Chernivtsi oblast. A total of 1,122 rural households have suffered from the flood in the project area.

The project is implemented by 3 experienced project holder organizations, including Agriculture Service Cooperatives (ASC), which already have Heifer project implementation experience.

## Training program

During FY 2009, the Training Program has been further developed and successfully conducted by Heifer-Ukraine with a special attention paid to those core trainings that ensure efficient implementation of Heifer-Ukraine's projects. Those are obligatory trainings for project participants and staff responsible for project implementation. These trainings are conducted by Yaroslava Sorokopud, Heifer-Ukraine's coordinator of training, gender and youth programs, as well as project coordinators.

## HOW WE DO IT

### Core Trainings of Heifer-Ukraine

One of the first steps for communities to cooperate with Heifer-Ukraine is situation assessment and project planning through the training on *Logical Planning*, which includes development of project goals, activities, indicators and monitoring system,



as well as budgeting. Through this training the community gets prepared for future project implementation, builds joint vision of the project and develops responsibility for all planned activities.

At the stage of project approval and start-up, core project coordinator, including the head of the Project Holder organization, the accountant, the veterinarian undergo trainings in *Project Management, Planning and Implementation*, as well *Financial reporting*. These trainings explain all procedures of project management and reporting, approaches of Heifer-Ukraine's work with the ASCs, all agreements and legal issues. They answer different practical questions, including on animal recoding. These trainings are also conducted when there is a change of a project leader.

Trainings on *Cornerstones or Value-Based Planning Model* (VBPM) are conducted during project implementation. They teach participants about Heifer-Ukraine, its approaches and successes, help people elaborate plans and visions of project development based on Cornerstones. After this training, the next obligatory one for all project participants is on Animal Well-Being.

One more obligatory training is on *Project Self-Review and Planning* (PSRP). This event is very important as it allows assessing how project goals are achieved with



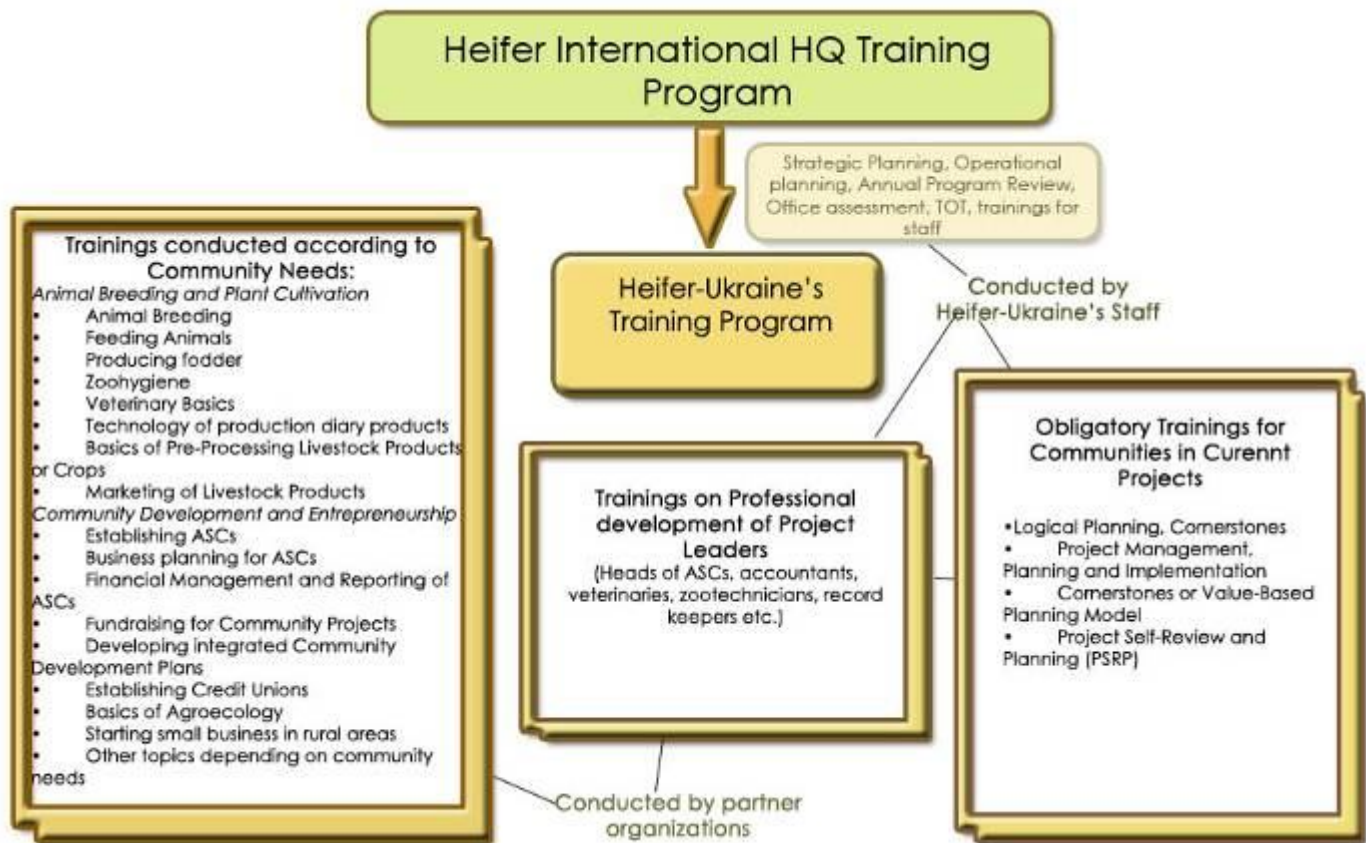


identifying problems/ barriers in achievement and methods to overcome these problems. The feeling of unity also develops in community when people start identifying core values of the project and assessing implementation of the Cornerstones in the project. Other benefits of this training include team building, generation of innovative ideas, strengthening responsibility for developed plans, appreciation of achievements, providing full participation, making corrections to the previously developed plans etc.

During the last year, an analysis of all conducted PSRP was made. It was revealed that the lowest scores were achieved

the Cornerstones *Improving the Environment, Full Participation, Sustainability and Self-Reliance, Improved Animal Management*. Additional methods were developed to improve implementation of these Cornerstones. High scores in achievement were received by the Cornerstones *Spirituality, Genuine Need & Justice, Sharing & Caring, Training Education*.

Generally, the developed model of trainings helps in successful implementation of Heifer-Ukraine's projects and strategically inspires community development.



## Gender Equity Program

Recognition of the gender equity and respect to family values has always been one of the key Cornerstones in Heifer-Ukraine's work. The concept of equal opportunities for both genders has been supported by Heifer-Ukraine through encouraging equal distribution of responsibilities, equal participation of men and women in decision-making and resources use at the level of family and community.

As a result of all gender work of Heifer-Ukraine, more and more rural families – participants of projects are making steps to lessen women's work burden in households. Many families have bought washers (earlier women used to do laundry in rivers), mixers, milk separators (earlier women used to prepare butter manually), as well as cooling units to store products produced thanks to Heifer's support.

During FY 2009, an important new approach in gender integration was gender analysis in 9 current projects in Western Ukraine (#27-0833-21, 27-0840-21, 27-0842-21, 27-0843-21, 27-0844-01, 27-0845-01, 27-0846-01, 27-0848-01).

## SUCCESS STORY

### Gender Integration through Community Development

When men and women equally work together in their community, then they can combat poverty and improve situation with gender roles, responsibilities and access to resources. One of such examples is Nyzhnie Selysche village in Khustka raion, Zakarpattia oblast (project # 27-0842-21). Most men and women in this village have regular jobs in educational institutions, child day-care center, bakery, cheese-making mini-factory. When all family members are employed, they also try to equally share household chores. Besides, employed women in the village feel more self-confident, initiative, and are ready to speak up during community meetings, and even openly protest against violence faced by a few fellow women. The community has many social projects – they organize an annual fest "Selytska Spiivanka". Youth takes part in the work of the local NGO. Most women in the community have expressed their willingness to take part in the training on starting own business, which is planned for November 2009.

General recommendations developed as a result of the gender analysis include:

**Gender Education:** This includes conducting gender trainings with participation of both men and women – participants of Heifer-Ukraine's projects in communities.

**Communication, Conflict Management and Informing Communities:** Issues of communication and lobby for interests of family members should be taken into account when developing operational plans of ASCs.

**Development of social entrepreneurship.** Development of social services, first of all by ASCs could benefit families through offering job places.

#### SUCCESS STORY

##### A WiLD Award Winner Gives Back

In 2007, Vasylyna Klympush, a project member from Ukraine, won [Heifer's Women in Livestock Development \(WiLD\) Award](#) and received \$1,000. True to Heifer's ideal of "passing on the gift," Klympush used her prize money to establish the Women's Entrepreneurship Fund, which awards interest-free loans for the most innovative entrepreneurship ideas within Heifer Ukraine.

In March 2008, the first four women received loans for organizing their small businesses—weaving traditional blankets, making slipper socks, sewing traditional costumes, and embroidering tablecloths and napkins. By April 2009, three of these women were able to repay their loans. (Maria Mitskaniuk, the loan recipient not able to repay on time, recently lost her husband. The community has decided to let the mother of seven extend the loan period and return the



money next year.)

This year, three more women received interest-free loans. One of the women, Hanna Hudak, said this support was very important during the economic crisis. Hanna produces chiltsia, traditional head ornaments worn by girls during weddings. Now she can buy thread, produce more and grow her small business.

This successful practice of passing on interest-free loans unites women in participating communities, helps them share positive experiences, and builds self-esteem and business skills.

Vasylyna Klympush began a chain of "passing on the gift," and other women are following her example.

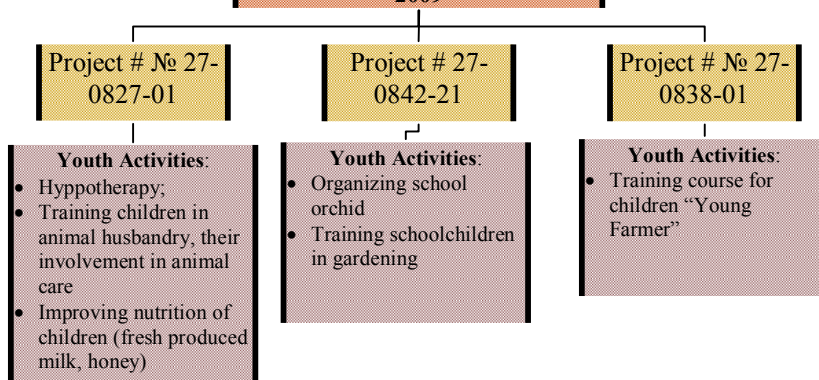
## Youth Initiatives of Heifer-Ukraine

Heifer-Ukraine has indicated Youth Initiatives among its priority areas in the Strategic Plan 2009-2013. Special trainings (including first of all those on Cornerstones), conferences and other activities are conducted for youth groups (schools, orphanages, youth NGOs) in the frame of Heifer-Ukraine's projects. Trainings on Cornerstones are often conducted for

# 27-0838-01 shows pupils how theory turns into practice. The course was introduced in May 2009, and it already evokes high interest of pupils and many other schools wish to use the experience of this course. The course teaches basics of farming. It shows simple linkages – the better fodder you give to a cow, the better and more milk you get and more money receive. The main idea of the course is to combine knowledge from biology, engineering and economy and put it into practice in a systematic way to help pupils develop skills in farming. Mykola Melnyk, project veterinary says, "Since I've got

involved into the "Young Farmer" study course, children show high interest. With their help we consistently raise milk production. One cow gives up to 30 liters of milk every day, which is pretty good. Our task is to get the same from other cows. Now I teach children not only about feeding cattle, but basic things in disease prevention."

#### Examples Youth Initiatives in Heifer-Ukraine's Projects in 2009



youth groups.

There are a number of projects, which regularly target youth in their activities.

These youth initiatives enforce *Cornerstones of Training & Education, Gender & Family Focus, Improving the Environment, Spirituality, Sustainability & Self-Reliance* etc.

#### HOW WE DO IT

##### Project # 27-0838-01 Young Farmer Training Course

Very often when people study something theoretical at school, they just forget it afterwards. The study course "Young Farmer" introduced in Babanka boarding school the frame of the project



#### WHAT THEY SAY

##### Project # 27-0842- 01 Letter about New School Orchard

We, pupils of Nyzhnie Selysche Secondary school took part in the event that will be remembered in school chronicles.

April 8, senior pupils with teachers, headed by Mr. Oleksandr Lypchei, the school director, started preparing new plot of land for organizing a school orchard. After brief safety training boys



started digging and girls were waiting for saplings. After three hours of work over 700 holes were dug (volunteers from Germany and France helped us).



When the sapling were brought, all pupils rushed and wanted to plant trees, but teachers stopped us and explained how to place a sapling in the hole and fill the hole with soil. After two more hours of active

work there was a new school orchard. This was possible due to participating of our school in the Heifer-Ukraine's project, which funded buying saplings. In addition it provided consultations on many useful issues, such as selection of seeds, sowing, trimming and inoculating techniques, treatment against pests etc.

We were tired but very proud to know that one of three life objectives (to raise a child, build a house and plant a tree) is completed, and we planted the whole orchard! And though we will graduate from school before trees yield, but we are sure that all pupils learned a useful lesson and we are happy to improve nutrition of our younger friends.

*Myroslava Vasylynets  
School president, pupil of the 9-th grade*

Heifer-Ukraine has announced a drawing competition among rural kids in communities where it works. The topic was *Heifer in the Eyes of Kids*. The range of participants was quite wide – from the youngest 3 year old kids attending kindergartens to high school pupils and children from orphanages and boarding schools. Totally, there were more than 2000 drawings received from about 50 communities. All participants in the contest have received boxes of colored pencils. The best drawings are used in this Annual report and other publications of Heifer-Ukraine.

## Our Successful Environmental Initiatives

This past year has been successful in both implementing Heifer-Ukraine's environmental initiatives as well as further developing our overall environmental approach, which will help direct our work towards a more environmentally sound and coherent project management strategy.

The beginning of the fiscal year was marked by the start of a new environmental project in Southern Ukraine entitled



"Together Towards a Clean Pond". This project - funded by the Matra KAP program and co-funded by Heifer-Ukraine – has a goal to improve the quality of a local pond in the village of Trostianets, which is heavily threatened by pollution, erosion, and low rate of refill. Activities were carried out within the framework of the project including designing a new water management regime, training for the local population, planting trees to reinforce the banks, cleaning the surrounding area, etc, which should significantly improve the situation.

Another project with a strong environmental component entitled "Improving the welfare and employment rate of ASC "Nadia" members through the growth and sale of organic produce" (#27-0828-02 Avdiivka phase 2) was started later in the year. The project launches a promising direction in Heifer's work to support rural communities and improve the welfare of families – it promotes production and sales of organic produce, first of all vegetables, which is a very new idea for Ukraine and is generating a lot of interest from other communities.

High interest in organic production from our project communities has inspired Heifer-Ukraine to organize a hands-on training on vermiculture production for project representatives. The training was conducted in Lviv with easy access to the Pomirchyi's Boihumus farm in the village of Lupnyky (Lviv oblast). Participants learned key approaches in worm cultivation, including biological characteristics of artificially grown worms, principles of preparing vermicompost pits, effectiveness of vermicompost use in gardening, vegetable production, and greenhouses.

### WHAT THEY SAY

#### Training on Vermiculture

Halyna Illiash – project leader for project #27-0828-02 – said "There are already 24 families participating in the project who are very eager to get worms and to learn about worm composting. Composting can also help process household waste. It brings so many benefits for the low cost!". Borys Maksudov from project # 27-0847-01 said this training was of critical importance in their work on building a greenhouse in a rehabilitation center for people recovering from drug addiction and people living with HIV/AIDS. "Thanks to Heifer-Ukraine, we organized rabbit breeding and plan to compost the manure. We also have some waste from our kitchen; it can also be used for composting. Now we understand how to organize worm composting in our greenhouse. We plan to build bedding and launch effective compost production". Such trainings are an excellent tool to help alleviate the pressure of agriculture on the land and teach people of the latest innovations which would be helpful to them and the environment.

Now participants of the training are sharing their knowledge with other members of their communities and introduce worm composting into their projects. With their enthusiasm and expert support, the vermiculture experience can quickly be built and disseminated in interested communities.

In our effort to help the environment and state our support for Heifer's environmental initiatives Heifer-Ukraine staff has dedicated its time to clean an area of a popular public park in Kyiv. The park is one of the most beautiful places on the left-bank part of Kyiv and is a popular place for recreation, especially for weekend picnics and fishing. The setting was full of garbage, which, unfortunately, accumulated partly due to lack of garbage bins and municipal resources for regular daily cleaning and also the carelessness of the park visitors. Colleagues from the Lviv Office volunteered the same day at the Snopkivskyi City Park in Lviv. We found this experience very rewarding and we plan to organize similar events in our project communities in the future.

Strengthening the environmental protection component in Heifer – Ukraine project communities became an objective of

the newly-approved Strategic Plan for 2009-2013. In this respect, a number of activities are planned for the future year, including the following:

- preparation of a questionnaire to help project participants in at least 10 project communities identify their local environmental problems and find ways of solving them;
- creating a database of common environmental problems in rural areas and begin forming a set of tools to help solve these problems;
- publishing a leaflet on typical rural environmental problems and easy-fix solutions to them, applicable to each geographic region (providing we secure external funding for this publication);
- launching new projects with environmental component (again, depending on funding).

#### SUCCESS STORY

##### Heifer-Ukraine Unites the Community to Sustainably Manage Pond Watershed

Trostanets residents suffered from the smelly and unhealthy-looking pond in their village, which was mismanaged for many years. The community was not able to reach a compromise with the authorities on the best way to manage the pond, so

the state of the water body remained unchanged. Thanks to assistance provided by Heifer-Ukraine and Matra-KAP the pond was given a new life! Its banks have been cleared of garbage and a recreational area was established to allow residents a place to relax and enjoy the views. The more long term measures of clearing the sources of water that flows into the

pond, moving cattle watering tanks further away, planting willow trees along the banks of the



pond, and educating local residents will help improve the state of the water in the pond in the future.

## Our Advocacy Work

Heifer-Ukraine's advocacy work covers all level – from local and district level lobby to receive state support for the development of our PHs to the work with international organizations, including FAO on developing and assessing policies to remunerate positive externalities in mountain regions.

For the last several years, Heifer-Ukraine has been actively involved in consulting the Ministry of Agricultural Policy of Ukraine on policy development in the field of agricultural service cooperation.



One of the most important lobbying issues for Heifer-Ukraine, as stipulated in its Strategic Plan, is ensuring state-wide development of Agricultural Service Cooperatives (ASCs) – effective project holders for Heifer-Ukraine and active agents of change in rural development. ASCs are membership based non-profit organizations that work to serve the needs of their members in terms of providing additional services and income.

Heifer Ukraine has lobbied for the approval of The State Special Economic Program of Supporting Agricultural Service

Cooperatives Development till 2015. The Program has been finally adopted by the Cabinet of Ministers of Ukraine on June 3rd, 2009. This important step in national rural policy development was achieved thanks in no small part to all efforts of Heifer-Ukraine and the cooperatives it supports.

The adoption of the Program is only a first step to prosperity of rural communities. Now more than ever it depends on the ASCs themselves to actively grasp the newly opened opportunities. Heifer-Ukraine also goes a step further to promote the efficient implementation of the Program and consult the ASCs on receiving the state support. An active public discussion of the new Program is promoted by Heifer-

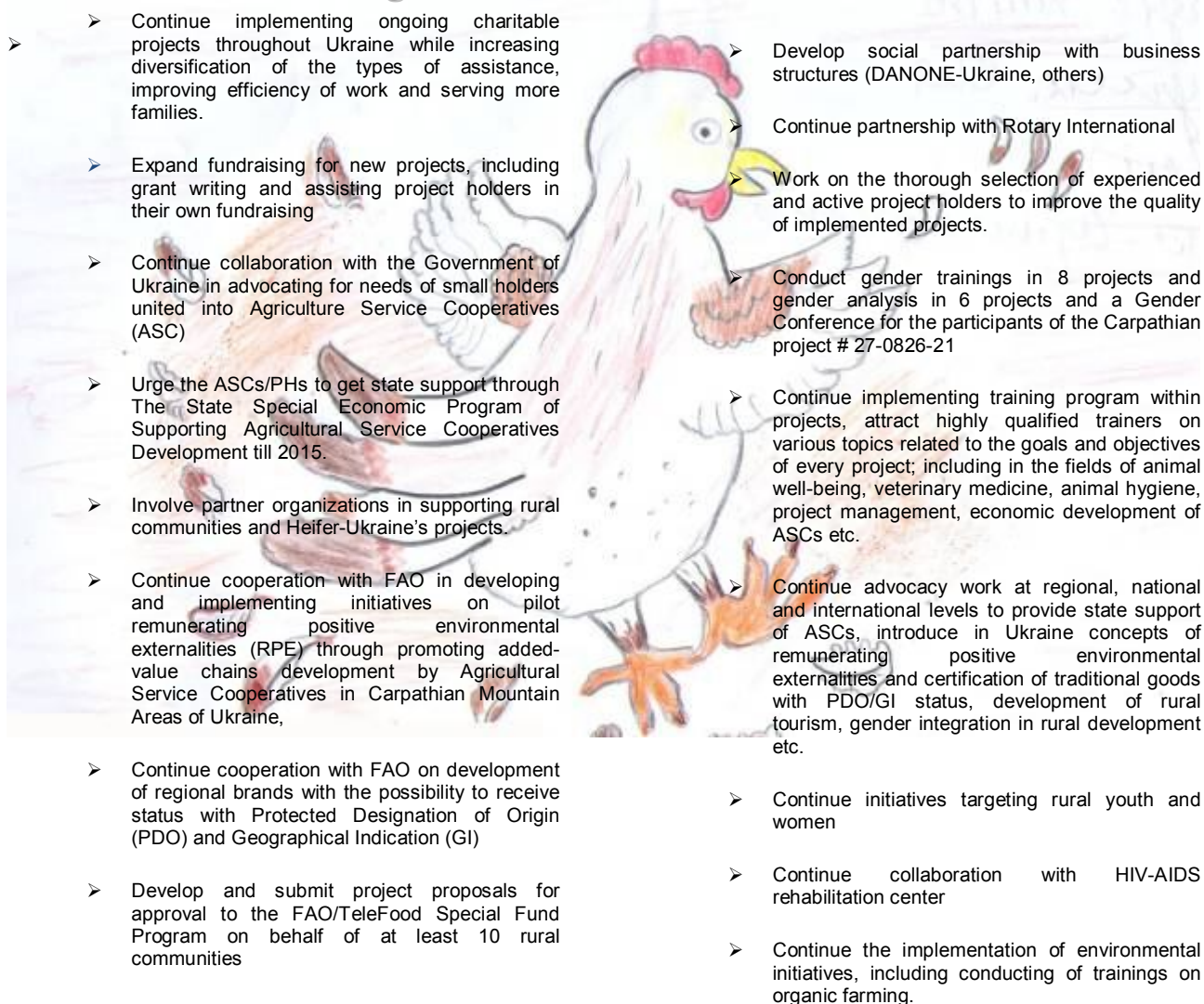


Ukraine during meetings, roundtables, conferences, through mass media.

One of the positive results of our advocacy is the recognition of Heifer-Ukraine's successes in supporting ASCs and developing effective methodologies in this field. Heifer-Ukraine could not have achieved this, of course, without close collaboration with the Ministry of Agricultural Policy of Ukraine.



## Plans for the Coming Year

- 
- Continue implementing ongoing charitable projects throughout Ukraine while increasing diversification of the types of assistance, improving efficiency of work and serving more families.
  - Expand fundraising for new projects, including grant writing and assisting project holders in their own fundraising
  - Continue collaboration with the Government of Ukraine in advocating for needs of small holders united into Agriculture Service Cooperatives (ASC)
  - Urge the ASCs/PHs to get state support through The State Special Economic Program of Supporting Agricultural Service Cooperatives Development till 2015.
  - Involve partner organizations in supporting rural communities and Heifer-Ukraine's projects.
  - Continue cooperation with FAO in developing and implementing initiatives on pilot remunerating positive environmental externalities (RPE) through promoting added-value chains development by Agricultural Service Cooperatives in Carpathian Mountain Areas of Ukraine,
  - Continue cooperation with FAO on development of regional brands with the possibility to receive status with Protected Designation of Origin (PDO) and Geographical Indication (GI)
  - Develop and submit project proposals for approval to the FAO/TeleFood Special Fund Program on behalf of at least 10 rural communities
  - Develop social partnership with business structures (DANONE-Ukraine, others)
  - Continue partnership with Rotary International
  - Work on the thorough selection of experienced and active project holders to improve the quality of implemented projects.
  - Conduct gender trainings in 8 projects and gender analysis in 6 projects and a Gender Conference for the participants of the Carpathian project # 27-0826-21
  - Continue implementing training program within projects, attract highly qualified trainers on various topics related to the goals and objectives of every project; including in the fields of animal well-being, veterinary medicine, animal hygiene, project management, economic development of ASCs etc.
  - Continue advocacy work at regional, national and international levels to provide state support of ASCs, introduce in Ukraine concepts of remunerating positive environmental externalities and certification of traditional goods with PDO/GI status, development of rural tourism, gender integration in rural development etc.
  - Continue initiatives targeting rural youth and women
  - Continue collaboration with HIV-AIDS rehabilitation center
  - Continue the implementation of environmental initiatives, including conducting of trainings on organic farming.

## How to Receive Support from Heifer-Ukraine

### Frequently Asked Questions

#### 1) Who is eligible to receive support from the Foundation?

Heifer-Ukraine provides assistance to needy rural families. Projects are implemented through *local non-governmental membership organizations* (mostly ASCs) in the rural communities that target the most *socially unprotected layers of society*. Projects can also be implemented by social institutions, such as orphanages and foster homes in those cases when such a project is supported by a tight partnership with local government authorities.

*Please be advised that Heifer-Ukraine (Heifer-Ukraine) does not explicitly support distinct families or individuals, it supports communities through project holder organizations (mainly ASCs). In rare instances when no purchase of equipment for the common use is anticipated within the project, the projects can be implemented by other non-governmental organizations (NGOs), which deal with the development of rural communities. The planned project activities should be in line with by-law of participating NGOs and national legislation.*


*If there is no ASC in your community we strongly advise you to establish one.*

Usually, in the end run, the assistance provided by the Foundation is aimed at the following *target groups*: 1) rural families, members of the project holder organization, regardless of their religion, ethnic origin, selected based on the decision of the project holder general meeting, the most needy families – those with many children, low and average income families 2) residents of social rehabilitation centers, orphans, and other social risk groups; 3) families that reside in areas affected by a natural or other disaster.

**Eligibility requirements:** families/social institutions in rural areas, which receive support from Heifer-Ukraine, must be able to take care of the plants/animals they receive, fulfill the Foundation's cornerstones and follow project implementation rules.

#### 2) What types of support are there?

The assistance provided by Heifer-Ukraine includes highly productive purebred animals (cows, horses, sheep, goats, pigs, rabbits, etc.); bee families; seeds and plant saplings; agricultural equipment and supplies, which will help gain the maximum income from animal



husbandry; training programs. Heifer-Ukraine does not provide any funding for purchasing land, transportation or buildings!

3) **What are the deadlines for submitting project proposals?**

Heifer-Ukraine accepts project proposals during the entire year. The decisions as to which project proposals will be submitted to the Headquarter office are based on the budget window for new project proposals for that specific financial year. Decisions are made by the special committee of the Heifer-Ukraine office before October 1<sup>st</sup> and the HQ office – no later than January 31<sup>st</sup> of each year.

4) **Do you support all proposals which follow the evaluation criteria?**

In order to be considered for funding all project proposals have to be in line with the proposal evaluation criteria. Further decisions are being made on a competition basis.

5) **What is the course of action for submitting project proposals and receiving support?**

In order to be eligible to take part in the grant competition from Heifer-Ukraine the community (represented by an ASC or other non-governmental organization – potential project holder) must make the appropriate decision and submit a letter to the Foundation's office. This letter should cover the goal of the project, the budget amount, and a list of proposed activities. This letter is evaluated by a Heifer-Ukraine representative who then requests that the applicants fill out additional forms and provide additional information (such as a request for information form, budget, legal registration documents, etc.). During the first round of project proposal reviews all the submitted requests for information are being evaluated. During the second round of reviews only those communities that have been successful in the first round submit their detailed project proposals, budgets and supporting documents. These procedures are described in more detail in the relevant instructions and provisions, which can be provided upon request.

6) **Where can I get a blank project proposal form?**

The forms for request for information, project proposal, budget and information on the project holder organization are available on our website [www.heifer.org.ua](http://www.heifer.org.ua) or can be obtained in one of our offices in Kyiv or Lviv. You can also request this information by mail, e-mail, or fax.

7) **Do you check the information presented in the Information request and Project proposal?**

Heifer-Ukraine representatives conduct site visits, meet community representatives, check the state of animal stalls of potential project participants, study the degree of interest and support from local government authorities and non-governmental organizations/ASCs, the possibility of the project receiving co-funding, check the information submitted by the community, and conduct a general assessment of the situation as early as during the preliminary evaluation of project proposals.

8) **No one in our community has the necessary experience in writing project proposals. Is there a way you can help us with this?**

Once the project proposal has been submitted the Heifer-Ukraine representatives conduct logical planning trainings for potential project participants and even after the training they continue to render support in putting together the complete project proposal.

9) **What criteria are used to select project proposals?**

### **Project Proposal Evaluation Criteria**

- 1) The project is in line with Heifer-Ukraine mission, board ends, and strategic plan. The project addresses internal Heifer priority issues and initiatives, and is also relevant to Ukraine's national and regional priorities and needs.
- 2) The project is planned to be implemented by a highly qualified project holder organization (PH), officially registered as an Agricultural Service Cooperative (ASC), NGO, etc. Project proposals submitted by ASCs are weighed higher than proposals from other organizations.
- 3) The PH has an experience in implementing projects. An ASC should have experience in economic activities.
- 4) The project is based on real needs and is aimed at achieving sustainable rural community development and enhancing the social and economic status of project participants. The project includes a clear implementation plan and expected results, as well as qualitative and quantitative means of evaluation.
- 5) The project budget includes an explanation of expenses and detailed calculations for each budget category. Project expenses are justified and in line with project objectives. The project requested funding is no more than 50% of its total value.
- 6) The initiative/leadership group includes experts in relevant agricultural fields (i.e. agronomy, veterinary medicine, entrepreneurship, etc.) and has the capacity to advocate the interests of the group.
- 7) The project proposal is considered and approved by managing body (Board etc.) of the PH.

#### **ADDITIONAL CRITERIA USED BY THE HEIFER INTERNATIONAL HEADQUARTER**

- The number of families, members of an ASCs, which will benefit from project implementation, including those who receive animals/ plants – directly and as passed-on. Additionally, the assessment should be made on the number of people who receive trainings and services from the ASC and Heifer-Ukraine; as they are also considered as project participants.
- Cost to be spent per family in the frame of the project budget.
- Number of passing-ons and how quickly the animals/ plants could be passed on.
- The annual potential impact of the project.
- The value of the first year project budget.

**You can obtain more information on the terms of receiving assistance from Heifer-Ukraine from our brochures, webpage [www.heifer.org.ua](http://www.heifer.org.ua), and by contacting one of our representatives in the Kyiv or Lviv offices. Please be considerate of your and our time availability and constraints and be sure to check the information and materials included here and on our website before placing the call.**

Робота  
учениці Зкла  
Бєсєдєвскої Н.В.  
Мельник  
Роксолана



## Appendixes

### List of Heifer Ukraine projects

#	Project N	Project Location	Project Name	Project Duration <sup>1</sup>
<b>ACTIVE PROJECTS</b>				
1.	27-0809-01	Yany-Maale, Sudak raion, Crimea	Shepherd Project: Sudak	2002-2011
2.	27-0811-70	Kvasy and Sokolivka, Rahiv raion, Zakarpattia oblast and Sokolivka Kosiv raion, Ivano-Frankivsk oblast	Revival of Endangered Breeds in Kvasy and Sokolivka villages	2001-2006, 2009-2010
3.	27-0812 -01	Samiilychi, Shatsk raion, Volyn oblast	Shatsk District Dairy Cattle Breeding Improvement	2002-2010
4.	27-0813-01	Nelipyno, Svaliava raion, Zakarpattia oblast	Dairy Goat Breeding in Nelipyno	2002-2006, 2009-2010
5.	27-0814-01	Nove Selo, Horodok raion, Lviv Oblast	Dairy Cattle Breeding Improvement in Nove Selo village of Horodok District, Lviv Oblast	2002-2010
6.	27-0815-01	Maidan, Vinnytsia raion, Vinnytsia oblast	Pedigree Cattle for Young Farmer Families in Vinnytsia Region	2003-2007, 2008-2010
7.	27-0816-70-2	Kvasy and Sokolivka, Rahiv raion, Zakarpattia oblast and Sokolivka Kosiv raion, Ivano-Frankivsk oblast	Agroecology Initiative: Revival of Hutsul Horse in the Ukrainian Carpathians	2003-2010
8.	27-0817-01	Tsvetochne, Belogorsk raion, Crimea	Dairy Cattle Breeding Development in the village of Tsvetochne of Belogorsk District, Crimea	2004-2011
9.	27-0818-01	Lisovody, Horodok raion, Khmelnytskyi oblast	Development of dairy stock-breeding and pig farming in Lisovody village, Horodok raion, Khmelnytskyi oblast	2004-2010
10.	27-0819-01	Khalaidove, Monasteryshi raion, Cherkasy oblast	Helping Khalaidove village, Monasteryshi raion, Cherkasy oblast in Dairy Cattle Development	2004-2012
11.	27-0821-01	Besidka, Stavyshe raion, Kyiv oblast	Dairy husbandry development in the village of Besidka, Stavyshe raion, Kyiv oblast	2005-2010
12.	27-0822-01	Dzvenyache, Tetiiv raion, Kyiv oblast	Animal Breeding Improvement in the village of Dzvenyache, Tetiiv raion, Kyiv oblast	2005-2010
13.	27-0823-01	Fursy and Vilna Tarasivka, Bila Tserkva raion, Kyiv oblast	Dairy husbandry and pig breeding development in the villages of Fursy and Vilna Tarasivka, Bila Tserkva raion, Kyiv oblast	2005-2010
14.	27-0824-01	Syntiaky, Makariv raion, Kyiv oblast	Dairy husbandry development in the village of Syntiaky, Makariv raion, Kyiv oblast	2005-2012
15.	27-0825-01	Nova Orzhytsia, Zghurivka raion, Kyiv oblast	Dairy Husbandry Development in the village of Nova Orzhytsia, Zghurivka raion, Kyiv oblast	2005-2010
16.	27-0826-21-1	Kvasy and Sokolivka, Rahiv raion, Zakarpattia oblast	Carpathian Project in Ukraine	2005-2010
17.	27-0827-01	Zaluchia, Sniatyni raion	Livestock for the children of Zaluchia Orphanage	2005-2010
18.	27-0828-01	Avdiivka, Kulykivka raion, Chernihiv oblast	Cattle, swine breeding and beekeeping development in Avdiivka village, Kulykivka raion, Chernihiv oblast	2006-2012
19.	27-0828-02	Avdiivka, Kulykivka raion, Chernihiv oblast	Improving the welfare and employment rate of ASC "Nadia" members through the growth and sale of organic produce	2009-2012
20.	27-0829-01	Ivankivtsi, Znamianka raion, Kirovohrad oblast	Cattle, swine, and sheep breeding development in Ivankivtsi village, Znam'yanka raion, Kirovohrad oblast	2006-2012
21.	27-0829-02	Ivankivtsi, Znamianka raion, Kirovohrad oblast	Strengthening the economic sustainability of Ivankivtsi's rural households through the development of an efficient milk processing facility.	2009-2012
22.	27-0831-01	Olexandrivka, Pokrovka raion, Dnipropetrovsk oblast	Helping in cattle and swine breeding development in Olexandrivka village, Pokrovske raion, Dnipropetrovsk oblast	2007-2013
23.	27-0832-01	Pryvitne, Crimea	Cattle breeding improvement in Pryvitne village, Crimea	2007-2011
24.	27-0833-21-1	Torun, Mizhhiria raion Zakarpattia oblast	Carpathian project - Conservation of indigenous animal breeds and potato varieties in Torun village, Mizhhiria raion, Zakarpattia oblast	2007-2012
25.	27-0834-01	Starokozache, Bilhorod - Dnistrovskii raion, Odesa oblast	Dairy cattle breeding development in Starokozache village Bilhorod - Dnistrovskii raion Odesa oblast	2007-2011
26.	27-0835-01	Khudiaky, Cherkasy raion, Cherkasy oblast	Dairy husbandry development in Khudiaky village Cherkasy oblast	2006-2011
27.	27-0836-01	Maidan-Chapelskyi, Purpurivtsi, and Knyzhynsi, Vinnytsia raion, Vinnytsia oblast	Development of animal breeding in villages of Maidan-Chapelskyi, Purpurivtsi, and Knyzhynsi, Vinnytsia oblast	2007-2012
28.	27-0837-01	Izmail raion, Odesa oblast	Helping farmer families of "Prydunavia" Farmers	2007-2011

<sup>1</sup> Including approved project monitoring phase

#	Project N	Project Location	Project Name	Project Duration <sup>1</sup>
			Association to improve swine breeding and production	
29.	27-0838-01	Babanka orphanage, Uman raion, Cherkasy oblast	Livestock and Equipment for Babanka Orphanage	2007-2012
30.	27-0839-01	Mykolayivka, Bilhorod-Dnistrovskiy raion, Odesa oblast	Dairy cattle breeding development in Mykolayivka village Bilhorod-Dnistrovsk raion Odesa oblast	2007-2011
31.	27-0840-21	Novi Broskivtsi, Storozhyntsi raion, Chernivtsi oblast	Helping rural families in the Bukovyna region	2007-2012
32.	27-0841-21	Turka raion, Lviv oblast	Carpathian Project – Helping rural families in Turka raion, Lviv oblast	2007-2012
33.	27-0842-21	Nyzhnie Selyshche, Khustka raion, Zakarpattia oblast	Helping the community in Nyzhnie Selyshche Khustka raion, Zakarpattia oblast	2007-2012
34.	27-0843-21	Skolivsky Beskydy National Park, Lviv oblast	Promoting rural tourism development for people residing in the territory of the “Skolivski Beskydy” National Park	2007-2012
35.	27-0844-01	Raihorodok, Sloviansk raion, Donetsk oblast	Improving the livelihoods of Rayhorodets residents through livestock restoration in Sloviansk raion, Donetsk oblast	2007-2012
36.	27-0845-01	Perekopivka, Romny raion, Sumy oblast	Dairy cattle breeding and beekeeping dev't in Perekopivka village, Romny raion, Sumska oblast	2007-2012
37.	27-0846-01	Baturyn, Bakhmach raion, Chernihiv oblast	Development of cattle breeding and beekeeping in Baturyn village, Chernihiv oblast	2007-2012
38.	27-0847-01	Ploske, Znamianka raion, Kirovohrad oblast	Improving the Nutrition of people recovering from drug addiction and people living with HIV/AIDS in Kirovohrad oblast through Greenhouse Development	2007-2012
39.	27-0848-01	Dmytrivka, Shahtarsk raion, Donetsk oblast	Development of Livestock breeding in Dmytrivka village, Donetsk oblast	2007-2012
40.	27-0849-01	Ukraine	Using Targeted Global Initiative Trainings to Strengthen Heifer Ukraine Projects	2007-2010
41.	27-0850-01	Trostinets, Odesa oblast	Together towards clean pond	2008-2012
<b>COMPLETED PROJECTS</b>				
42.	27-0801-01	Krovypnyk, Drohobych raion, Lviv oblast	Cattle Development in the Mountain Area	1999-2005
43.	27-0804-01	Zavii, Kalush raion, Ivano-Frankivsk oblast	Cattle Breeding Improvement in Kalush District	2000-2004
44.	27-0805-01	Krushelnytsia, Skole raion, Lviv oblast	Skole District Dairy Cattle Breeding Improvement	2000-2005
45.	27-0807-01	Krasnopuscha, Berezhansk raion, Ternopil oblast	Krasnopuscha Small Farm Revitalization	2001-2004
46.	27-0808-01	Galychyna Raion, Lviv, Ivano-Frankivsk and Ternopil oblasts	Beekeeping Development in the Galychyna Region	2001-2004
47.	27-0810-A	Medvezha and Rihtychi, Drohobych raion, Lviv oblast	Small Farmer Development in Drohobych Region	1994-1998
48.	27-0806-01	Velykyi Libyn, Horodotsk raion, Lviv oblast	Livestock for Liubin boarding school	2000-2002
49.	27-0830-01	Kuzmivka, Sarny raion, Rivne oblast	Helping rural families recover from Chernobyl reactor damage	1996-2003
50.		Ukraine	Rural Communities Development Network (funded from grant proceedings of Democracy Grants Program of the U.S. Embassy in Ukraine)	2004
51.		Western Ukraine	Demonstration Model Of the Sustainable Development in Ukrainian Carpathians (funded from grant proceedings of Eurasia Foundation)	2004-2005
52.		Ukraine	Gender Equity Project	2005-2006
53.		Odesa oblast	Support of economic initiatives of small holders in producing and marketing of meat and milk in Izmail, Bilhorod-Dnistrovsk and Velykomyhaylivsky raion of Odesa oblast	2007-2008
54.		Ukrainian part of the Carpathian mountains	Protection and sustainable development of the Carpathians in a transnational framework, funded by the EU Community Initiative INTERREG IIIB CADSES Environment Programme	2006-2009



# Heifer-Ukraine Partners

## Public Bodies:

- Cabinet of Ministers of Ukraine
- Ministry of Agrarian Policy of Ukraine
- Ministry of Environmental Protection
- Ministry of Labor and Social Policy of Ukraine
- Ukrainian Agricultural Academy of Science
- National University of Life and Environmental Sciences of Ukraine
- Lviv National University of Veterinary Medicine,
- Institute of Agriculture and Animal Genetics
- Institute of Agriculture and Animal Breeding of the Western Region
- Institute of Animal Biology
- Institute of Pig Breeding
- Institute of Bee Breeding of Prokopovych
- National Nature Park "Hutsulshchyna"
- National Nature Park "Skolivski Beskidy"
- National Union on Livestock Breeding
- Local authorities and local self-governments

## Donors, International Organizations and Projects:

- FAO, including FAO Project on the Sustainable Agriculture and rural Development in Mountain Regions (SARD-M)
- Adelboden Group
- UNEP – Interim Secretariat of the Carpathian Convention
- TACIS/European Commission in Ukraine
- INTERREG III B CADSES
- Bothar, Irland
- The Citizens Network for Foreign Affairs
- DFID/ADAS/URLP-Ukraine Rural Livelihoods Program
- The Eurasia Foundation
- ISAR Ednannia
- Ukraine Citizen Action Network (UCAN)
- Foundation for Ukraine
- U.S. Embassy in Ukraine
- Carpathian Foundation
- Rotary International Foundation
- Polish-America-Ukraine Cooperation Initiative PAUCI
- CIDA /Canada-Ukraine FARM Program: "Facility for Agricultural Reform and Modernization Program"
- Parliamentary Development Project for Ukraine
- OSCE
- Danone Ukraine
- EU Project "Sustainable Integrated Land Use of the Eurasian Steppe"
- Agridea, Switzerland
- Research Institute of Organic Agriculture, Switzerland, Germany and Austria (FiBL)

## NGOs and Public Institutions:

- National Agricultural Chamber of Ukraine
- National Association of Extension Services of Ukraine
- Union for Promotion of Rural Green Tourism Development in Ukraine
- Ukrainian Association of Farmers and Private Land Owners
- Training Agrarian Company MOLOKO
- Resource Center of NGO development GURT
- LTD "Center for Local and Regional Development"
- PO "Halytski Oseli" Western Ukraine Research Center
- "Hutsulia" Kosiv Raion Tourist Association
- "Spadschyna Hutsulshchyny"(Heritage of Hutsul region) Regional public Organization
- EKOSPHERA Regional Youth Environmental Organization
- Information consulting women center, Kyiv
- NGO "Pryroda"
- NGO "Prydunavia"
- Zakarpattia Association of Local Development
- Local NGOs, other consulting and training organizations

## Agriculture Service Cooperatives:

"Areket"	"Ivankovetskyi Svitanok"	"Promin" (Lvivska oblast)
"Agropolyservice"	"Leader"	"Promin" (Vinnytska oblast)
"Barvinok"	"Liudmyla"	"Rayhorodets"
"Bdzholiar"	"Mria"	"Silskyi Hospodar"
"Bereket"	"Nadia" (Avdiyivka)	"Soyuz KBK"
"Dobrobut Agro"	"Nadia" (Kuzmivka)	"Stozhary"
"Dzerelze"	"Nelypinsky"	"Svitanok Olexandrivky"
"Favoryt"	"Novobroskivecky"	"Syayvo MCh"
"Fenix"	"Novoorzhytskyi"	"Tsentralny"
"Flora"	"Olexandr Kodakov"	"Ukraine"
"Gazda"	"Ornek"	"Veles"
"Iris-M"	"Ovil"	"Vulkan"



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## How You Can Help

We are extremely grateful to all our partners, sponsors, and others that are sensitive to our cause – the problems of rural development – and are willing to enlist their support!

There are several ways you can help:

- *provide funding* to implement Heifer-Ukraine projects;
- *technical support* for various activities (volunteer in the office, provide equipment/ materials, expert support, etc.);
- *disseminate information* on our activities, needs, and successes;
- *submit your ideas, help search* for the most effective ways for us to reach our goals.

Those companies that render their assistance to Heifer-Ukraine also support the development of business social responsibility principles within their own organizations.

Private donors that provide financial or other types of support have the opportunity to learn more about the problems faced by rural communities, learn about our projects, and gain new and interesting skills!

Only together can we stimulate the development of the rural landscape and improve the welfare of rural residents, help implement WTO standards in agriculture, and improve the quality of agricultural products! We are counting on your interest and support in the coming financial year!

### Bank details for your donations

#### Account to receive your donation in USD:

Correspondent Bank Name: Deutsche Bank Trust Co.Americas New York, USA,  
 SWIFT CODE: BKTRUS33 Account Number: 04-416-222

Bank in Ukraine: OF CB "KHRESCHATYK" Address: 8-A Khreschatyk Street, Kiev, 01001 Ukraine

SWIFT CODE: KHRCUAUK

Account Name: Heifer Project International, Account Number: 2600 0000 2183 91

#### Account to receive your donation in Euro:

Correspondent Bank Name: **Dresdner Bank AG**  
 Frankfurt/Main, Germany

SWIFT CODE: DRESDEFF Account Number: 0812445011/888

Bank in Ukraine: **OF CB "KHRESCHATYK"** Address: 8-A Khreschatyk Street, Kiev, 01001 Ukraine

SWIFT CODE: KHRCUAUK

Account Name: Heifer Project International, Account Number: 2600 7000 3183 91

*Please include in the wire instructions that the purpose of this transfer is charitable donation*



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